## WINTER 2018 JANUARY INTERSESSION PRELIMINARY ENROLLMENT ANALYSIS

#### **Summary of Course Enrollment**

as of November 17, 2017

### Winter 2018 January Intersession Enrollment Summary, All Courses

| Division                       | Winter<br>2018 | Difference<br>From<br>Minimum | Division      | Revenue<br>Estimate<br>Per Student | Revenue<br>Estimate<br>Total |
|--------------------------------|----------------|-------------------------------|---------------|------------------------------------|------------------------------|
| Total Undergraduate Enrollment | 1,519          |                               | Undergraduate |                                    | \$ 1,299,600.00              |
| Total Graduate Enrollment      | 234            |                               | Graduate      |                                    | \$ 308,880.00                |
| Total Enrollment               | 1,753          |                               |               |                                    | \$ 1,608,480.00              |

#### Winter 2018 January Intersession Enrollment Summary, Undergraduate Courses

| Course     | Course Title                    | Winter<br>2018 | Difference<br>From<br>Minimum | Division      | Е  | evenue<br>stimate<br>r Student | Revenue<br>Estimate<br>Total |
|------------|---------------------------------|----------------|-------------------------------|---------------|----|--------------------------------|------------------------------|
| ACCT.3001  | Intro Managerial Accounting     | 9              | -6                            | Undergraduate | \$ | 855.00                         | \$ 7,695.00                  |
| ACCT.3041  | Cost Managerial Acct            | 6              | -9                            | Undergraduate | \$ | 1140.00                        | \$ 6,840.00                  |
| ACCT.3051  | Accounting Information Systems  | 29             | 14                            | Undergraduate | \$ | 570.00                         | \$ 16,530.00                 |
| ACCT.3201  | Business Law 1                  | 29             | 14                            | Undergraduate | \$ | 855.00                         | \$ 24,795.00                 |
| ACCT.3360  | Fraud Reptg/Forensic Fin Anal   | 20             | 5                             | Undergraduate | \$ | 855.00                         | \$ 17,100.00                 |
| ACCT.4001  | Advanced Financial Accounting   | 9              | -6                            | Undergraduate | \$ | 855.00                         | \$ 7,695.00                  |
| ACCT.4201  | Business Law II                 | 10             | -5                            | Undergraduate | \$ | 855.00                         | \$ 8,550.00                  |
| ACCT.4501W | Aud Concp & Acct Rsch           | 11             | -4                            | Undergraduate | \$ | 1140.00                        | \$ 12,540.00                 |
| ANTH.1105  | Cultures & Transformations      | 23             | 8                             | Undergraduate | \$ | 855.00                         | \$ 19,665.00                 |
| ANTH.3135  | American Urban Exp (31203)      | 14             | -1                            | Undergraduate | \$ | 855.00                         | \$ 11,970.00                 |
| ANTH.3135  | American Urban Exp (31207)      | 27             | 12                            | Undergraduate | \$ | 855.00                         | \$ 23,085.00                 |
| ANTH.3265  | Human Anat&Physio 1             | 30             | 15                            | Undergraduate | \$ | 1282.50                        | \$ 38,475.00                 |
| ARTD.1010  | Art Hist & Meaning              | 17             | 2                             | Undergraduate | \$ | 855.00                         | \$ 14,535.00                 |
| ARTD.2210  | Basic Design                    | 7              | -8                            | Undergraduate | \$ | 855.00                         | \$ 5,985.00                  |
| ARTD.2211  | 3-Dimens Design                 | 13             | -2                            | Undergraduate | \$ | 855.00                         | \$ 11,115.00                 |
| ARTD.2310  | Drawing 1                       | 11             | -4                            | Undergraduate | \$ | 855.00                         | \$ 9,405.00                  |
| BUSN.2000  | Bus/Fin Contemp Wld             | 28             | 13                            | Undergraduate | \$ | 855.00                         | \$ 23,940.00                 |
| BUSN.2300  | Personal Finance                | 28             | 13                            | Undergraduate | \$ | 855.00                         | \$ 23,940.00                 |
| BUSN.3100  | Principles Of Marketing (31123) | 28             | 13                            | Undergraduate | \$ | 855.00                         | \$ 23,940.00                 |

Source: Office of Institutional Research and Data Analysis

Winter 2018 January Intersession Enrollment Summary, Undergraduate Courses (Continued)

| Course     | Course Course Title             |      | Difference<br>From<br>Minimum | Division      | Revenue<br>Estimate<br>Per Student |         | Revenue<br>Estimate<br>Total |
|------------|---------------------------------|------|-------------------------------|---------------|------------------------------------|---------|------------------------------|
| BUSN.3100  | Principles Of Marketing (31165) | 2018 | 1                             | Undergraduate |                                    | 855.00  | \$ 13,680.00                 |
| BUSN.3120  | Electronic Commerce             | 14   | -1                            | Undergraduate | \$                                 | 855.00  | \$ 11,970.00                 |
| BUSN.3130  | Advert & Direct Mktg            | 14   | -1                            | Undergraduate | \$                                 | 855.00  | \$ 11,970.00                 |
| BUSN.3140  | Consumer Behavior               | 27   | 12                            | Undergraduate | \$                                 | 855.00  | \$ 23,085.00                 |
| BUSN.3170  | International Business          | 33   | 18                            | Undergraduate | \$                                 | 855.00  | \$ 28,215.00                 |
| BUSN.3200  | Principles Of Management        | 28   | 13                            | Undergraduate | \$                                 | 855.00  | \$ 23,940.00                 |
| BUSN.3220  | Negot & Cnflct Resol            | 28   | 13                            | Undergraduate | \$                                 | 855.00  | \$ 23,940.00                 |
| BUSN.3252  | Stress/Mgmt Wkplace             | 28   | 13                            | Undergraduate | \$                                 | 855.00  | \$ 23,940.00                 |
| BUSN.3350  | Real Estate Management          | 16   | 1                             | Undergraduate | \$                                 | 855.00  | \$ 13,680.00                 |
| BUSN.3420  | Mgmt Info Systems               | 6    | -9                            | Undergraduate | \$                                 | 855.00  | \$ 5,130.00                  |
| BUSN.3430  | Operations Mgmt (31129)         | 14   | -1                            | Undergraduate | \$                                 | 855.00  | \$ 11,970.00                 |
| BUSN.3430  | Operations Mgmt (44233)         | 14   | -1                            | Undergraduate | \$                                 | 855.00  | \$ 11,970.00                 |
| BUSN.4101W | Seminar in Strategic Marketing  | 16   | 1                             | Undergraduate | \$                                 | 855.00  | \$ 13,680.00                 |
| BUSN.4200W | Sem Bus Mgmt & Polcy (31130)    | 25   | 10                            | Undergraduate | \$                                 | 855.00  | \$ 21,375.00                 |
| BUSN.4200W | Sem Bus Mgmt & Polcy (31131)    | 25   | 10                            | Undergraduate | \$                                 | 855.00  | \$ 21,375.00                 |
| CHIN.2810  | Chinese Media                   | 4    | -11                           | Undergraduate | \$                                 | 855.00  | \$ 3,420.00                  |
| CISC.1003  | Exploring Robotics (34616)      | 7    | -8                            | Undergraduate | \$                                 | 855.00  | \$ 5,985.00                  |
| CISC.1003  | Exploring Robotics (34617)      | 11   | -4                            | Undergraduate | \$                                 | 855.00  | \$ 9,405.00                  |
| CISC.1050  | Int Cmptr Applctns              | 30   | 15                            | Undergraduate | \$                                 | 855.00  | \$ 25,650.00                 |
| CISC.1115  | Intro to JAVA Programming       | 14   | -1                            | Undergraduate | \$                                 | 1140.00 | \$ 15,960.00                 |
| CISC.1530  | Electronic Commerce             | 7    | -8                            | Undergraduate | \$                                 | 855.00  | \$ 5,985.00                  |
| CISC.1590  | Mgmt Info Sys                   | 5    | -10                           | Undergraduate | \$                                 | 855.00  | \$ 4,275.00                  |
| CISC.2531  | Operations Mgmt (31115)         | 15   | 0                             | Undergraduate | \$                                 | 855.00  | \$ 12,825.00                 |
| CISC.2531  | Operations Mgmt (31116)         | 11   | -4                            | Undergraduate | \$                                 | 855.00  | \$ 9,405.00                  |
| CISC.2820W | Computers & Ethics              | 23   | 8                             | Undergraduate | \$                                 | 855.00  | \$ 19,665.00                 |
| ECON.2100  | Elem Macroecon                  | 17   | 2                             | Undergraduate | \$                                 | 1140.00 | \$ 19,380.00                 |
| ECON.2200  | Elem Microecon                  | 15   | 0                             | Undergraduate | \$                                 | 855.00  | \$ 12,825.00                 |
| ECON.3320  | Money & Banking                 | 29   | 14                            | Undergraduate | \$                                 | 855.00  | \$ 24,795.00                 |
| ECON.3400  | Intro Eco & Bus Stat            | 32   | 17                            | Undergraduate | \$                                 | 1140.00 | \$ 36,480.00                 |
| EESC.1010  | The Dynamic Earth (31144)       | 17   | 2                             | Undergraduate | \$                                 | 855.00  | \$ 14,535.00                 |
| EESC.1010  | The Dynamic Earth (31169)       | 2    | -13                           | Undergraduate | \$                                 | 855.00  | \$ 1,710.00                  |
| EESC.1050  | Society and the Ocean           | 17   | 2                             | Undergraduate | \$                                 | 855.00  | \$ 14,535.00                 |
| ENGL.2004  | Literature & Film               | 28   | 13                            | Undergraduate | \$                                 | 855.00  | \$ 23,940.00                 |
|            |                                 |      |                               |               |                                    |         |                              |

Source: Office of Institutional Research and Data Analysis

Winter 2018 January Intersession Enrollment Summary, Undergraduate Courses (Continued)

| Course    | Course Title                           | <br>  Winter<br>  2018 | Difference<br>From | Division      | Е  | evenue<br>stimate | Revenue<br>Estimate |
|-----------|--|------------------------|--------------------|---------------|----|-------------------|---------------------|
| -         | _                                      |                        | <u>Minimum</u> -   |               |    | r Student         | Total               |
| FILM.2301 | Screenwriting 2                        | 4                      |                    | Undergraduate | \$ | 855.00            | \$ 3,420.00         |
| HNSC.3170 | Family & Child Hith                    | 25                     | 10                 | Undergraduate | \$ | 855.00            | \$ 21,375.00        |
| ITAL.1510 | Cultural Heritage                      | 14                     | -1<br>45           | Undergraduate | \$ | 855.00            | \$ 11,970.00        |
| MLAN.2015 | Rep Of Criminality & Authority         | 30                     | 15                 | Undergraduate | \$ | 855.00            | \$ 25,650.00        |
| MLAN.2150 | Interculturl Litercy&Competnce (56724) | 7                      | -8                 | Undergraduate | \$ | 855.00            | \$ 5,985.00         |
| MLAN.2150 | Interculturl Litercy&Competnce (56726) | 17                     | 2                  | Undergraduate | \$ | 855.00            | \$ 14,535.00        |
| MUSC.1300 | Mus Lang Hist & Cult (31133)           | 11                     | -4                 | Undergraduate | \$ | 855.00            | \$ 9,405.00         |
| MUSC.1300 | Mus Lang Hist & Cult (31134)           | 15                     | 0                  | Undergraduate | \$ | 855.00            | \$ 12,825.00        |
| MUSC.1300 | Mus Lang Hist & Cult (59020)           | 19                     | 4                  | Undergraduate | \$ | 855.00            | \$ 16,245.00        |
| MUSC.3101 | Music In Global America                | 28                     | 13                 | Undergraduate | \$ | 855.00            | \$ 23,940.00        |
| PERM1003  | Permit Course 3 Credits                | 20                     | 5                  | Undergraduate | \$ | 0.00              | \$ 0.00             |
| PERM1004  | Permit Course 4 Credits                | 8                      | -7                 | Undergraduate | \$ | 0.00              | \$ 0.00             |
| PERM1006  | Permit Course 6 Credits                | 3                      | -12                | Undergraduate | \$ | 0.00              | \$ 0.00             |
| PHIL.2101 | Intro Prob Of Phil (31132)             | 29                     | 14                 | Undergraduate | \$ | 855.00            | \$ 24,795.00        |
| PHIL.2101 | Intro Prob Of Phil (31153)             | 12                     | -3                 | Undergraduate | \$ | 855.00            | \$ 10,260.00        |
| PHIL.3314 | Business:Moral Iss (31209)             | 13                     | -2                 | Undergraduate | \$ | 855.00            | \$ 11,115.00        |
| PHIL.3314 | Business:Moral Iss (31210)             | 14                     | -1                 | Undergraduate | \$ | 855.00            | \$ 11,970.00        |
| PSYC.2200 | Lifespan Development                   | 18                     | 3                  | Undergraduate | \$ | 855.00            | \$ 15,390.00        |
| PSYC.2810 | Abnormal 1                             | 13                     | -2                 | Undergraduate | \$ | 855.00            | \$ 11,115.00        |
| PSYC.3510 | Learning                               | 29                     | 14                 | Undergraduate | \$ | 855.00            | \$ 24,795.00        |
| PSYC.3530 | Cognitive Psych                        | 29                     | 14                 | Undergraduate | \$ | 855.00            | \$ 24,795.00        |
| SOCY.2600 | Gender and Society                     | 11                     | -4                 | Undergraduate | \$ | 855.00            | \$ 9,405.00         |
| SPAN.1010 | Basic Lang Skills 1                    | 24                     | 9                  | Undergraduate | \$ | 855.00            | \$ 20,520.00        |
| SPAN.1020 | Basic Lang Skills 2                    | 12                     | -3                 | Undergraduate | \$ | 855.00            | \$ 10,260.00        |
| SPEC.1608 | Interpers Communic                     | 7                      | -8                 | Undergraduate | \$ | 855.00            | \$ 5,985.00         |
| SPEC.1707 | Public Speaking (60336)                | 20                     | 5                  | Undergraduate | \$ | 855.00            | \$ 17,100.00        |
| SPEC.1707 | Public Speaking (60367)                | 13                     | -2                 | Undergraduate | \$ | 855.00            | \$ 11,115.00        |
| SPEC.1714 | Oral Interp Prose                      | 19                     | 4                  | Undergraduate | \$ | 855.00            | \$ 16,245.00        |
| SPEC.2623 | Commun Bus & Profess                   | 25                     | 10                 | Undergraduate | \$ | 855.00            | \$ 21,375.00        |
| THEA.4331 | Scenographic Technq 3 3D CADD          | 1                      | -14                | Undergraduate | \$ | 855.00            | \$ 855.00           |
| TVRA.1165 | Mass Media                             | 49                     | 34                 | Undergraduate | \$ | 855.00            | \$ 41,895.00        |
| TVRA.2517 | Tv & Radio Advert                      | 13                     | -2                 | Undergraduate | \$ | 855.00            | \$ 11,115.00        |
| TVRA.2616 | Tv/Radio Writing                       | 10                     | -5                 | Undergraduate | \$ | 855.00            | \$ 8,550.00         |

Source: Office of Institutional Research and Data Analysis

# Winter 2018 January Intersession Enrollment Summary, Undergraduate Courses (Continued)

| Course         | Course Title      | Winter<br>2018 | Difference<br>From<br>Minimum | Division      | Е  | Revenue<br>stimate<br>er Student | Revenue<br>Estimate<br>Total |
|----------------|-------------------|----------------|-------------------------------|---------------|----|----------------------------------|------------------------------|
| TVRA.3661      | Writing:Comedy    | 10             | -5                            | Undergraduate | \$ | 855.00                           | \$ 8,550.00                  |
| TVRA.4862      | Tv Prod & Direct  | 10             | -5                            | Undergraduate | \$ | 855.00                           | \$ 8,550.00                  |
| Total Undergra | aduate Enrollment | 1,519          |                               |               |    |                                  | \$ 1,299,600.00              |

## Winter 2018 January Intersession Enrollment Summary, Graduate Courses

|                |                                |        | Difference |          | Revenue     | Revenue       |
|----------------|--------------------------------|--------|------------|----------|-------------|---------------|
| _              | · ·                            | Winter | From       |          | Estimate    | Estimate      |
| Course         | Course Title                   | 2018   | Minimum    | Division | Per Student | Total         |
| ACCT.7106X     | Adv Accnt Theory               | 6      | -9         | Graduate | \$ 1320.00  | \$ 7,920.00   |
| ACCT.7140X     | Contemporary Accounting Topics | 8      | -7         | Graduate | \$ 1320.00  | \$ 10,560.00  |
| BUSN.7206X     | Micro Bus Decision             | 27     | 12         | Graduate | \$ 1320.00  | \$ 35,640.00  |
| BUSN.7220X     | Global Bus Environmt           | 28     | 13         | Graduate | \$ 1320.00  | \$ 36,960.00  |
| BUSN.7276X     | Business Analytics             | 30     | 15         | Graduate | \$ 1320.00  | \$ 39,600.00  |
| BUSN.7278X     | Appld Data Analysis            | 30     | 15         | Graduate | \$ 1320.00  | \$ 39,600.00  |
| CBSE.7659T     | Inst St M/Ch&Adl:Sn (56645)    | 26     | 11         | Graduate | \$ 1320.00  | \$ 34,320.00  |
| CBSE.7659T     | Inst St M/Ch&Adl:Sn (56652)    | 29     | 14         | Graduate | \$ 1320.00  | \$ 38,280.00  |
| CBSE.7675T     | Fam & Comm Stu Nds             | 9      | -6         | Graduate | \$ 1320.00  | \$ 11,880.00  |
| CBSE.7676T     | Lrng Envr Std Spc Nd (31113)   | 10     | -5         | Graduate | \$ 1320.00  | \$ 13,200.00  |
| CBSE.7676T     | Lrng Envr Std Spc Nd (31114)   | 11     | -4         | Graduate | \$ 1320.00  | \$ 14,520.00  |
| ECAE.7100T     | Pract & Envrn:Ece              | 7      | -8         | Graduate | \$ 1320.00  | \$ 9,240.00   |
| ECAE.7107T     | PI Cr-Cult Contexts            | 3      | -12        | Graduate | \$ 1320.00  | \$ 3,960.00   |
| ECAE.7109T     | Scientific Inquiry Ece         | 9      | -6         | Graduate | \$ 1320.00  | \$ 11,880.00  |
| PSYC.7112G     | Intervent Th⪻ 1                | 1      | -14        | Graduate | \$ 1320.00  | \$ 1,320.00   |
| Total Graduate | Enrollment                     | 234    |            |          |             | \$ 308,880.00 |

Source: Office of Institutional Research and Data Analysis