

Tow Center for Performing Arts Economic Impact Statement – Select Facts

The following are select facts about Brooklyn College that can be used as part of an economic impact statement related to the building of the Tow Center for Performing Arts. Each item is indicated separately in bullet form to facilitate use in a final narrative.

Brooklyn College Employees

- Brooklyn College has almost 2,400 tax levy appointments. There are also employees paid through the Brooklyn College Foundation, the Research Foundation, and non-tax levy funding sources that fall under the auspices of the College (not included in this analysis).
- Ethnic breakdown of tax levy employees:
 - White, non-Hispanic – 63%
 - Black / African American – 21%
 - Hispanic / Puerto Rican – 8%
 - Asian / Pacific Islander – 8%
 - American Indian / Alaskan Native – Less than 1%
- 1,134 of the tax levy employees are full-time. The average annual salary is \$57,557.
- Over, 1,550 of the tax levy appointments live in Brooklyn. This represents over 65% of total tax levy appointments.
- Ethnic breakdown of tax levy employees who live in Brooklyn:
 - White, non-Hispanic – 61%
 - Black / African American – 24%
 - Hispanic / Puerto Rican – 8%
 - Asian / Pacific Islander – 7%
 - American Indian / Alaskan Native – Less than 1%
- 686 of the tax levy appointment who live in Brooklyn are full-time employees. The average annual salary is \$50,610.
- Almost 850 of the tax levy appointments live in zip codes that are either part of Congressional District 10 or adjacent to the district (please note that we are unable to geocode by congressional district using currently available information). This represents over 35% of total tax levy appointments.
- Ethnic breakdown of employees in zip codes reflected above:
 - White, non-Hispanic – 52%
 - Black / African American – 34%
 - Hispanic / Puerto Rican – 7%
 - Asian / Pacific Islander – 7%

- American Indian / Alaskan Native – Less than 1%
- 383 of the tax levy employees in the zip codes reflected above are full-time. The average annual salary is \$48,268.

[Source: Fall 2003 CUPS File]

Brooklyn College As An Employer

- Brooklyn College is approximately the 17th largest employer in the borough of Brooklyn.
- Brooklyn College is approximately the 10th largest employer in zip codes that are either part of Congressional District 10 or adjacent to the district.
- Other major employers in zip codes that are either part of Congressional District 10 or adjacent to the district include the Department of Education; the New York City Transit Authority; Rainbow USA, Inc.; Linroc Community Services Corp.; Brookdale University Hospital; Brooklyn Hospital Center; L I C H Corporation; and Long Island College Hospital.

**** Note that Dun & Bradstreet information is from 2000 and does not include educational institutions.*

[Sources: Dun & Bradstreet, 2000; Fall 2003 CUPS File]

Brooklyn College Students

- Brooklyn College has over 15,500 students.
- Ethnic breakdown of all Brooklyn College students:
 - White, non-Hispanic – 46%
 - Black, non-Hispanic – 30%
 - Hispanic – 12%
 - Asian / Pacific Islander – 12%
 - American Indian / Alaskan Native – Less than 1%
- Approximately 77% of Brooklyn College student reside in Brooklyn. This represents almost 12,000 students.
- Ethnic breakdown of student who reside in Brooklyn:
 - White, non-Hispanic – 48%
 - Black, non-Hispanic – 31%
 - Hispanic – 10%

- Asian / Pacific Islander – 11%
 - American Indian / Alaskan Native – Less than 1%
- 5,586 students live in zip codes that are either part of Congressional District 10 or adjacent to the district. This represents approximately 36% of students.
 - Ethnic breakdown of all students in zip codes reflected above:
 - White, non-Hispanic – 34%
 - Black, non-Hispanic – 51%
 - Hispanic – 9%
 - Asian / Pacific Islander – 6%
 - American Indian / Alaskan Native – Less than 1%
 - 2,768 students are majoring in Education. This represents almost 18% of all students. Almost 1,000 more are taking Education courses under non-degree status. These are primarily current teachers, many of whom teach in Brooklyn.
 - 2,356 students are majoring in Business, Accounting, or Economics. This represents over 15% of all students.
 - 831 students are majoring in Computer Information Systems. This represents over 5% of all students.
 - 250 students are majoring in Film; 199 students are majoring in Theatre; 142 students are majoring in Television and Radio; 186 students are majoring in Music.
 - 194 students are majoring in Health Sciences; 350 students are majoring in Speech and Language Pathology.

[Source: Fall 2003 Show Registration File]

Brooklyn College Alumni

- Brooklyn College has 85,652 alumni in its database
- 32,543 of the alumni reside in Brooklyn. This represents 38% of all alumni.
- 14,314 alumni live in zip codes that are either part of Congressional District 10 or adjacent to the district. This represents approximately 17% of all alumni.

[Source: Brooklyn College Foundation, Raiser's Edge]

Brooklyn Labor Market

- Unemployment in Brooklyn at 9.2%, second highest in New York City.
- Manufacturing lost more than 3,000 jobs (a 8% decline).
- Nearly 68% of businesses responding to a survey indicated that 2003 revenues was less than or the same as in 2002.
- Only 20% of Brooklyn companies reported hiring new workers in 2003.
- There are 38,732 businesses in Brooklyn. Most are small, employing one to four workers (67%). Only 1% have 100 or more employees.
- Health care and social assistance (32%) and retail (13%) are the two largest growth sectors in Brooklyn.
- Tourism; motion picture and recording; finance and investments; and construction and real estate are the industries with the emerging opportunities in the borough.
- Brooklyn businesses are optimistic about the state of the economy in Brooklyn. 89% believe it will improve or be the same as in 2003.

[Source: Brooklyn Chamber of Commerce, Brooklyn Labor Market Review (May 2004)]

Census Data

- The population of Brooklyn is 2,465,326. The ethnic breakdown is:
 - Non-Hispanic, White – 35%
 - Non-Hispanic, Black – 34%
 - Hispanic – 20%
 - Asian – 7%
 - Multi-Ethnic – 3%
 - Other – 1%
- The median household income for households in Brooklyn is \$32,135.
- The population of Congressional District 10 is 654,361. The ethnic breakdown is:
 - Non-Hispanic, White – 16%
 - Non-Hispanic, Black – 60%
 - Hispanic – 17%
 - Asian – 3%
 - Multi-Ethnic – 3%
 - Other – 1%

- The median household income for households in Congressional District 10 is \$30,212.

[Source: Census 2000]