Dear Brooklyn College Community,

Earlier this month, the Middle States Commission on Higher Education sent a Site Team to visit Brooklyn College to assess the campus for accreditation. At the end of the visit, the Site Team issued a formal report indicating that the Team believed that the College had met the Middle States standards for accreditation. In its report, the Site Team praised the College for having developed a comprehensive 2018-2023 Strategic Plan through an inclusive process that allowed all relevant stakeholders to participate.

The Site Team’s report included a number of suggestions for the College to continue to meet the Middle States accreditation standards. Among them, the Team suggested that we prioritize and streamline our Strategic Plan. To that end, and holding true to our promise to treat the Strategic Plan as “a living document” (SP page 3), we are writing to request your input on the Plan. Please complete the following survey, which will help us to focus the Plan. We are not proposing changing any of the goals or subgoals that we have been working on this year. We are seeking your recommendations with regard to how to prioritize the work on our Strategic Plan going forward.

We are asking all major stakeholders to participate in this survey, including staff and faculty, as well as leaders among our students, alumni, and donors. Your responses to this survey will be tallied with others. This process will help us to identify our priority strategic actions, which will help us focus the Plan and, ultimately, achieve our goals.

This anonymous survey of 21 questions should not take long to complete. It also includes an opportunity for you to provide any feedback or ideas you have. This survey will close on Tuesday, April 23 at midnight. If you have trouble opening the survey, you may cut and paste the following link into your browser: https://www.surveymonkey.com/r/SZB2TZB

We greatly appreciate your input!

Sincerely,

Michelle J. Anderson  Anne Lopes  Tammy Lewis
President, Brooklyn College  Provost  Associate Provost