

**Brooklyn
College**

Koppelman
School of
Business

CUNY THE CITY
UNIVERSITY
OF
NEW YORK



ANNUAL REPORT

2020-2021

The Koppelman School of Business

Our Vision

We aspire to be a business school of choice for undergraduate and graduate students from the State of New York and beyond who are seeking intellectual challenge and professional development.

Our Mission

We offer a transformative, distinctive, and affordable business education to students from diverse social, economic, and ethnic backgrounds through innovative curricula, applied and theoretical research, and impactful engagement. We continuously invest in students, faculty, and staff and innovate our curriculum to assure our position as a regional and national leader in business education and research.

Our Values

Growth: *We are committed to growing as a world-class enterprise that shapes leaders and promotes professional and personal growth and goal achievement of students, faculty, and staff.*

Respect: *We view our inclusiveness and diversity as our way of life. We treat students, scholars, administration, and community with respect and value our differences.*

Innovation: *We pursue curricular and program innovations that challenge and prepare our students for career opportunities in a rapidly changing environment. We engage all stakeholders - industry, government, community, alumni, students, faculty, staff, and administration in the governance of this enterprise.*

Transformation: *We transform the lives we touch. We develop and graduate competent entrepreneurs and professionals. We reward, and support faculty thought leadership demonstrated through research, teaching, and meaningful engagement with business and society.*



Message from the Dean

The academic year 2020-2021 marked yet another successful milestone for the Koppelman School of Business (KSB), as our students, faculty, and staff made stellar contributions to academic excellence, research publication, and community engagement, despite the negative impact and constraints of the Covid-19 pandemic. In Fall 2020, our faculty, staff, and students worked together in developing an ambitious KSB strategic plan. This plan highlights four strategic priorities for the school in the next five years: Increasing student career exploration, career preparedness, and career opportunities; Developing innovative, relevant, high-quality, and high-impact curricula and academic programs; Increasing the diversity of our faculty and providing the support and opportunities necessary for faculty success; And expanding opportunities for impactful community, business, and global engagement.

"What differentiates Brooklyn College from other schools is grit," says Valeriya. "Most of us don't come from super-polished backgrounds. Brooklyn College has taught me how to act in the professional world."

VALERIYA ZELENYAK



The rest of this report is dedicated to describing the innovative and inspirational actions that have taken place in the KSB to implement and achieve these strategic priorities and associated goals. As you will find throughout this report, we are extremely lucky to have exceptionally talented students and faculty, dedicated staff and administrators, and passionate and devoted alumni, donors, supporters, and community leaders. It is the collective hard work and commitment of all these major stakeholders that continue to enable us to realize our shared vision and aspiration while fulfilling our mission of providing a transformative, distinctive, and affordable business education to our students.

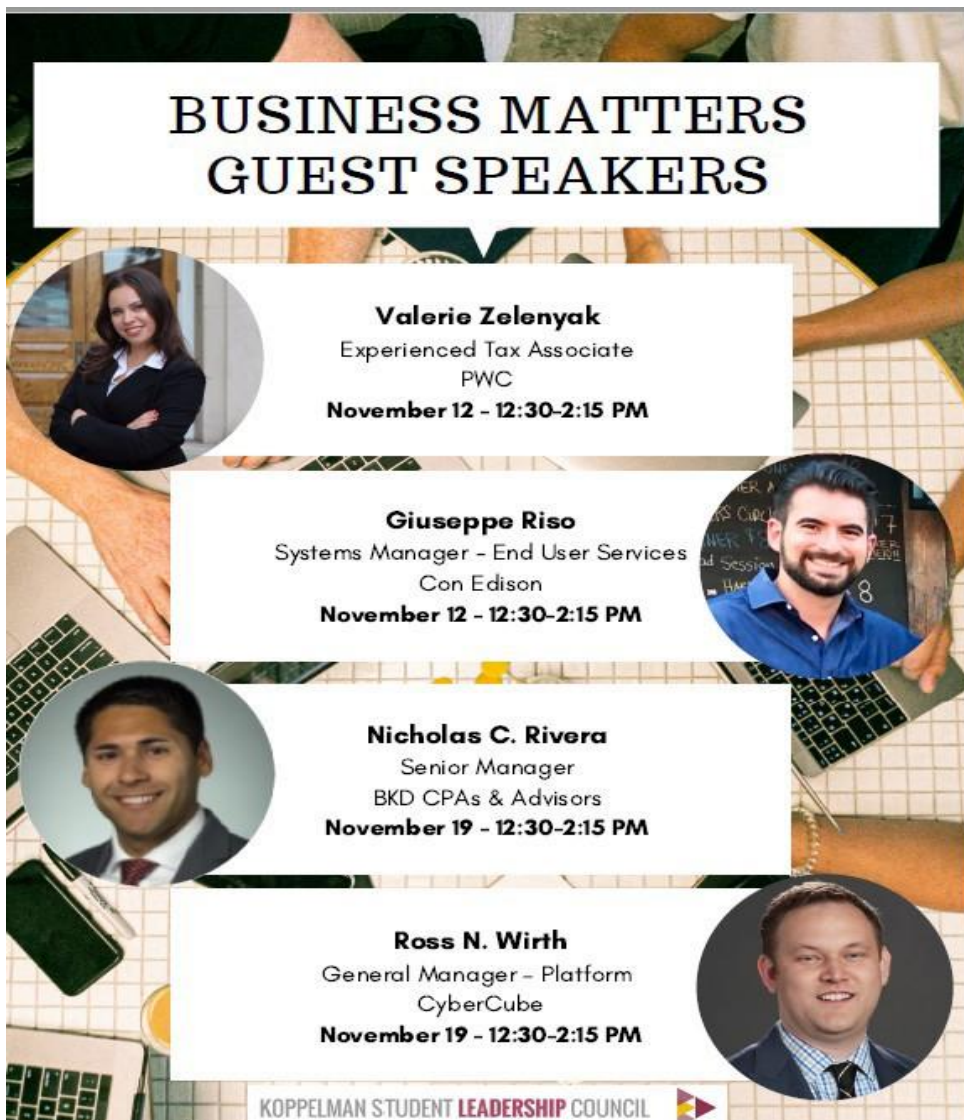
A handwritten signature in blue ink, appearing to read 'Qing Hu'.

Qing Hu, Ph.D.
Dean, The Koppelman School of Business

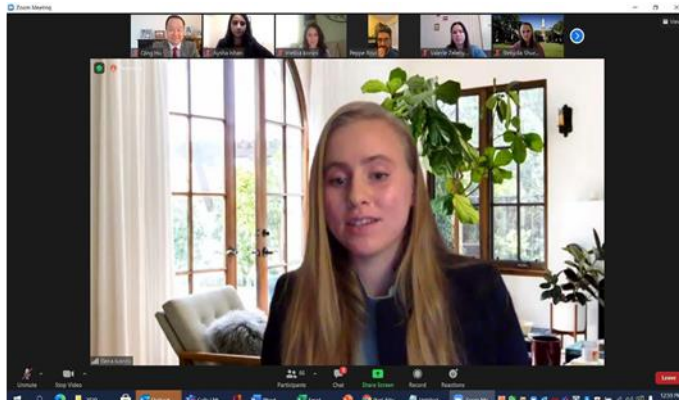
Increasing Student Career Exploration, Preparedness, and Opportunities

1. Hosted the 9th Annual Business Matters! Conference

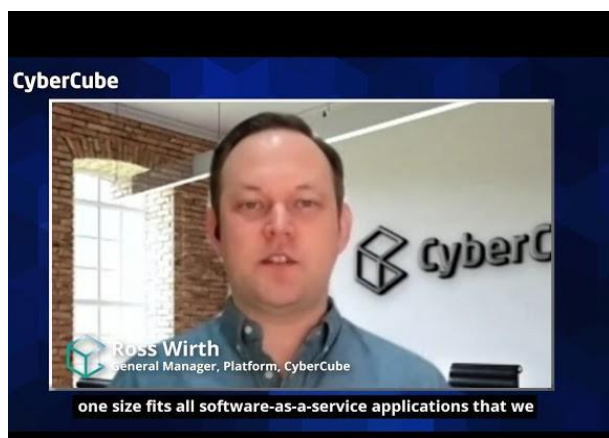
Despite the COVID-19 pandemic, our 9th annual **Business Matters!** conference was held via Zoom on November 12th and 19th of 2020, with the theme “How technology is shaping business.” This event was organized in collaboration with the Koppelman Student Leadership Council. The two-day event attracted over 120 participants. Our outstanding panelists, including two KSB alumni, discussed how technology has shaped their professions and how their career advances co-evolved with the digital revolutions over the decade. Kudos to the leadership team of the Koppelman Student Leadership Council and to our panelists, Valerie Zelenyak of PwC, Giuseppe Riso of Con Edison, Nicholas Rivera of BKD Advisors and Ross Wirth of CyberCube. Selected screen shots of the Zoom gallery at the event and presentation slides are shown on the next few pages of this report.



Business Matters! Day 1: Left - Giuseppe Riso, a KSB alum now at ConEd, speaks about how technology is shaping the future of the utility industry. Right - Elena Ivanov, President of KSLC, serves as the moderator.



Business Matters! Day 2: Left: Ross Wirth, a member of the Senior Leadership team at CyberCube, a property and casualty insurance company, discusses how the insurance industry is being transformed by technology. Right: Nick Rivera, a CPA and Senior Manager at BKD Advisors, shares his thoughts on how technology is changing the accounting profession.



2. Established the KSB Chapter of Beta Gamma Sigma (BGS)

BGS is the international business honor society for AACSB-accredited schools only, which consist of the top 5% of business school programs around the world. In 2019, the KSB became eligible to establish a BGS chapter and to induct outstanding students and faculty as members. For over 100 years, BGS members go on to serve in critical leadership roles in corporate, entrepreneurial, government, nonprofit, and academic sectors. Members currently reside in all 50 U. S. states and more than 190 countries. BGS members are the top 10% of undergraduate students, top 20% of graduate students and all doctoral candidates that have successfully defended their dissertation at an AACSB accredited business school.



In Spring 2021, the Brooklyn College Chapter of the BGS was formally established, thanks largely to the effort of **Dr. Seungho Baek**, an associate professor in the Finance Department, who also serves as the faculty advisor for the Brooklyn College chapter. At the Fall 2020 inaugural ceremony, 11 KSB students were inducted to the BGS honor society, and Brooklyn College Foundation board member, President and CEO of M. D. Sass, and Chair of the KSB Dean's Advisory Council, **Mr. Martin D. Sass** delivered a passionate keynote address to all inductees.

Fall 2020 Inductees

Fatimah Abdulwahab, candidate BBA in Business Administration
Elena Alimova, candidate for BS in Public Accounting and Business Management
Kaitlin Courtney, candidate for BBA in Business Administration
David Hammer, candidate for BBA in Business Administration
Roksana Jasiewicz, candidate for BBA in Business Administration
Yehuda Kaplowitz, candidate for BBA in Business Administration
Navpreet Kaur, candidate for BS in Accounting
Marion Morgan, candidate for BBA in Business Administration
Morgan Perry, candidate for BBA in Business Administration
Joshua Reid, candidate for BS in Accounting
Reina Takami, candidate for BS in Public Accounting and Business Management

At the Spring 2021 induction ceremony, 17 KSB students were inducted to the BGS honor society, along with **Dr. Mina Glamboosky**, an Associate Professor of Finance who was inducted as honorary faculty member. KSB alumnus and Dean's Advisory Council Member and a Director of the Capital Consulting at UBS Investment Bank, **Mr. Jerome Hayden** delivered an inspirational keynote address.

Spring 2021 Inductees

Jessika Arias, candidate for BS in Business Management
Hanane Benaissa, candidate for BS in Public Accounting and Business
Cynthia Bourdon, candidate for BBA in Business Administration
Grethel Coward, candidate for BBA in Business Administration
Hillel Gorin, candidate for BS in Public Accounting and Business Management
Samia Haq, candidate for BS in Public Accounting and Business Management
Kristina Hovhannisyan, candidate for BBA in Finance
Narine Hovhannisyan, candidate for BBA in Finance
Henry Huang, candidate for BS in Accounting
Svitlana Istchuk, candidate for BS in Accounting
Valerie Kale, candidate for MS in Business Administration
Turan Meyer, candidate for BS in Public Accounting and Business Management
Britney Morgan, candidate for BBA in Business Administration
Hassan Munir, candidate for BBA in Business Administration
Charles Prevete, candidate for BBA in Business Administration
Wesley Roberts, candidate for MS in Accounting
Nicole Schafer, candidate for BBA in Finance

3. Continuous Improvement of Student Learning

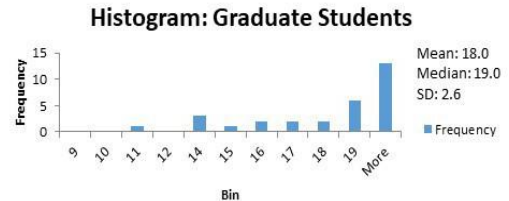
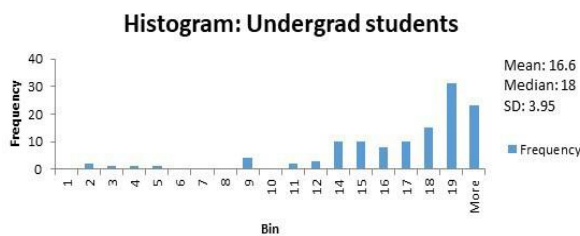
We are striving to build a culture of continuous improvement of learning based on scientific assessments that benefit students, faculty, and the school. In 2020-2021 we made real progress in key areas of our Assurance of Learning program (AoL). As set forth in the AACSB 2020 Standard, AoL refers to the systematic processes and assessment plans that collectively demonstrate that learners have achieved the competencies necessary to succeed in those

programs covered by the school's accreditation. AoL also includes the process of identifying competency gaps and designing and implementing changes to the curriculum and learning experience, so the learning competencies are met. Like AACSB-accreditation itself, superior AoL goal performance contributes to the reputation of the school and provides a competitive advantage to high performing KSB students.

Quantitative Reasoning

We knew going into 2020 that we needed to make real progress in improving summative assessment scores. We engaged our faculty in a QR Testing Team to administer the test, but also to review some basic GRE tests with their students prior to the test day. We defined proficiency as students performing at 80% or above. Thanks to the collective work of the faculty members who were involved in the AoL program, our undergrad scores rose from 16% proficient in 2018 to 74% proficient in 2020, and graduate scores rose to 84% proficient in 2020, as shown in the figures below.

QR Assessment 2020



- 45-minute, one-shot timed test with force completion on Blackboard
- Prep encouraged
- 36 students scored 100%
- 74% of undergrads proficient; 84% of grads proficient

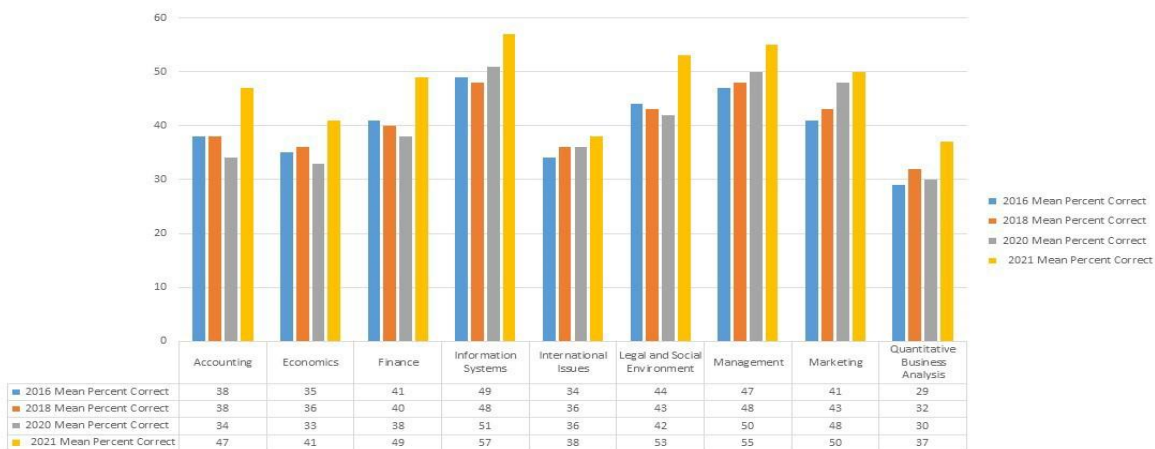
Functional Knowledge

We have been using the ETS Major Field Test - Business (MFTB) to assess the functional knowledge of over 500 undergraduate students since 2016.

In 2021, 236 capstone students in business management, accounting, and finance programs completed the MFTB in April 2021. Of these, 162 scored at or above the National Average Range of 143-161. They vastly outperformed cohorts in 2016, 2018, and 2020. The mean score advanced from 141 in (2016-2020) to 152 in (2021), and 47 students scored within the 90th to 99th percentile.

KSB faculty who participated in the MFTB Team integrated subject area tests, tutorials, flashcards, and other review materials into their capstone curriculum, effectively creating an integrated capstone.

2021 KSB MFTB Result Compared with 2016, 2018, 2020



KSB's New Metrics

- National Average Range is 143-161
- The NAR covers percentiles 26 to 69
- **KSB by the percentile**
- **70/236 = 30% KSB test takers scored ABOVE the National Average Range**
- **162/236 = 69% of KSB scored at or above the National Average Range**

90-99th Percentile	47
80-89th Percentile	13
70-79th Percentile	11
60-69th Percentile	17
50-59th Percentile	13
40-49th Percentile	13
30-39th Percentile	27
26-29th Percentile	21
	162

4. Faculty-Student Collaboration in Scholarly Activities and Accomplishments

- MS in Accounting graduate students **Jacquelyne Gilman** and **Leslie Anandane**, under the supervision of **Dr. Dov Fischer**, have written an academic research article "What are the ramifications and/or impacts of the U.S. switching to a Territorial Tax System," that has been accepted by *Journal of Corporate Accounting and Finance*.
- **Gabriel Rudy**, a KSB student graduated in Spring 2020 with BBA in Finance, has been admitted to the **Harvard Law School**. He was a student in FINC 5330 and won 1st place in the Security Analysis course in Fall 2019 taught by **Dr. Hyuna Park** in conjunction with the **MD Sass Investment Institute**. He also volunteered as a research assistant for Hyuna Park in Spring 2020 and participated in analyzing financial statements to estimate unrecorded intangible assets, as well as many social activities.
- Eight students from **Dr. Veronica Manlow**'s Fall 2020 class participated in a weeklong **Design Sprint Competition** hosted by the University of Hertfordshire. A BC alumna and the executive mentor in the Business Management Department, **Bijou Abiola**, served as one of the judges. The competition started with 50 teams and ended with 10 finalists. KSB student **Dazne James** won the 2nd place and was a close tie with the team that won the first place and KSB student **Shiran Zohar** made it to the finals.
- Students in KSB are continuing their success in landing excellent internships despite the tremendous challenges brought by the Covid-19 pandemic. **Kevin Reyes**, a Finance major, was recently accepted into Citibank's Early ID Leadership Program; Business major **Jason Perez** and **Jialiang Huang** were recently accepted into the summer internship programs of the "Big Four" marketing agencies, special thanks to **Natalia Guarin-Klein** and **Sabine Saint-Cyr** of the Magner Career Center and **Dr. Ngoc Cindy Pham** for their outstanding guidance to these students.
- The Economics Department and the Economic Honors Club successfully hosted a webinar that featured **Shanna Midelton** (MA Economics, 2009), Director of Intergovernmental Affairs at NYC Office of Management and Budget, on the topic of COVID-19 and the NYC Budget Process.



- **Dr. Seungho Baek** organized and advised three undergraduate teams from the MDSII program (FINC5330- Security Analysis) who participated in the 2020 CME University Trading Challenge. There were 503 teams in the challenge. Of these teams, 15 teams were from CUNY business schools, 3 teams from Brooklyn College, 12 teams from Baruch College Graduate and Undergraduate Program (Finance/ Financial Engineering programs). One of the Brooklyn College undergraduate teams (Bad News Bears, members: **Krzysztof Szermuszyn, Catherine Pastor, Chavane Cyriaque, Stebjola Shurdhi, Yanmin Lao**, seen in the photograph above) was ranked the highest among all CUNY undergraduate teams in this competition.
- The Martin D. Sass Investment Institute (MDSII) has established an ***MDSII CFA Scholarship*** dedicated to encouraging and assisting Brooklyn College finance students to be CFA certified, which will significantly enhance their career advancement. This Scholarship will support up to 10 students each year and cover the CFA Exam Registration Fee, CFA Level I Exam Preparation and Study Program, and CFA Level I Exam Fee for each of the recipients. Our thanks and appreciation go to **Mr. Martin D. Sass** of M.D. Sass and **Mr. Todd Galitz** of Brooklyn College Foundation for making this a reality!
- **Dr. Ngoc Cindy Pham**, in collaboration with the **Wolfe Institute** and the Koppelman School of Business, hosted a webinar on February 22, 2021 featuring **Mr. Mike McCormack**, a manager of USAA Credit Card Experience and former VP of American Express and PayPal. Mr. McCormack presented his insights of the finance industry in the USA to students in Cindy's BUSN 3140 class and KSB.
- **Dr. Seungho Baek** hosted **Dr. Hong Sherwin**, Director of the Member Supervision Risk Management Specialist Program at FINRA (The Financial Industry Regulatory Authority) on April 7, 2021 for a conversation on financial regulations and careers in the Finance industry with students enrolled in finance classes.



Developing Innovative, Relevant, High-Quality, and High-Impact Curricula and Academic Programs

The KSB faculty and the school leadership team have been actively engaged with alumni, recruiters, and employers in developing innovative, relevant, high-quality, and high-impact curricular and academic degree programs. The following only shows a partial list of such programs that have been completed or are in advanced stages of development during the 2020-2021 academic year.

- The **Inclusion and Diversity** concentration in BBA in Business Administration has been approved by the State of New York. This program requires students to take 12-credit elective courses in Africana Studies, Judaic Studies, Puerto Rican & Latino Studies, and Women's and Gender Studies across the campus to widen their knowledge and perspectives.
- The 150-Credit **BS in Public Accounting and Finance** program is in the final stage of review by the New York State Department of Education. This innovative program will allow undergraduate students to meet the academic credential requirement for CPA licensure eligibility in the State of New York without having to get a master's degree.
- The KSB faculty are actively involved in the development of two data analytics focused degree programs. One is the interdisciplinary **BS in Data Analytics** program that involves multiple academic departments across the campus, and the other is the joint **MS in Data Analytics** program between the Business Management Department and the Computer Science Department.
- The **MS in Taxation** is in the final stage of development by the Accounting faculty. This program will be offered as an online graduate degree that allows tax professional from around the world to attend and learn the fundamental and latest knowledge about taxation and tax laws and regulations.
- The KSB successfully offered a **Micro-Credential in Finance** program in the summer of 2021, sponsored by the CUNY/NYC CEO Jobs Council. The curriculum was designed by a team of five faculty members from Brooklyn College, in collaboration with industry experts from Accenture, EY, Verizon, and BlackRock. In the end, 54 students from CUNY college successfully completed this online program and earned their *EverUp* badge.

Increasing Diversity of Faculty and Staff and Providing Support and Opportunities Necessary for Their Success

1. Recognizing and Rewarding Excellence in Faculty and Staff

The annual KSB Faculty and Staff Awards ceremony was conducted via Zoom on May 27, 2021 in spite of the challenges brought by the Covid-19 Pandemic. The ceremony was well-attended by faculty, staff, and students. In addition to the traditional award categories in Research, Teaching, and Services, a new category of Special Impact Award was added.

Excellence in Research Awards

Each of the awardees in this category has consistently published articles ranked as A or B on the 2020 ABDC (Australian Business Deans Council) list, widely used by AACSB schools to assess the quality of the journals in which their faculty are publishing their scholarship.

- **Dr. Dov Fischer**, Associate Professor, Accounting
- **Dr. Viju Raghupathi**, Associate Professor, Business Management
- **Dr. Nadia Doytch**, Professor, Economics
- **Dr. Seungho Baek**, Associate Professor, Finance

Excellence in Teaching Awards

Annual awards for Excellence in Teaching were given to the faculty members nominated by the students. Candidates are selected from each department based on the number of nominations received from the students and finalists are determined based on the recommendations of the department chairs.

- **Ms. Miriam Lefkowitz**, Lecturer, Accounting
- **Mr. Myles Bassell**, Lecturer and Undergraduate Deputy, Business Management
- **Mr. Richard Long**, Lecturer, Business Management
- **Dr. Paul Goldberg**, Associate Professor, Economics
- **Dr. Mina Glambosky**, Associate Professor, Finance

Excellence in Services Awards

Faculty and staff members are expected to perform a fair amount of service to the department, the school, and the college as part of their responsibilities. However, faculty and staff members receiving this Excellence in Service award have gone beyond the expectation and devoted a significant amount of time and effort in providing the best services to the students and the institution. The candidates are nominated by their department chairs.

- **Mr. Benjamin Langer**, Accounting, Lecturer
- **Ms. Sonia Lambert**, Business Management, Lecturer
- **Dr. Herve Queneau**, Business Management, Professor

- **Dr. Paul Goldberg**, Economics, Associate Professor
- **Dr. Stanley Peterburgsky**, Finance, Assistant Professor
- **Ms. Zina Sharperson**, Director, Student Advising

Special Impact Awards

The Special Impact awards recognize faculty and staff who have made a unique contribution to students, faculty, the college, and the community during the academic year. The awardees are selected by the Dean based on the extraordinary activities and accomplishments that are in alignment with the mission of the school and the college.

- **Dr. Charles Stone**, *Student Impact Award*, in recognition of his contribution in the AoL program and assessment activities.
- **Dr. Hershey Friedman**, *Scholarship Impact Award*, in recognition of his contribution to scholarship, research collaboration, and mentor junior faculty research.
- **Dr. Darline Augustine**, *Community Impact Award*, in recognition of her contribution to the community during the Covid-19 pandemic.
- **Dr. Carol Connell**, *Service Impact Award*, in recognition of her contribution to the AoL program of the school.
- **Dr. Dov Fischer**, *Teaching Impact Award*, in recognition of his transformational pedagogical innovation in teaching during the Covid-19 pandemic.



2. Increasing the Visibility of Faculty Research and Collaboration

The KSB Research Seminars

In Spring 2021, we launched the KSB Research Seminar series for faculty to present their research and share ideas with scholars across the business school, for the purpose of promoting the research culture and collaborations. Three research seminars were conducted in 2021.

- **Dr. Nadia Doytch**, Professor, Economics, on the topic of “Does Transitioning towards Renewable Energy Accelerate Economic Growth? An Analysis of Sectoral Growth for a Dynamic Panel of Countries.”
- **Dr. Viju Raghupathi**, Associate Professor, Business Management, on the topic of “Identifying Corporate Sustainability Issues by Analyzing Shareholder Resolutions.”
- **Dr. Hyuna Park**, Professor, Finance, on the topic of “Investments in the Digital Economy: A Textual Analysis of Retailers.”

The Dean's Weekly Update on Faculty Activity

In Fall 2020, the Dean initiated a KSB Weekly Update on Faculty, Student, and Staff Activities and Accomplishments. This update is sent to all faculty and staff in the KSB, as well as selected college administrators, alumni, and donors via email. Each week the update includes but not limited to faculty research publications, conference presentations, local government and community services, recognitions by institutions and news media, upcoming and completed KSB and college events, etc. A total of 30 issues have been published during the 2020-2021 academic year. It has become a critical venue of choice for communicating faculty, student, and staff accomplishments to the stakeholders of the business school.

Expanding Opportunities for Impactful Community, Government, Business, and Global Engagement

1. Building Strong Connections with Business, Community, and Alumni

Community-Focused Webinars

During the height of the Covid-19 pandemic, when the local economies were decimated and community members were hit hard by unemployment and financial hardships, the Koppelman School of Business, spearheaded by **Dr. Darline Augustine** and **Dr. Veronica Manlow**, offered a series of community-focused webinars to help the local community cope with the financial stress and find appropriate federal, state, and local government resources.

- The Koppelman webinar on “**COVID-19 Response and Recovery for Small Businesses and Nonprofits in New York City**,” was organized by **Dr. Darline Augustine**, Associate Professor, Department of Business Management. Held on September 15, 2020, it received positive news coverage.
- The Koppelman webinar on “**The Financial Ecosystem and Black Businesses and Entrepreneurs**” was held on Friday, October 23, 2020, moderated by **Dr. James Lynch**, Chair, Department of Business Management.



- The Koppelman webinar on “**Finding Solutions to the Disparities in Funding for Minority-Owned Small Businesses and Nonprofit Organizations**” was held on Friday, November 20, 2020. This event attracted 50+ participants, was moderated by **Dr. Darline Augustine**, with an outstanding panel of experts - **Christopher Wheat** of JP Morgan, **Ben Beers** of Echoing Green, and **Ketsia Saint-Armand** of Non-Profit Finance Fund. The panelists offered an insightful discussion on funding disparities and potential solutions for minority owned businesses and non-profits. Many thanks to President **Michelle Anderson** for her welcoming remarks to the participants.
- **Dr. Veronica Manlow** moderated our first community-focused webinar of the spring semester on March 17, 2021, titled “**Entrepreneurs: The Economic Engine for Growth and Stability in Our Communities**,” with two entrepreneur panelists **Isaac Roldan**, Director of Small Business Services at CAMBA, and Chris Auguste, corporate partner at Kramer Levin whose firm provides pro bono representation to entrepreneurs, as well as two inspiring entrepreneurs, **Anyanwu Glanville**, founder and CEO of The Human Root, and **Katerina**

Bogatireva, founder of Precycle. The event was a huge success with 100+ registrations and very active interactions between the panelists and the participants. More such webinars are being planned this semester.

All community webinars are available for viewing at <https://www.brooklyn.cuny.edu/web/academics/schools/business/community-webinar-series.php>.



Dean's Leadership Speaker Series

In early spring 2021, we launched the Dean's Leadership Speaker Series to bring the best and brightest professional and leadership minds to the school and to inspire our students, staff, and faculty to reach for the next level of excellence.

- The inaugural lecture of the **Koppelman Dean's Leadership Speaker** series featured **Ms. Abby Joseph Cohen** of Goldman Sachs and was moderated by Interim Associate Dean **Dr. Merih Uctum**, on Thursday, March 11, 2021. Ms. Cohen discussed the economic outlook and investment opportunities in the post-Covid era. The lecture can be viewed here: <https://www.brooklyn.cuny.edu/web/academics/schools/business/deans-leadership-speaker-series.php>



- The 2nd **Koppelman Dean’s Leadership Speaker** series featured **Mr. Anthony Castellanos**, the Partner-in-Charge of Industry Sector at KPMG, and a Brooklyn College alumnus. This event was held on **April 15, 2021**. Mr. Castellanos had a virtual fire-side chat with **Dean Qing Hu** on the topic of “***From Brooklyn Classroom to Corporate Boardroom: Succeeding in American Businesses,***” and answered questions from the participants on a wide range of subjects, from careers in corporate America to the future of accounting industry.



Dean's Advisory Council

The Koppelman School of Business **Dean’s Advisory Council** was formally established, and its inaugural meeting was held on March 25, 2021, with 14 founding members and invited guests, including **President Michelle Anderson** and Vice President for Institutional Advancement **Mr. Todd Galitz**. **Mr. Martin Sass**, Founder, Chairman and Chief Executive Officer of M.D. Sass, was elected Chair of the DAC. The founding members represent the major industries and employers for our students. At the inaugural meeting, **Dr. Carol Connell** presented the draft KSB 2021-2025 Strategic Plan, and the DAC members provided enthusiastic and constructive comments and suggestions to the strategic plan.

The founding members of the DAC are:

- **Martin D. Sass**, M.D. Sass, Chair
- **Richard Barry Jr.**, EY
- **Anthony Castellanos**, KPMG
- **Gladstone Edwards**, EY
- **Jerome Hayden**, UBS
- **Shikshya Khatiwada**, Avanade Northeast
- **Lori Kloper**, PWC
- **Rina Koshkina**, Executive Coach and Talent Development Professional
- **Frank Lavadera**, KPMG (Retired), MIGA
- **Shanna Midelton**, First Deputy Mayor’s Office, NYC

- **Giuseppe Riso**, Con Edison
- **Farjana Rohman**, Instant Payments
- **Barry Salzberg**, Deloitte (Retired)
- **Elliot Tannenbaum**, EY (Retired)
- **Qing Hu**, Dean, Koppelman School of Business

Summary

The Koppelman School of Business had a stellar academic year in 2020-2021, marked by the outstanding accomplishments of our students, faculty, and staff, the tremendous compassion and support to each other, the effective and timely engagements with our community, employers, donors, and alumni, and the significant impact to our community and our professional fields, despite the prolonged Covid-19 pandemic that had kept us from the campus for the most part of the academic year. The resilience, ingenuity, professionalism, and empathy demonstrated by our students, faculty, and staff are remarkable and inspirational.

We are undertaking a significant transformation with a vision of becoming a premier public business school in New York City and a destination of cutting-edge business education for students from New York and around the world. We are expanding our graduate programs in areas of high demand in the digital economy, strengthening our undergraduate core curricula with ethics, technology, analytics, and communication modules, improving faculty research productivity and quality with increased financial and technological support, and engaging industries, communities, and alumni in all areas of our mission. The future of Koppelman is brighter than ever, and we are looking forward to an even more exhilarating, productive, and fruitful 2021-2022 academic year.

Acknowledgement

The Koppelman School of Business wants to thank the top leadership team of Brooklyn College for their unwavering support to our mission, and the entire team at Brooklyn College Foundation for their tremendous effort on connecting alumni and donors and securing valuable resources for the school and its students. The Dean wants to thank the students, faculty, staff, donors, alumni, supporters, and the leadership team of the school for their tremendous energy, dedication, ingenuity, and support during this academic year in fulfilling the mission of the school. Finally, the Dean wants to thank Professor Carol Connell for her compassion and love for our students and for drafting the initial version of this report.

