

# The Flatbush Business CONNECTION

**Monday  
December 1, 2011  
8:30–9:30 a.m.**

**Brooklyn College Student Center**

(located at the corner of East 27 Street and Campus Road)

**Aviary Room, fourth floor**

A light breakfast will be served.

For more information, please contact  
Lisa Solomon, executive director,  
Flatbush/Nostrand Junction BID,  
718.951.5000, ext. 1449

[www.brooklyn.cuny.edu](http://www.brooklyn.cuny.edu)  
[www.flatbushjunctionbid.com](http://www.flatbushjunctionbid.com)

The Flatbush Business Connection is a new collaboration between the Flatbush Nostrand Junction BID and the School of Business at Brooklyn College.

The partnership will facilitate economic development of the Junction by offering a series workshops on a variety of topics designed to help local business owners maximize their profits and meet their goals.

- **MAKE YOUR BUSINESS OPERATIONS MORE EFFICIENT**
- **MAKE YOUR PRODUCTS AND SERVICES MORE MARKETABLE**

The inaugural seminar in the series, “Optimizing Store Layout and Design to Provide a Better Customer Experience: Some Ideas for Flatbush Area Businesses,” will be presented by Veronica Manlow, assistant professor of business and marketing in the School of Business.

