Assurance of Learning Report

FALL 2015

- Introduced ethics module and written assignment into 8 sections of BUSN 3100 for formative assessment and to "close the lopp"
- Hired 2 English Grad Students who graded and gave feedback to all students in MKT 3100
- Gathered assessment data on undergraduate critical thinking and quantitative reasoning in December
- Completed Information Literacy Rubric for first assessment in Spring 2016
- Revised and finalized Curriculum Map for core Business Courses
- Completed Graduate Student Survey
- Identified and hired graduate student to offer statistics tutorial in BUSN 3400 starting Spring 2016
- Completed grant proposal for Koppelman School of Business Office of Transfer Student Engagement
- Investigate commercial products for assessing student engagement
- Investigate grant proposal in collaboration with Magner Center, Student Affairs, and Transfer Services Office to expand student engagement in co-curricular activities

TO DO SPRING 2016

- Analyze data from all assessments completed in Dec 2015 and report to Curriculum Committees
- Department Curriculum Committees' review of all assessment reports to consider closing the loop
- Two members to attend AACSB workshops in the curriculum development series and conduct internal workshops based on what they learned (Business Analytics and Graduate Curriculum)
- Second round of data collection for summative assessment of ethics to support further rubric development