

### Assessment Rubric: Ethical Reasoning

**To the Assessor:** For each of the three goals, assess the student as “does not meet” (0), meets (1), exceeds (2), and excels (3) based on the following rubric.

<b>Learning Goal</b>	Meets	Exceeds	Excels	Score (0-3)
Ethical Awareness	Aware of Ethical Dimensions of Business	Understands the problems associated with moral <b>decision-making</b>	Ability to appreciate different moral perspectives	
Ethical Sensitivity	Cares and <b>empathizes</b> about the impact of business decisions	<b>Resolves</b> to act ethically even when it is not comfortable and self-serving.	Moral <b>imagination</b> to transform situations for the better	
Integration with Management & Professional Concepts	Understands why <b>organizational and professional morality</b> is more challenging than personal morality	Able to translate ethical concerns into organizational and professional <b>practice</b>	<b>Vision</b> to turn morality into a <b>strategic asset</b> for the organization and professional practice	

**Assessment Suggestion:** We suggest that you mark up the paper with “**A**” whenever you see an example of awareness, “**S**” whenever you see an example of sensitivity, and “**M&P**” when the students integrates the ethical issue with a management or professional concept.

After marking up the paper in this manner, review each sub-goal (e.g. A for awareness) to determine the score from 0-4