BROOKLYN COLLEGE:
WHY RECRUIT AT BROOKLYN COLLEGE?
• Recognized for its academics in the *Fiske Guide to Colleges* (2014)

• Ranked as one of "America’s Best Colleges" by U.S. News & World Report

• Top 20 best-value colleges in the US (2015) by Forbes)

• Named one of the best institutions in the country for undergraduate education (2014) by Princeton Review.

• Offers more than 70 undergraduate majors and more than 60 graduate majors.
Over 36% of our students are Black or Hispanic.
COLLEGE DEMOGRAPHICS

Gender

- 39% Male
- 61% Female

Undergraduate vs Graduate

- 3203 Graduate
- 14207 Undergraduate
ACADEMIC PREPARATION

Structured into five schools:

- School of Natural and Behavioral Sciences (32%)
- School of Business (23%)
- School of Education (20%)
- School of Humanities and Social Sciences (15%)
- School of Visual, Media and Performing Arts (9%)

Business Management and Finance, Accounting, Psychology, Computer Science, Education, Television and Radio, and Biology are amongst our top majors.

The College-wide Core Curriculum is a mandatory requirement for all candidates for a baccalaureate degree, which provides students with a broad background in the liberal arts and sciences.
EXPERIENCE AND CAREER PREPARATION

• 41% of undergraduate students work part-time and 21% work full-time

• 26% of our undergraduate students are 25+ years old

*Students actively utilize the various services that the Magner Career Center has to offer them from resume writing to networking.*
EXTRACURRICULAR ACTIVITIES

The students have various opportunities to build leadership experience by participating in a variety of on-campus activities including:

Student Government
Student newspapers (3)
BCR (student-run radio station)
Summer Broadcast Institute
Mathematics Club
Social Entrepreneur Club
Fashion Marketing Club
Pre-Optometry Club
Sustainability Today and Tomorrow Club
SERVA (Students Engaged in Responsible Volunteer Action)
National Association of Black Accountants (NABA)
“As my wife, who is a Harvard graduate, said, ‘I've never seen the level of support and great opportunities that you get from your career center, not even at Harvard!’”

– Hassan Ayoub
COMPREHENSIVE CAREER PREPARATION

The Magner Career Center and academic schools work closely together to offer a wide variety of services designed to prepare students for career success:

- Financial Careers Academy
- Student/Alumni Career Networking Nights
  - Networking and LinkedIn Training
- Career events with alumni and professionals.
- Company Visits/Externship
- Professional Skill Development
- Alumni Mentor program and luncheons
- Internship Panels (by industry)
- Conferences/Boot Camps
  - Liberal Arts
  - Women’s Leadership
  - Transfer
  - Rising Stars
  - STEM
ACCESS TO TOP ORGANIZATIONS

Our events feature alumni and professionals from prestigious organizations including:
WHO HIRES OUR STUDENTS?

KINGS COUNTY DA OFFICE  Deloitte.  MTA  Brooklyn Chamber of Commerce

NYC Department of Health & Mental Hygiene

PwC  The New York City Council  Viacom

New York Methodist Hospital  Estée Lauder Companies  Random House

AIG  UBS

JPMorgan Chase & Co.  Teach for America

Citigroup  Bank of America.
EMPLOYER RATINGS OF INTERNS (SCALE 1-5)

Based on evaluations from over 100 employers

**Average Rating: 4.55**

- 64% received a rating of 5
- 30% received a rating of 4
EMPLOYER FEEDBACK OF OUR INTERNS:

“She was a pleasure to have with us! She was a quick learner and an extremely hard worker. She did whatever needed to be done and was an enthusiastic about coming to work all the time”.
- 95.5 WPLJ/Cumulus Media

“One of the very best interns I’ve ever had. Responsible, mature, careful, independent, productive, exceptionally smart and talented, great people skills, team player”.
- SUNY Downstate Medical Center

“Your candidates have always been outstanding and a great asset to the office”.
- NYS Office of the Attorney General’s Brooklyn Regional Office

“She is one of the best interns we have had at the institute. Her work ethic has surpassed all expectations and her dedication is unmatched”.
- Arthur Ashe Institute for Urban Health

“The intern from Brooklyn College has been a wonderful addition to the department”.
- American Museum of Natural History

“She was wonderful to work with! Very smart, hardworking and professional”.
- NY 1 News
WAYS TO RECRUIT BROOKLYN COLLEGE STUDENTS

• Hire BC
• Corporate Visit Program
• Job Fairs
• Information Sessions
• On Campus Interview
• Internship Program
• Internship Panels

Contact the Magner Career Center to participate in these or other recruitment strategies