The Wolfe Institute
The Ethyle R. Wolfe Institute for Humanities,
in cooperation with the Department of Television and Radio and the Department of Film,
presents
A Frederic Ewen Seminar in Civil Liberties

Mobile Cultures
Making and Selling Media in the Global Marketplace

Tuesday, October 27, 2009
3:40 p.m. to 5:55 p.m.
State Lounge, Brooklyn College Student Center
Campus Road and East 27th Street

For Information: 718-951-5847 wolfeinstitute@brooklyn.cuny.edu


Tomas Lopez-Pumarejo is a specialist in serial drama. He represents the U.S. in international research teams that study television industries. He is from Puerto Rico and holds doctorates from the University of Minnesota and the University of Valencia, Spain. He teaches international business and new media in the Department of Economics. His latest research is on outdoors advertising and the bicycle rental programs of Paris, Montreal and New York.