

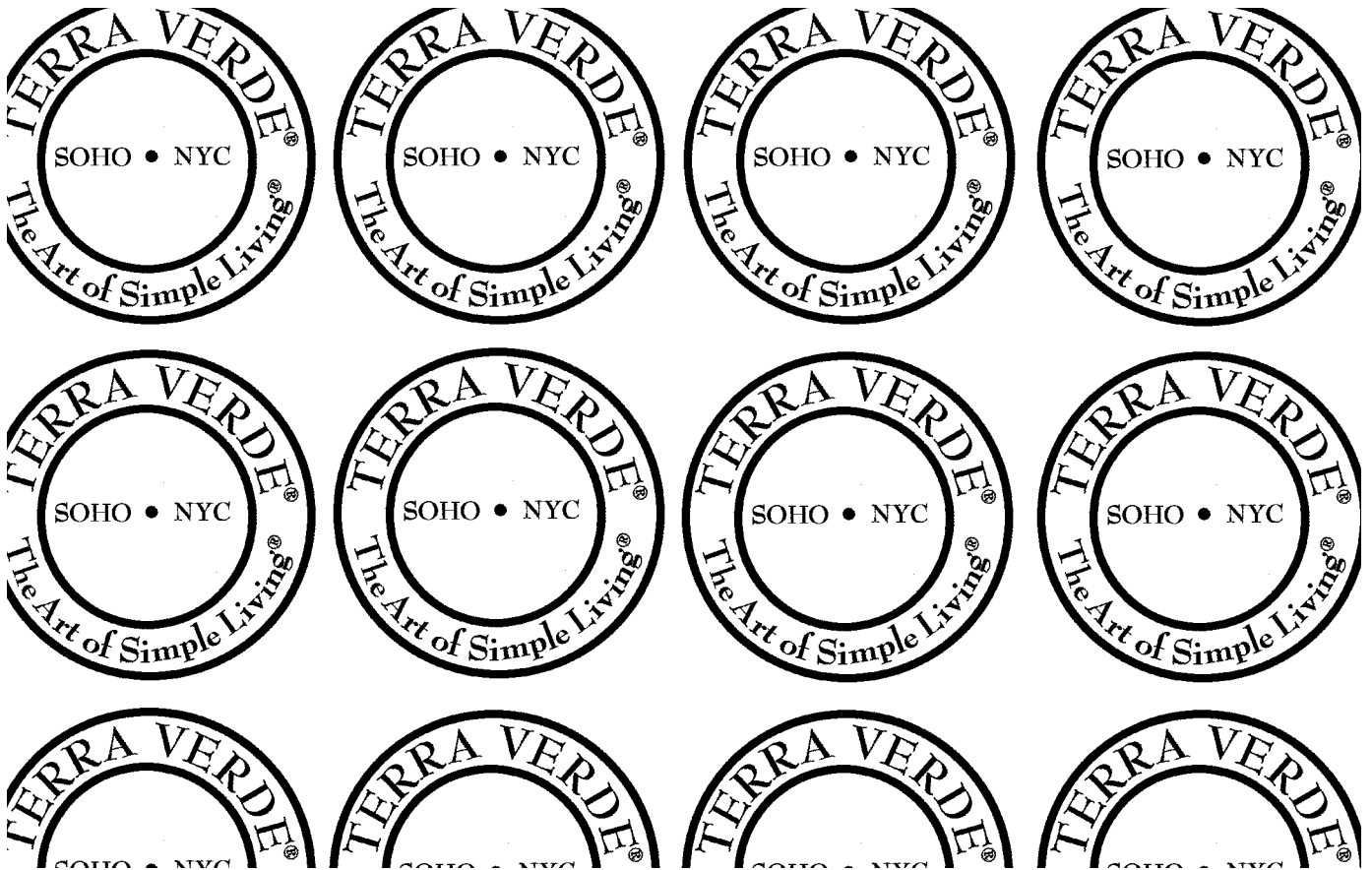
# The Wolfe Institute

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*The Ethyle R. Wolfe Institute for the Humanities,  
in cooperation with the Department of Health and Nutrition Sciences,  
presents*

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## Green Life/Green Business Food, Packaging, Products



**Katherine Tiddens** is an ecological consultant and researcher who promotes sustainable products and interior design for the home. She was the founder of TERRA VERDE, the groundbreaking green store which operated in SoHo, NYC from 1991-2002 and had satellite stores in Japan. TERRA VERDE was revolutionary in that it aimed to showcase the seductive quality of ecological living while maintaining exacting standards both in store design and product selection. Ms. Tiddens lives in New York City with her husband, an editor at Reuters.

Ms. Tiddens will discuss the changes those who participated in the first Earth Day hoped to see and where we are now. The challenge for this generation: effect more radical change by studying the science of ecology, by adopting a less strident and more inclusive philosophy and promoting the seductive qualities of Green living.

This will be followed by a survey of kitchen products -- "where they come from and where they go"; products available now that cooks can select for a Green kitchen, including traditional utensils and Green cleaning products that are effective and sustainable and pleasurable to use.

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**Monday, May 10, 2010**  
**6:30 p.m. to 9:00 p.m.**  
**Multipurpose Room 411**  
**Brooklyn College Library**

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