Jimi Hendrix’s innovative use of recording technology in *Electric Ladyland* paved the way for a generation of sonic exploration in rock music. The album’s programmatic suite “1983...(A Merman I Should Turn To Be),” which chronicles an escape from the dystopian earth’s surface for a better life in Atlantis, was written and recorded weeks after Martin Luther King, Jr.’s assassination in 1968. In Hendrix’s hands the recording process is itself an electro-acoustic performance of a work that represents both 1960s science-fiction escapism and social commentary.

**Will Fulton** is a doctoral student in musicology at the Graduate Center, CUNY with a speciality in American popular music and culture of the 1960’s. Music producer, lecturer and historian, Fulton has served as Artist & Repertoire Director for Profile Records, TVT Records and Slash/Warner Brothers. His compositions have appeared in feature films, video games, and television, including Fox Sports News and Superbowl XXXI. Recent credits include production on Tupac’s CD *Evolution: Duets and Remixes*. He teaches at Brooklyn College.

**Wednesday, October 26, 2011**

11:00 a.m. to 12:15 p.m.

**Jefferson-Williams Lounge, Brooklyn College Student Center**

Campus Road and East 27th St.

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