

The Wolfe Institute

*The Ethyle R. Wolfe Institute for the Humanities,
in cooperation with the Robert L. Hess Scholar-in-Residence Planning Committee,
presents*

Thomas Frank

Robert L. Hess Scholar in Residence



Thomas Frank is an American political analyst, historian, and journalist. His books include *What's the Matter with Kansas? How Conservatives Won the Heart of America* (Holt Paperbacks, 2005), *The Wrecking Crew: How Conservatives Rule* (Metropolitan Books, 2008), and most recently, *Pity the Billionaire: The Hard-Times Swindle and the Unlikely Comeback of the Right* (Metropolitan Books, 2012). He received his Ph.D. in American history from the University of Chicago in 1994. His dissertation was later published as *The Conquest of Cool* (University of Chicago Press, 1997). Frank founded and edited *The Baffler*, a magazine about art and criticism, from 1988 until 2010. From 2008 to 2010, he authored “The Tilting Yard” for *The Wall Street Journal* and from 2010 to 2014, wrote the “Easy Chair” column for *Harper's Magazine*. Frank gave up this column to write feature articles for *Salon* in 2014. He has written essays for a number of publications, including *Le Monde Diplomatique*, the *London Review of Books*, *Rolling Stone Magazine*, *The Guardian*, *The Nation*, and *The Washington Post*.

Monday, March 23 to Thursday, March 27, 2015
Brooklyn College Campus

Books by Thomas Frank are available for purchase at the Brooklyn College Bookstore, located in Boylan Hall, next to the cafeteria

For information: 718.951.5847 wolfeinstitute@brooklyn.cuny.edu **Twitter:** twitter.com/Wolfe_Institute

The Wolfe Institute

Program of Events week of March 23 to March 26, 2015

Monday, March 23, 2015

Writing Public History

Discussion with undergraduate students enrolled in History 2001W: Introduction to the Study of History (Lauren Mancina), English 3402: Feature Writing (Jessica Siegel), and Television and Radio 4729: Newsroom Institute (Barbara Nevins-Taylor)

11:15 a.m. to 12:30 p.m., Occidental Lounge, Student Center, fifth floor

Listening to What People Actually Say

Discussion with undergraduate students enrolled in History 4003: Colloquium in Social History (Philip Napoli), and with members of the Brooklyn College Listening Project

2:15 to 3:30 p.m., State Lounge, Student Center, fifth floor

Pity the Billionaire

Discussion with undergraduate students enrolled in American Studies 3108/History 3472: American Dreams & Realities (Jocelyn Wills)

3:40 to 4:55 p.m., State Lounge, Student Center, fifth floor

Tuesday, March 24, 2015

Writing on the Left: Is There a Left Public Sphere?

Roundtable discussion with Liza Featherstone, Alan Aja, and Jeanne Theoharis, and with undergraduate students enrolled in Political Science 3444: Writing Politics (Liza Featherstone), American Studies 3212: 1960s in Crisis (Prudence Cumberbatch), and Core Curriculum 3109: The Self and Society (Sharona Levy)

9:15 to 10:45 a.m., Woody Tanger Auditorium, Library, first floor

New Media and Journalism

Discussion with undergraduate students enrolled in Television and Radio 2265: Industry, Institutions, Audiences (Mobina Hashmi), Television and Radio 2726W: TV/Radio Journalism (Julianna Forlano), Television and Radio 3951: Introduction to Radio Production (Miguel Macias), Television and Radio 3482: Alternative Television (Frederick Wasser) and Political Science 3160: Politics and Media (Liza Featherstone)

2:15 to 3:30 p.m., Gold Room, Student Center, sixth floor

Commodify Your Dissent

Discussion with James Davis and undergraduate students enrolled in Communications 3150: Communication Research (Mobina Hashmi) and English 1010: Composition 1 (William Reeves)

4 to 5 p.m., State Lounge, Student Center, fifth floor

Wednesday, March 25, 2015

One Market Under God

Discussion with Barbara Winslow and undergraduate students enrolled in History 3332: Comparative Industrialization (Jocelyn Wills) and Women's and Gender Studies 3328: Women, War & Peace (Anat Maor)

12:50 to 2:05 p.m., Occidental Lounge, Student Center, fifth floor

Against Creativity

Robert L. Hess Memorial Lecture by Thomas Frank

5:30 to 6:30 p.m., Woody Tanger Auditorium, Library, first floor

Thursday, March 26, 2015

Conquest of Cool

Discussion with undergraduate students enrolled in Finance and Business Management 4200W: Seminar in Business Management and Policy (Carol Connell) and Television and Radio 4430W: Television and Radio Criticism (Frederick Wasser)

11 a.m. to 12:15 p.m., State Lounge, Student Center, fifth floor

On the Obama Legacy: A Dialogue with Thomas Frank and Paul Krugman

12:30 to 2:05 p.m., Whitman Hall