

BROOKLYN COLLEGE
OF
THE CITY UNIVERSITY OF NEW YORK
FACULTY COUNCIL

Meeting of 3/12/2013

The Committee on Graduate Curriculum and Degree Requirements herewith submits its recommendations in Curriculum Document 213

Respectfully submitted,

Respectfully submitted,
Jennifer Ball, Chair – Art
Paula Whitlock – Computer and Information Science
Rosamond King – English
Sharon Beaumont-Bowman – Speech Communication Arts and Sciences
Wen-Song Hwu – Childhood, Bilingual and Special Education

Members of Faculty Council with any questions are urged to contact **Jennifer Ball** at **jball@brooklyn.cuny.edu** prior to the meeting.

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SECTION A-III: CHANGES IN DEGREE PROGRAM

Department of Finance and Business Management

Effective date: Fall 2013

Date of approval by the department: February 19, 2013

M.S. in Business Economics

HEGIS code 0517, SED program code 01895

A business economics degree can provide students with a variety of career paths ranging from public policy to international finance to banking. The Finance and Business Management and Economics Departments offer a 33-credit master of science degree in business economics with three options for specialization: economic analysis, global business and finance, or accounting. Option one is more flexible and allows students to explore different areas of economics including health economics, public finance and public policy, and international trade. Option two is more focused and is expressly for students with an interest in global business and finance. It includes courses in global finance and management, international economics and finance, bargaining and conflict resolution, global business environment, and international human resource management. Option three is for students with an interest in accounting. An undergraduate degree in accounting is not required. However, this option is only open to students who have taken Accounting 2001, 3001, 3011, 3021, and 3101 (introductory accounting, managerial accounting, financial accounting, and income taxation) or the equivalent.

All applicants must have undergraduate courses in macroeconomics, microeconomics, statistics, and calculus.

Degree requirements

A minimum of thirty-three credits is required for the degree. Students must complete at least 24 credits in the Finance and Business Management, Accounting, and Economics Departments. The following courses are required: Economics 7000X, 7010X, 7020X, 7021X, 7025X. Students selecting Option 2 or Option 3 (below) may take either Economics 7000X or Business 7206X. They also take either Economics 7021X or Business 7279X; and either Economics 7025X or Business 7278. Option 3 students who have taken an undergraduate course in calculus may, with the permission of the graduate deputy, waive Economics 7025X and substitute a course from the Option 3 requirements listed below. With permission of the graduate deputy chairperson, up to nine credits may be taken in appropriate courses in other departments. With permission of the graduate deputy chairperson, up to 12 credits may be accepted for work done at other institutions.

Students select one of the following options to complete the remaining credits:

Option 1. *Economic Analysis.* A minimum of 18 credits (6 courses) from the following: Economics 7215X or Business 7215X, Economics 7027X, Economics 7028X, Economics 7030X, Economics 7040X, Economics 7045X, Economics 7050X, Economics 7055X, Economics 7060X or Health and Nutrition Sciences 7144X, Economics 7090X, and Economics 7095G. With the permission of the

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graduate deputy chairperson, students may be allowed to take up to 6 credits of other courses to complete the 18 credit requirement in Option 1.

Option 2. *Global Business and Finance.* A minimum of 18 credits (6 courses) from the following: Business 7131X, 7200X, 7202X, 7204X, 7208X, 7210X, 7212X, 7216X, 7220X, 7240X, Business 7250X or Psychology 7246G, Business 7255X or Psychology 7247G, Business 7257X, Business 7260X, 7265X, Business 7278, Business 7279X, Business 7290X, Business 7203X or Television and Radio 7727X, Economics or Business 7215X, Economics or Business 7230X, Economics 7027X, Economics 7028X, Economics 7030X, Economics 7060X or Health and Nutrition Sciences 7144X, and Economics 7095G. With the permission of the graduate deputy chairperson, students may be allowed to take up to 6 credits of other courses to complete the 18 credit requirement in Option 2.

Option 3. *Accounting.* A minimum of 18 credits (6 courses) from the following: Accounting 7108X, Accounting 7109X, and at least two additional courses with an Accounting prefix; Business 7131X or Accounting 7131X, Business 7215X or Economics 7215X, Business 7216X, Business 7230X, Business 7240X, Business 7260X, and Business 7290X. With the permission of the graduate deputy chairperson, students may be allowed to take up to 6 credits of other courses to complete the 18 credit requirement in Option 3.

Rationale: Business 7212X and 7265X (“Internet Marketing and Social Media” and “Corporate Social Responsibility and Organizational Leadership”) are new courses that will both be of great value to Option 2 students. Regarding inclusion of Business 7212X: We live in a global Internet age, and the Internet is a major tool that enables businesses to reach millions of new customers. Organizations that wish to thrive need to make use of web-based tools and social media. Regarding inclusion of Business 7265X: After the Great Recession of 2008, it has become clear that organizations that are only concerned with maximizing shareholder value and ignore other stakeholders do so at their own peril. The “greed is good” mentality nearly destroyed the entire world economy.

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Department of Sociology

Date of departmental approval: December 12, 2012

Effective date: Fall 2013

M.A. degree program in sociology

HEGIS code 2208; SED program code 02110

This master of arts program is designed to help students advance their skills in the theories and methods used by sociologists as well as provide in-depth study in a variety of elective areas such as criminology, gender, class stratification, and urban sociology. Our students have access to a variety of support services including our computer lab, sociology lounge, and seminar room. All of our classes emphasize critical thinking and writing skills. Most courses have a seminar format with extensive interaction between students and faculty. All classes are offered in the evening to accommodate work schedules.

Many of our graduates are interested in going on to doctoral programs in sociology and we work with them to try to accomplish their goal. Others are currently employed and are pursuing a degree that will help them advance their present careers or move into new careers in government, social services, or community organizations.

Degree requirements

Thirty-one to 32 credits are required for the degree. Students must complete 24 credits in the Sociology Department. The following courses are required: Sociology 7101X, 7102X, 7111X, 7112G, and 7113G, each with a grade of B or higher in order to remain matriculated in the program.

Students who have completed a course in statistics or pass an examination in statistics may be exempt from Sociology 7112G with permission of the graduate deputy chairperson.

~~Students must pass a comprehensive examination. The comprehensive examination will cover sociological theory and sociological research methods. The exam must be taken immediately after or in the final semester of the completion of 7101X, 7102X, 7111X, 7112G and 7113G. A three-person faculty committee, appointed by the graduate deputy chairperson, will evaluate the comprehensive examination.~~

A thesis is required. The topic must be approved by a faculty advisor and the graduate deputy chairperson. Students must register for 7601G and then if necessary 7602G while completing the thesis.

Courses in the Sociology Department offered towards the degree must be 7000-level courses or higher.

The program of study must be approved by the deputy chairperson.

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Rationale: The department intended the comprehensive examination to serve as a gatekeeper. Once students completed the five required courses, we could assess if they were prepared for the thesis research project. We thought it necessary to make this judgment before investing scarce teaching resources in students who were not ready to do graduate-level independent empirical research.

In practice, however, because of the multiple ways that students complete the curriculum, the vast majority of our students take the comprehensive examination in their last semester, when it directly competes for their time and attention with the writing of the thesis. It is not serving a gatekeeper function. Worse than that, it is interfering with progress on the thesis.

The examination is therefore of no pedagogical value in our program.

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SECTION A-IV: NEW COURSE

Department of Film

Date of departmental approval: March 12, 2013

Effective date: Fall 2014

FILM 7301G Screenwriting

60 hours; 3 credits

Bulletin Description: Hands-on intensive course in screenwriting. Fundamentals of writing for film and developing a short film script.

Prerequisite: Matriculation for the M.F.A. in Cinema Arts and permission of the program director.

Frequency of offering: Every 2 semesters

Projected enrollment: 12 students

Clearances: clearance requested Television and Radio

Rationale: Students in both the screenwriting and directing concentration of the M.F.A. take this course during their first semester. Before these students can tell a story using the camera, they must understand the story structure, scene structure, and story characters, and master the fundamentals of dramatic narrative.

In this course students will study the ancient concept of tragedy, classical story, contemporary three-act story structure, scene structure, narrative devices, and the functions of dialogue, among other things. They will learn dramatic narrative devices hands-on through a number of writing exercises and assignments and will develop a short film script from story idea through a fine draft. The main emphasis will be on writing and re-writing the film script.

Objectives of Course:

1. To develop a short film script from idea through fine draft
2. To study various concepts of storytelling and dramatic writing
3. To examine the skills of visual storytelling
4. To study feature and short story structure
5. To demonstrate different aspects of dramatic narrative and classical story structure through hands-on writing exercises

Outcomes Anticipated for Course:

At the conclusion of this course students should be able to:

1. complete a short film script

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2. understand scene and story structure
3. engage in critical analysis of a script and a scene
4. employ various writing techniques and writing devices
5. understand and utilize various concepts of tragedy

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Department of Film

Date of departmental approval: March 12, 2013

Effective date: Fall 2014

FILM 7302G Script Analysis and Development

60 hours; 3 credits

Bulletin Description: Analysis of successful film scripts from the writer's perspective with focus on structure, character, premise, time and causality, tone and genre. Students practice developing initial story ideas from seed idea, character and blended genre.

Prerequisite: Matriculation for the M.F.A. in Cinema Arts or permission of the program director.

Frequency of offering: Every 2 semesters

Projected enrollment: 12 students

Clearances: Television and Radio clearance requested

Rationale: Students in the screenwriting concentration of the M.F.A. take this course during their first semester. They will study highly regarded film scripts with the goal both of understanding how they work and building their own critical sense. Students will perform written analyses on the scripts with concentration on structure, characterization, theme and premise, time and causality, and tone and genre. To further their understanding of these scripts and deepen their sense of story development, students will work backwards, reconstructing treatments, story idea, outline, premises and statements of tonal and genre guidance from the finished scripts. In the final section of the class, students will reverse direction and begin exploring the process of developing story ideas from character, seed idea and blended genre, demonstrating how they have integrated critical sense into their own work.

Objectives of Course:

1. To demonstrate the skill of deep story analysis.
2. To translate this skill into an analytic perspective on students' own work.
3. To analyze the evaluation of other professional film writing
4. To analyze how genre can be used on its own or be blended to create unique story strategies

Outcomes Anticipated for Course:

At the conclusion of this course students should be able to:

1. analyze professional film scripts
2. apply this analysis to their own writing
3. understand how to develop own scripts by working backwards and reconstructing development process of professional scripts
4. blend genre to create unique story strategies

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Department of Film

Date of departmental approval: March 12, 2013

Effective date: Fall 2014

FILM 7311G Scene Writing Workshop

60 hours; 3 credits

Bulletin Description: Intensive exercises in scene writing. Focus on subtext, point of view, dialogue, visual language, tone and genre, conflict, and characterization.

Prerequisite: Matriculation for the M.F.A. in Cinema Arts and permission of the program director.

Frequency of offering: Every 2 semesters

Projected enrollment: 12 students

Clearances: clearance requested Television and Radio

Rationale: Students in the screenwriting concentration of the M.F.A. take this course during their second semester. The course will focus on dramatic scenes that articulate character change. Students will be given a series of structured exercises to help them master techniques such as building characters out of their internal life, visualizing action to reflect this internal life, synchronizing internal and external conflict, dramatizing character change, using dialogue as dramatic action, understanding the nuances of how language and shape can affect scene meaning, and how to use and/or blend genre to write economical scenes. The final exam will evaluate their ability to dramatize a number of different variables into in-class writing assignments.

Objectives of Course:

1. To introduce the art of visual scene writing.
2. To demonstrate the process of building characters from the inside out.
3. To articulate character change through internal and external conflict
4. To analyze the use of dialogue as dramatic action
5. To explain how language and shape can affect scene meaning
6. To discuss the use or blend of genre as a tool in scene writing

Outcomes Anticipated for Course:

At the conclusion of this course students should be able to:

1. visualize scene writing
2. build character out of internal conflict
3. dramatize character change
4. dramatize exposition and control point of view
5. control tone through action and writing style
6. use and blend genre where appropriate

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Department of Film

Date of departmental approval: March 12, 2013

Effective date: Fall 2014

FILM 7312G Advanced Screenwriting I

60 hours; 3 credits

Bulletin Description: Hands-on intensive screenwriting workshop. Students will develop and polish an intermediate-length screenplay.

Prerequisites: Film 7302G or permission of program director.

Frequency of offering: Every 2 semesters

Projected enrollment: 12 students

Clearances: clearance requested Television and Radio

Rationale: Students in the screenwriting concentration of the M.F.A. take this course during their second semester. In this course, students go through development, writing and polishing of an intermediate-length screenplay. Focus of the course is entirely on the writing and the screenplay critique process.

Objectives of Course:

1. To demonstrate the process of developing an intermediate-length screenplay from idea through final draft
2. To analyze the process of critiquing a work in process
3. To develop skills in productively responding to critiques of their own work
4. To develop skills in rewriting as a result of hearing actors read their work

Outcomes Anticipated for Course:

At the conclusion of this course students should be able to:

1. complete an intermediate-length screenplay
2. master the script development process
3. develop the skills to enable critiques of works in process
4. learn to respond to critiques of their own work
5. rewrite based on actors reading of their own work

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Department of Film

Date of departmental approval: March 12, 2013

Effective date: Fall 2014

FILM 7322G Advanced Screenwriting II

60 hours; 3 credits

Bulletin Description: Hands-on intensive workshop in advanced screenwriting. Students will develop and write the first draft of a feature-length screenplay.

Prerequisite: Film 7312G or permission of the program director.

Frequency of offering: Every 2 semesters

Projected enrollment: 12 students

Clearances: clearance requested Television and Radio

Rationale: Students in the screenwriting concentration of the M.F.A. take this course during their third semester. In this course, each student will develop and write the first draft of a feature-length screenplay. The focus of the course is entirely on the writing and critical process. Each student will also serve as story editor/producer on another student's screenplay.

Objectives of Course:

1. To develop a feature-length screenplay from idea through first draft
2. To master the feature-length screenplay development process through a first draft
3. To learn to critique feature-length screenplays in process
4. To learn to productively respond to critiques of student's own feature-length work
5. To learn to serve as story editor/producer on another student's screenplay and to incorporate what learned in that role into student's own screenplay

Outcomes Anticipated for Course:

At the conclusion of this course students should be able to:

1. complete the first draft of a feature-length film script
2. master the screenplay development process through a first draft
3. critique feature-length screenplays in process
4. respond to critiques of their own feature-length work
5. serve as story editor/producer on another student's screenplay and to incorporate what is learned in that role into own screenplay

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Department of Film

Date of departmental approval: March 12, 2013

Effective date: Fall 2014

FILM 7332G Advanced Screenwriting III

60 hours; 3 credits

Bulletin Description: Hands-on intensive workshop in advanced screenwriting. Students will complete and polish the feature-length screenplay whose first draft was written in Advanced Screenwriting II.

Prerequisite: Film 7322 or permission of the program director.

Frequency of offering: Every 2 semesters

Projected enrollment: 12 students

Clearances: clearance requested Television and Radio

Rationale: Students in the screenwriting concentration of the M.F.A. take this course during their fourth semester. In this course, each student will complete and polish the feature-length screenplay whose first draft was written in Advanced Screenwriting II. The focus of the course is entirely on the writing and critical process. Each student will also serve as story editor/producer on another student's screenplay.

Objectives of Course:

1. To complete and polish a feature-length screenplay
2. To master the feature-length screenplay development process through final draft
3. To learn to critique feature-length screenplays to completion
4. To learn to productively respond to critiques of student's own feature-length work
5. To learn to serve as a story editor/producer on another student's screenplay and to incorporate the lessons learned in that role into student's own screenplay

Outcomes Anticipated for Course:

At the conclusion of this course students should be able to:

1. complete a feature-length screenplay
2. master the screenplay development process through a final draft
3. critique feature-length screenplays through completion
4. respond to critiques of their own feature-length work
5. serve as story editor/producer on another student's screenplay and to incorporate what learned in that role into own screenplay

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Department of Film

Date of departmental approval: 12 March 2013

Effective date: Fall 2014

FILM 7401G Process of Producing

60 hours; 3 credits

Bulletin Description: Exploration of the facets of producing from development of an idea through distribution.

Prerequisite: Matriculation for the M.F.A. in Film or permission of the program director.

Frequency of offering: Every 2 semesters

Projected enrollment: 12 students

Clearances: clearance requested Television and Radio

Rationale: This is the required foundation course for M.F.A. students in the film producing and production management specialization. This course will offer an essential overview of the process, allowing students to understand the broad strokes of each stage of producing. For writing and directing students, it is equally as important for them to gain an understanding of the process by which a work can find its way to being made.

Students will learn the various methods currently used to develop, finance, produce, and distribute a feature film. The course will analyze the independent film marketplace and how it has evolved over the years; study how the system works today; and learn how best to maneuver within it as an independent producer. Students will learn how to decide what films to develop, how to put the necessary elements in place, and how to construct a realistic financing structure.

Objectives of Course:

- To explore the role of a producer with an emphasis on that role in the current marketplace.
- To explain the legal and creative process involved in developing a film or any media property.
- To analyze methods of actually producing a project--the physical, practical production component.
- To demonstrate how financing scenarios work.
- To explore how to sell and market feature films.

Outcomes Anticipated for Course:

At the conclusion of the course, students should be able to:

1. Give notes on a script
2. Schedule and budget
3. Develop a finance plan
4. Develop a marketing and sales strategy

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Department of Film

Date of departmental approval: March 12, 2013

Effective date: Fall 2014

FILM 7431G Distribution and Exhibition

60 hours; 3 credits

Bulletin Description:

Advanced practical and theoretical overview of film distribution, from standard theatrical to new platforms. Analysis of the exhibition landscape, from conventional forms to emerging methodologies.

Prerequisite: Matriculation for the M.F.A. in Film or permission of the program director.

Frequency of offering: Every 2 semesters

Projected enrollment: 12 students

Clearances: clearance requested Television and Radio

Rationale: This is a required second-year course for all MFA students specializing in film producing and production management. For students in this specialization, it is vital to understand what happens with the finished product, to have a grasp on the ways in which film is distributed and exhibited in a variety of markets.

In this course, the students will learn the fundamentals of distribution, covering both the independent and studio perspectives and everything in between. They will also learn about the fundamentals of marketing and how it relates to all forms of distribution. The students will also learn about varied forms of distribution, from the standard of theatrical to Video on Demand with an emphasis on new platforms.

Objectives of Course:

To present the fundamentals of film marketing.

To analyze the practical aspects of film distribution.

To explore the principles behind different distribution strategies and options.

To demonstrate the models of conventional film exhibition.

To encourage fluency in emerging models of film distribution and exhibition.

Outcomes Anticipated for Course:

At the conclusion of this course students should be able to:

1. draft marketing strategies for various distribution strategies.
2. think analytically about different distribution forms.
3. map out a potential distribution pattern for a film project.
4. understand emerging trends in distribution and exhibition.

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Department of Film

Date of departmental approval: 12 March 2013

Effective date: Fall 2014

FILM 7511G Visual Effects Editing

60 hours; 3 credits

Bulletin Description:

Workshop on post-production visual effects. Preparation and integration of visual effects into finished film sequences. Collaboration strategies for visual effects artists, cinematographers, animators, and post-production supervisors.

Prerequisite: Matriculation for the M.F.A. in film or permission of the chairperson.

Frequency of offering: Every 2 semesters

Projected enrollment: 12 students

Clearances: clearance requested Television and Radio

Rationale: This is a first-year course required for all students in the post-production concentration.

Visual effects are an essential component of commercial filmmaking. This course will cover everything from the actual use of visual effects software by editors where appropriate (titles, motion graphics, compositing) to learning the principles and techniques of pipelines and workflows so that students can collaborate, as editors, with visual effects artists, cinematographers, animators, and post-production supervisors, on projects that involve state-of-the-art visual effects.

This course provides expertise to students for working within the media industry and the ability for students to implement many of the techniques on their own projects.

Objectives of Course:

To gain a practical working knowledge of principles and tools used for visual effects;

To gain proficiency in current industry standards and practices;

To gain an overall approach and insight into how visual effects in digital media is evolving and changing, so as to provide a foundation for technical problem-solving and trouble-shooting on projects that include visual effects.

Outcomes Anticipated for Course:

At the conclusion of this course students should be able to:

1. Be proficient in performing titling, basic motion graphics, and basic compositing.
2. Be proficient in the preparation and incorporation of assets for visual effects post-production.
2. Understand the principles and practices of post-production pipelines and workflows in projects that incorporate visual effects.

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Department of Film

Date of department approval: March 12, 2013

Effective date: Fall 2014

FILM 7532G New Media Design

60 hours; 3 credits

Bulletin Description: New media design environment for media producers working in the cinema industry. Examination of how sound and image productions such as motion pictures, video games, and content for the Internet and mobile devices, are produced and distributed across multiple platforms.

Prerequisite: Matriculation for the M.F.A. in film or permission of the program director.

Frequency of offering: Every 2 semesters

Projected enrollment: 12 students

Clearances: clearance requested Television and Radio

Rationale: This is a second-year course required for all students in the post-production concentration. This course will provide students in the Cinema Arts program with the essential technical skills needed to understand the myriad video/audio professional format standards in order to produce, distribute, present, and integrate their media productions. This includes examining compression standards and codecs, digital intermediates for those who plan to work particularly in the film and television industries, as well as translating content for use in digital projection, broadcast, interactive environments (e.g., video games, installations), websites, DVD authoring, streaming, and tablet/mobile devices.

Objectives of Course:

1. To demonstrate technical proficiency in the numerous digital formats of new media production currently available.
2. To critically analyze and evaluate aesthetic quality, viewer/user experience, and budgetary considerations in digital media work.
3. To apply this technical proficiency to the desired area of specialty while at the same time engaging with the collaborative nature of new media work and the numerous individuals employed at every stage.

Outcomes Anticipated for Course:

At the conclusion of this course students should be able to:

1. Be knowledgeable of the vast landscape of digital formats for which work will be produced, distributed, and exhibited through the professional creative industries.
2. Become familiar with analog production that will be converted to digital form for either distribution or archival purposes.

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3. Understand the decision-making processes involved in capturing footage, post-production techniques (e.g., visual effects, motion and sound design), as well as distribution and exhibition considerations that are digitally dependent.
4. Master the efficiencies and budgeting skills needed when evaluating production and post-production decisions in the digital realm.

Department of Finance and Business Management

Date of Approval by the Department: February 19, 2013

Effective Date: Fall 2013

Business 7212X Internet Marketing and Social Media

45 hours; 3 credits

Role of the Internet-based marketplace and social media in the business environment. Impact of digital marketing business practices on a company's corporate objectives. Analysis of the infrastructure needed to deploy an effective e-business operation including security, transactions, search engine optimization, and digital marketing methods.

Prerequisite: Undergraduate courses in marketing and finance.

Frequency of Offering: Every semester

Projected enrollment: 25 students per semester

Clearances: Department of Computer and Information Science, February 25, 2013

We expect to crosslist this course with them in the near future.

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Rationale: There is currently no graduate level course offered in the business program that addresses the impact of the Internet-based marketplace on marketing and management decisions in the 21st Century. Many marketing and management decisions are influenced by Internet marketing; therefore there must be an understanding of this topic. This course is targeted both to students planning on marketing careers as well as to students who are interested in management positions.

Program goals addressed by the course: The School of Business offers a 33-credit MS in Business Economics with a major in Global Business and Finance (Option 2). This course is targeted to those who want to become involved in business, domestically or internationally, who must understand the technological changes in the field of ebusiness/ecommerce and its impact on business and marketing strategies.

This course meets the following goals of our business programs:

1. Students will develop knowledge and understanding of all dimensions of ecommerce and how this can impact a business objectives;
2. Students will enhance their knowledge of global business by studying the potential and actual impacts of an Internet-based marketplace and in particular how ecommerce can influence business decision making, profit and goals;
3. Students will develop competency in written communication, analytical thinking, and verbal communication skills;
4. Students will develop skills from general ecommerce development, research, analysis, and project planning to management decisions and strategy development.

Department of Finance and Business Management

Date of Approval by the Department: February 19, 2013

Effective Date: Fall 2013

Business 7265X Corporate Social Responsibility and Organizational Leadership

45 hours; 3 credits

This course examines how organizations and executives can and should balance responsibilities to their customers, employees, community, society, other stakeholders, and the environment. The course will use textbook readings, cases and other teaching tools to demonstrate how an effective leader integrates the social and fiduciary dimensions of a business problem to make responsible choices and maintain the long-term viability of the organization.

Prerequisite: None

Frequency of Offering: Every semester

Projected enrollment: 25 students per semester

Clearances: None

Rationale: Firms and individual executives need to think carefully about the balance between shareholder and stakeholder responsibilities. While some, such as Milton Friedman, have argued for a pure fiduciary model, businesses, including not-for-profits, ignore social constituencies at their peril. An understanding of how business decisions intersect with concerns for the stakeholders, the society at large, the law, the political environment, and the ecological environment has been of importance since the Progressive era; since the recent financial scandals it is increasingly so. This course is targeted to our MS in Business Economics students who will see how effective leadership is about helping all stakeholders and not only stockholders.

Program goals addressed by the course: The School of Business offers a 33-credit MS in Business Economics with three options. Two of the options are in Global Business and Finance and Accounting. This course is targeted to students in those two options who are interested in careers in business and/or accounting.

This course meets the following goals of our business programs:

1. Students will develop knowledge and understanding of all dimensions of corporate social responsibility and government regulation and how these factors can impact a business enterprise;
2. Students will develop competency in written communication, analytical thinking, and verbal communication skills;
3. Students will develop the ability to integrate the knowledge from the various functional areas of business such as finance, law, and accounting and be able to critically analyze a problem and develop a solution.

Material located with ~~strike through~~ is to be deleted and material underlined is to be added.

Department of Health and Nutrition Sciences

Date of departmental approval: February 19, 2013

Effective date: Fall, 2013

HNSC 7300X Maternal, Child, Reproductive, and Sexual Health: Social and Historical Perspectives

45 hours; 3 credits

Introduction and critical overview of public health issues, approaches, and concerns in the area of maternal, child, reproductive, and sexual health. The focus will be on the United States, but global issues will be considered as well. Specific topics will include the medicalization of maternity care and infancy/childhood; the consequences of 'risk' as a dominant ideology for maternal and child health care; issues in reproductive justice, with particular attention to race and class; the historic and contemporary influence of eugenics in public health; the history of midwifery and global trends in midwifery care; and the role of public health interventions in infant care.

Prerequisite or Corequisite: None

Frequency of offering: Every Fall semester

Projected enrollment: 1 section of 25 students

Clearances: Department of Sociology, March 12, 2013

Rationale: This course will serve as one of the two core required courses in the new Maternal, Child, Reproductive, and Sexual Health (MCRSH) concentration developed by the CUNY School of Public Health (SPH), and offered at Brooklyn College as a consortial campus of the SPH. This course is equivalent to COMHE 770.25 at Hunter College, and is meant to serve Brooklyn College MPH and MA students, as well as to accommodate students from the MPH programs at Hunter College and Lehman College who wish to take this course at Brooklyn as part of the SPH-wide MCRSH concentration.

Course Objectives

Upon completion of this course, students will be able to:

1. Describe the historical development of public health work in Maternal, Child, Reproductive and Sexual health
2. Analyze the role of race and racism in maternal, child, reproductive and sexual health, and understand the difference between a reproductive choice and a reproductive justice approach.
3. Identify the major economic, political, environmental and social forces that influence maternal and infant morbidity and mortality, and sexual health.
4. Compare clinical with public health concerns in maternal and infant health, and analyze the ongoing medicalization of maternity and infant care, and its consequences

Material located with ~~strike through~~ is to be deleted and material underlined is to be added.

5. Identify differences and similarities, as well as routes of influence, between public health literature and popular media coverage of issues in Maternal, Child, Reproductive and Sexual Health.

Material located with ~~strike through~~ is to be deleted and material underlined is to be added.

Department of Health and Nutrition Sciences

Date of departmental approval: February 19, 2013

Effective date: Fall, 2013

HNSC 7310X Maternal, Child, Reproductive and Sexual Health: A Life Course Perspective

45 hours; 3 credits

Theoretical framework as to how life course exposures affect vulnerability to disease, with an emphasis on the roles of maternal, child, reproductive and sexual health. This course also considers how intra- and inter-generational influences may be relevant to disparities in health. Readings address empirical patterns, prevailing theories and controversies regarding life course influences, and address interventions or policies that may be applied to improve population health.

Prerequisite or Corequisite: HNSC 7120, HNSC 7150

Frequency of offering: Every Spring semester

Projected enrollment: 1 section of 25 students

Clearances: Department of Sociology, March 12, 2013

Rationale: This course will serve as one of the two core required courses in the new Maternal, Child, Reproductive, and Sexual Health (MCRSH) concentration developed by the CUNY School of Public Health (SPH), and offered at Brooklyn College as a consortial campus of the SPH. This course is equivalent to EPI 770.03 at Hunter College and PHE 680 at Lehman College, and is meant to serve Brooklyn College MPH and MA students, as well as to accommodate students from the MPH programs at Hunter College and Lehman College who wish to take this course at Brooklyn as part of the SPH-wide MCRSH concentration.

Course Objectives

At the end of this course the student will be able to:

1. Analyze the impact of early programming, cumulative stress, and gene-environment interactions on public health related problems and systems, including maternal, child, reproductive and sexual health
2. Identify and understand life course theory and use its concepts to explain differences in health and illness
3. Describe the elements of the life course theory that apply to disparities in health outcomes
4. Retrieve relevant materials and summarize them concerning a specific topic.
5. Find conflicting interpretations of the same phenomenon and use examples to support a particular interpretation

Material located with ~~strike through~~ is to be deleted and material underlined is to be added.

6. Synthesize and communicate public health information as it relates to life course theory, both verbally and in writing.
7. Describe specific pathways by which urban living affects health across the lifespan.
8. Identify major economic, political, and environmental forces that shape the health of U.S. populations.
9. Identify current research utilizing a life course perspective.

Material located with ~~strike through~~ is to be deleted and material underlined is to be added.

SECTION A-V: CHANGE IN AN EXISTING COURSE

Department of Childhood Bilingual and Special Education

Changes in title and description

Date of departmental approval: February 25, 2013

Effective date: Fall 2013

From:

CBSE 7359X Assessment of Second Language Learners

~~Assessment of English language learners, including those with special needs. Emphasis on qualitative and quantitative procedures consideration of linguistic, cultural, and socioeconomic background in modifying and adapting testing procedure]. Examination of major language instruments for all ages and proficiency levels, development of self-made language tests and informal assessment techniques, and practical reflection on linking language assessment to instruction. Applications to educational and community settings. This course is the same as SPEC 7536X and English 779.1X.~~

~~Prerequisite: Either Education 760.49T and 761.49T or a course in normal development of language; or permission of the deputy chairperson.~~

To:

CBSE 7359X Assessment & Intervention for Bilingual and Second Language Learners

Examination of cultural/linguistic competencies necessary to provide appropriate assessment and intervention for bilingual and second language learners. Examination of qualitative and quantitative procedures with consideration to individual linguistic, cultural, and socioeconomic background to determine difference vs. disorder. Applications to educational and community settings. This course is the same as SPEC 7536X.

~~Prerequisite: Either CBSE 7354T and 7356 or a course in normal development of language; or permission of the deputy chairperson.~~

Rationale: The revised course title and description more accurately reflect the scope of the course in which assessment was always considered within the context of intervention, and provide more specific reference to cultural and linguistic competencies necessary to distinguish difference from disorder for bilingual and second language learners. As such, these revisions incorporate current terminology reflected in the NYS requirements for the Bilingual Extension Certificate, the code of ethics and competencies of the American Speech Language Hearing Association, and the Council of Academic Accreditation which accredits the graduate program in speech-language pathology of the Department of Speech Communication Arts and Sciences. The deletion of the cross-listed English 779.1X reflects that department's previous withdrawal of the course from its graduate offerings.

Material located with ~~strike through~~ is to be deleted and material underlined is to be added.

Department of Childhood Bilingual and Special Education

Changes in title and description

Date of departmental approval: February 25, 2013

Effective date: Fall 2013

From:

CBSE 7360X Introduction to Second Language Acquisition and ~~English Language Learning~~

Survey of second language acquisition theory and research as it relates to ~~teaching English as a second language. The influence of speech and language disorders. Application of recent research findings in child first and second language acquisition, language typology, universal grammar and parameters, various models of second language acquisition, instructed second language learning, the critical period hypothesis, the social context, and other influences on second language acquisition.~~ Data collection and analysis. Applications to educational and community settings. This course is the same as ~~English 779.2 and~~ SPEC 7535X.

Prerequisite: a course in normal language acquisition or permission of the deputy chairperson.

To:

CBSE 7360X Introduction to Bilingual and Second Language Acquisition

Survey of bilingual and second language acquisition theory and research as it relates to differentiating speech and language difference from disorder. Examination of research associated with the socio- and psycho-linguistic, cognitive, and sociocultural dimensions of bilingual and second language development. Data collection and analysis. Applications to educational and community settings. This course is the same as SPEC 7535X.

Prerequisite: a course in normal language acquisition or permission of the deputy chairperson.

Rationale: The revised course title and description more accurately reflect the scope of the course; the specific language components in the original course description are subsumed in the present revision and incorporate current terminology reflected in the NYS requirements for the Bilingual Extension Certificate, the code of ethics and competencies of the American Speech Language Hearing Association, and the Council of Academic Accreditation which accredits the graduate program in speech-language pathology of the Department of Speech Communication Arts and Sciences. The deletion of the cross-listed English 779.2 reflects that department's previous withdrawal of the course from its graduate offerings.

Material located with ~~strike through~~ is to be deleted and material underlined is to be added.

Department of Political Science

Change in hours

Date of departmental approval: February 19, 2013

Effective date: Fall 2013

FROM:

POLS 7000X, Statistics in Political Science

30 hours plus conference; 3 credits

Overview of statistics analysis in political science. Application of probability theory, inferential statistics, and use of statistical techniques in such areas as public opinion, voting and legislative behavior, and comparative politics. Regression analysis and quantitative applications of social science census data on issues such as class, labor, and race.

TO:

POLS 7000X, Statistics in Political Science

~~30 hours plus conference~~ 45 hours; 3 credits

Overview of statistics analysis in political science. Application of probability theory, inferential statistics, and use of statistical techniques in such areas as public opinion, voting and legislative behavior, and comparative politics. Regression analysis and quantitative applications of social science census data on issues such as class, labor, and race.

Rationale:

Currently, the course is scheduled for two classroom hours and a third individual contact hour in conference. Faculty who teach quantitative analysis in our department believe that a third hour in the classroom will be more useful in teaching this material than individual conferences with students.

Material located with ~~strike through~~ is to be deleted and material underlined is to be added.

Department of Speech Communication Arts and Sciences

Changes in titles and course descriptions

Date of Departmental Approval: February 19, 2013

Effective Date: Fall 2013

From:

SPEC 7535X Introduction to Second Language Acquisition and English Language Learning

30 hours plus conference; 3 credits

Survey of second language acquisition theory and research as it relates to teaching English as a second language. The influence of speech and language disorders. Application of recent research findings in child first and second language acquisition, language typology, universal grammar and parameters, various models of second language acquisition, instructed second language learning, the critical period hypothesis, the social context, and other influences on second language acquisition. Data collection and analysis. Applications to educational and community settings. This course is the same as English 779.2 and Education 7360X [798X].

To:

SPEC 7535X Introduction to Bilingual and Second Language Acquisition and English Language Learning

30 hours plus conference; 3 credits

Survey of bilingual and second language acquisition theory and research as it relates to differentiating speech and language difference from disorder ~~teaching English as a second language. The influence of speech and language disorders. Examination~~ Application of recent research associated with the socio- and psycho-linguistic, cognitive, and sociocultural dimensions ~~findings in child first and second language acquisition, language typology, universal grammar and parameters, various models of~~ bilingual and second language development ~~acquisition, instructed second language learning, the critical period hypothesis, the social context, and other influences on second language acquisition.~~ Data collection and analysis. Applications to educational and community settings. This course is the same as ~~English 779.2 and~~ Education 7360X [798X].

Rationale:

The revised course title and description more accurately reflect the scope of the course; the specific language components in the original course description are subsumed in the present revision and incorporate current terminology reflected in the NYS requirements for the Bilingual Extension Certificate, the code of ethics and competencies of the American Speech Language Hearing Association, and the Council of Academic Accreditation which accredits the graduate program in speech-language pathology of the Department of Speech Communication Arts and Sciences. The deletion of the cross-listed English 779.2 reflects that department's previous withdrawal of the course from its graduate offerings.

Material located with ~~strike through~~ is to be deleted and material underlined is to be added.

From:

SPEC 7536X Assessment of Second Language Learners

30 hours plus conference; 3 credits

Assessment of English language learners, including those with special needs. Emphasis on qualitative and quantitative procedures. Examination of major language instruments for all ages and proficiency levels, development of self-made language tests and informal assessment techniques, and practical reflection on linking language assessment to instruction. Consideration of linguistic, cultural, and socioeconomic background in modifying and adapting testing procedures. Applications to educational and community settings. This course is the same as Education 7359X [766.2X] and English 779.1X.

Prerequisite: Either Education 7354T [760.49T] and 761.49T or a course in normal development of language; or permission of the deputy chairperson.

To:

SPEC 7536X Assessment & Intervention for Bilingual and of Second Language Learners

~~Assessment of English language learners, including those with special needs. Examination of cultural/linguistic competencies necessary to provide appropriate assessment and intervention for bilingual and second language learners. Examination of~~ Emphasis on qualitative and quantitative procedures with consideration to of individual linguistic, cultural, and socioeconomic background in to determine difference vs. disorder ~~modifying and adapting testing procedures. Examination of major language instruments for all ages and proficiency levels, development of self-made language tests and informal assessment techniques, and practical reflection on linking language assessment to instruction.~~ Applications to educational and community settings. This course is the same as Education 7359X [766.2X] and English 779.1X.

Prerequisite: Either Education 7354T [760.49T] and 761.49T or a course in normal development of language; or permission of the deputy chairperson.

Rationale:

The revised course title and description more accurately reflect the scope of the course in which assessment was always considered within the context of intervention, and provide more specific reference to cultural and linguistic competencies necessary to distinguish difference from disorder for bilingual and second language learners. As such, these revisions incorporate current terminology reflected in the NYS requirements for the Bilingual Extension Certificate, the code of ethics and competencies of the American Speech Language Hearing Association, and the Council of Academic Accreditation which accredits the graduate program in speech-language pathology of the Department of Speech Communication Arts and Sciences. The deletion of the cross-listed English 779.1X reflects that department's previous withdrawal of the course from its graduate offerings.

Material located with ~~strike through~~ is to be deleted and material underlined is to be added.