Careers to Consider with a bachelor's degree in Communication

Students often ask, "What types of careers may be pursued by a Communication Major after college?" That's a very important question. A bachelor's degree in Communication will equip you with valuable knowledge, skills, and abilities—such as writing, speaking, advocating, relating, thinking critically, researching, designing, and presenting—that can be utilized in a *vast arena* of employment opportunities. Below is a list that represents some, but certainly not all of the careers that you might consider pursuing with a bachelor's degree in Communication. Allow your personal and professional goals to guide the career that you ultimately choose. Be sure to discuss your options with a Career Counselor.

Communication and Media:

Social Media Manager	Advertising Sales Coordinator	Writer/Author
Reporter/Journalist	Editorial Assistant	Contestant/Guest Coordinator
Video Editor	Marketing Coordinator	Public Relations Assistant
Sportscaster	Copywriter	Broadcast Advertising Sales
Public Information Officer	Broadcasting Station Manager	Producer- TV, Film, Theatre
Disc Jockey	News Writer/Editor	Radio/TV Talk Show Host

Education:

Alumni Officer	Student Services Specialist	Academic Advisor
Camp Counselor	Financial Aid Officer	Special Events Coordinator
Educational Administrator	Program Director	Alumni Relations Coordinator
Guidance Counselor	Instructional Program Designer	Admissions Recruiter

Government and Social Services:

Social Worker	Legislative Assistant	Community Action Director
Social Services Administrator	Public Information Office Writer	Campaign Manager
Elected Official	Translator	Lobbyist
Consumer Advocate	Health Services Administrator	Human Resources Manager

Business:

Hotel Manager	Entrepreneur	Consumer Affairs Specialist
Benefits Administrator	Telemarketing Specialist	Sales Representative
Customer Service Rep.	Real Estate Agent	Research Specialist
Hospitality Manager	Restaurant Manager	Human Resources Manager