

CASD MAJOR CHECKLIST: PROFESSIONAL COMMUNICATION

This checklist applies to students following Bulletin Year 2020-2021 and later. Use it along with [DegreeWorks](#), your [Degree Map](#), and information from the College Bulletin to plan your classes.

DEPARTMENT POLICIES

- It is recommended that majors in Professional Communication meet with an adviser in the first year of studies.
- Students must subscribe to the department online communication system to stay up-to-date with current events.
- CASD 5275W requires department permission to enroll. This requires preregistering several weeks before college registration begins to get department consent.

REQUIRED COURSES (26 CREDITS)

- | | |
|---|------|
| <input type="checkbox"/> CASD 1110 Professional Speech | 2crs |
| <input type="checkbox"/> CASD 1608 Interpersonal Communication | 3crs |
| <input type="checkbox"/> CASD 1619 Intercultural Communication <i>(Also fulfills Pathways ICC College Option)</i> | 3crs |
| <input type="checkbox"/> CASD 1707 Public Speaking <i>(Also fulfills Pathways Individual & Society)</i> | 3crs |
| <input type="checkbox"/> CASD 2623 Interpersonal Communication for Business & Professions <i>(Prerequisite 6 credits or more)</i> | 3crs |
| <input type="checkbox"/> CASD 3733 Organizational Communication | 3crs |
| <input type="checkbox"/> CASD 5275W Senior Seminar: Current Issues in CASD <i>(Prerequisite Senior Status)</i> | 3crs |
| <input type="checkbox"/> Two courses from the following: | 6crs |
| • CASD 1618 Group Discussion of Social Problems | |
| • CASD 1627 Nonverbal Communication | |
| • CASD 1643 Visual Communication | |
| • CASD 2631 Crisis Communication | |
| • CASD 2719 Argumentation | |
| • CASD 4625 Gender & Communication | |
| • CASD 4646 Conflict & Negotiation | |

RECOMMENDED ELECTIVE COURSES

BUSN 2000	Business and Finance in the Contemporary World
BUSN 3252	Stress Management in Workplace Settings
PHIL 3315	Communication Ethics
ENGL 3196	Orality, Literacy, and Computer Technology
POLS 3101	United States Congress and the Legislative Process
POLS 3102	The American Presidency
SOCY 2600	Gender and Society
SOCY 2601	Race and Ethnicity



ADDITIONAL INFORMATION

CASD PREREGISTRATION

- Preregistration is a process to obtain permission for 5275W before college registration begins. Students who receive permission can then enroll during registration time.
- Permission priority is determined by status and total credits completed, similar to how the college prioritizes registration. The department also verifies that the prerequisites have been satisfied.
- The CASD department emails all declared majors and students enrolled in CASD courses with preregistration instructions several weeks before registration begins. Students must be subscribed to *News from Institutional Departments* in BC WebCentral to get alerts.
- The Brooklyn College email account is the primary mode of communication for the university. However, students can also add a preferred email address in BC WebCentral.

To receive CASD department announcements and manage other college alerts:

1. Log in to [BC WebCentral Portal](#).
2. Select My Info on the left side menu.
3. Scroll down to Manage Your Communication Preferences.
4. Select Update Your E-mail and Text Message Subscriptions.
5. Make sure News from Institutional Departments is checked off to receive CASD alerts.

FAQ

Are there any prerequisites to become a professional communication major?

There are no entrance requirements for the major.

Can I still take courses in the department if my major is undeclared?

Yes, CASD courses are open to all students. Some classes may require permission to enroll.

What can I do with this major once I graduate?

There are many options for career paths. You develop skills and abilities that make you very marketable in a wide variety of jobs from mass communication and media to film, music, television, journalism, public relations, and advertising, among others. More opportunities are available with an advanced degree.

What's the difference between Professional Communication and the Communication program?

Both majors help students become effective communicators. The Communication Interdisciplinary program offers courses from different departments with a Visual & Media Studies concentration option. An internship is also required. Professional Communication majors complete 26 credits in CASD courses only with no internship requirement.

STILL HAVE QUESTIONS?

Contact:

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Are all the courses for the major offered every semester?

The department typically offers CASD 1608, 1619, 1707, 2623, 3733, and 5275W every spring and fall, while other courses are on rotation. Visit the department's homepage for its yearly course offerings to help plan your schedule.

Can I switch to the current curriculum if I am following the requirements for Communication Studies?

Yes, change your major bulletin year to 2020-2021 or later in BC WebCentral.

How do I get preregistration announcements for 5275W and stay up-to-date with department events?

Subscribe to News from Institutional Departments in BC WebCentral. Remember to check your BC email, including spam, periodically.