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Birds Nest Foundation is an official 501(c)3 non-profit organization that creates films and media projects for other non-profits, charities and NGOs around the world. In the last year, we've partnered with over 30 non-profits to create media content to help raise awareness and funds for a variety of causes. In addition, Birds Nest organizes campaigns around a variety of human rights issues including: education, healthcare, children's rights, and environmental issues.

The **Birds Nest Foundation Fall Internship Program** begins the week of September 8, 2014 and runs for the duration of the semester with a commitment of at least 2 full days or 3 half-days per week. As part of the program, interns work with the Birds Nest Foundation staff in all areas of film production and non-profit foundation operations. However, the program offers three primary internship roles: film, video, and photo intern, journalism and editorial intern, and social media intern.

Film, Video, and Photo Intern Responsibilities:

- Assist in all aspects of video and photographic communications and contribute to planning and storyboarding
- Assist in the end-to-end process from storyboarding to logistics to shooting to editing and publishing
- Film video and shoot photographs in studio and field environments
- Record desktop computer screens and actions for demo and training videos
- Use existing original and stock footage to produce new videos
- Contribute to mixing and editing to create polished and engaging videos
- Assist in scriptwriting
- Assist with social media
- Publish videos primarily to the web and touch-up still photography

Requirements:

- Have the potential to deliver videos and photos that succinctly and clearly tell the desired story
- Ability to deliver videos with cuts, graphics, sound and other elements that convey a quality production value and a level of technical sophistication
- Experience with Final Cut Pro, Adobe Premiere, Adobe Captivate and Adobe Photoshop
- Knowledge of digital videography and photography cameras and equipment

Editorial/Journalism Intern Responsibilities:

- Assist with editorial projects and provide support to the Communications Editor.
- Proofreading both hard and electronic files, basic copyediting, and writing of proposals and reports;
- Assisting with or proofing of basic ads, flyers, brochures, invitations, etc.
- Work on special projects, as needed
- Assist on Blogs, social media, script writing and book projects
- Assist at shoots

Requirements:

- Working towards a Bachelor's degree in journalism, public relations, English, business communications, or communication arts.
- Strong organizational and communication skills with keen attention to detail and problem solving skills
- Knowledge of MS Office applications, especially Word, Excel, and PowerPoint
- Experience/interest in Web maintenance
- Familiarity with Adobe In Design and Adobe Acrobat is a plus

Social Media Intern Responsibilities:

- Utilizes social media to engage with a community of fans/followers online
- Coordinates online marketing and advertising campaigns
- Collaborates with internal departments on projects and assignments
- Demonstrates interest in social media and how media and communication strategies can continuously engage the online community

Requirements:

- Provide links to 1-3 social networking profiles to demonstrate interest and knowledge
- Possesses skills in writing, presentation, interpersonal relations, and customer management
- Performs well in environment that values creativity, flexibility, and variety
- Exhibits personal qualities, such as open-mindedness, enthusiasm, and adaptability
- Prefers challenges, fast pace, new ideas, future focus, and unstructured environment