Success in business depends on the ability to make the correct decisions at the correct time. One way to consistently increase your team's chances of navigating uncertain markets and economies is to gain experience supported by a rigorous business education. The Koppelman School of Business will work with you to help you develop and hone the skills needed to add true value to businesses that are serving diverse and growing markets. Our dedicated professors of management, economics, finance, and accounting will use their teaching, research, and practical expertise to make your investment in an M.S. in business administration a very rewarding educational experience.

**PROGRAM DESCRIPTION**
Data—and people who can manage data—are critical to business success. Companies can either drown in data or be supported and accelerated by it. The outcome will depend on the expertise of the data analytics team. The M.S. in Business Administration—Business Intelligence and Data Analysis will teach you how to use data to gain a competitive edge. The program will teach you how to make the flow of business and economic data a source of value for your organization. With this concentration, you will have the knowledge and skills to compete for employment in financial and nonfinancial businesses and in the for-profit and nonprofit sectors of the economy.

**APPLICATION DEADLINES**
- Fall: August 1
- Spring: December 15 (Rolling Admissions)

**ADMISSION REQUIREMENTS**
- A bachelor's degree
- Official transcripts from all colleges and universities attended
- Students who earned their baccalaureate degree from outside of the United States must submit a course by course evaluation of their transcripts by a NACES-recognized agency.
- International students may require TOEFL (79) or IELTS (6.5) or PTE (58-63).
- Two letters of recommendation
- All applicants must have undergraduate courses in macroeconomics, microeconomics, statistics, and calculus.

**DEGREE REQUIREMENTS**
- 30 credits

**CONTACT INFORMATION**
Deputy Chair of the M.S. in Business Administration
Prof. Charles Stone
718.951.5000 x1536
CStone@brooklyn.cuny.edu
brooklyn.cuny.edu/management/business-intelligence