Master of Science

BUSINESS ADMINISTRATION
BUSINESS INTELLIGENCE AND DATA ANALYSIS

PROGRAM DESCRIPTION
The M.S. in business administration—business intelligence and data analysis will work with you to help you develop and hone the skills needed to add true value to businesses that are serving diverse and growing markets. Our dedicated professors will use their teaching, research, and practical expertise to make your investment in a master of science in business administration a very rewarding educational experience.

Data—and people who can manage data—are critical to business success. Companies can either drown in data or be supported and accelerated by it. The outcome will depend on the expertise of the data analytics team. The M.S. in business administration—business intelligence and data analysis will teach you how to use data to gain a competitive edge. The program will teach you how to make the flow of business and economic data a source of value for your organization. With this concentration, you will have the knowledge and skills to compete for employment in financial and nonfinancial businesses and in the for-profit and nonprofit sectors of the economy. The Koppelman School of Business is accredited by the Association to Advance Collegiate Schools of Business (AACSB).

APPLICATION DEADLINES
Fall: August 1
Spring: December 15 (Rolling Admissions)

ADMISSION REQUIREMENTS
• A bachelor’s degree
• Official transcripts from all universities and colleges attended
• Students who earned their baccalaureate degree outside the United States must submit a course-by-course evaluation of their transcripts by a NACES-recognized agency.
• International students may require TOEFL (79) or IELTS (6.5) or PTE (58-63).
• Two letters of recommendation
• Undergraduate courses in macroeconomics, microeconomics, statistics, and calculus

DEGREE REQUIREMENTS
30 credits

CONTACT INFORMATION
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