



THE BOROUGH OF MANHATTAN COMMUNITY COLLEGE OF THE CITY UNIVERSITY OF NEW YORK
ARTICULATION AGREEMENT FORM

A. SENDING AND RECEIVING INSTITUTIONS

Sending College: Borough of Manhattan Community College
Department: Speech, Communication and Theatre Arts
Program: Communication Studies
Degree: Associate of Arts (A.A.)

Receiving College: Brooklyn College
Department: Interdisciplinary
Program: Communication
Degree: Bachelor of Arts (B.A.)



B. ADMISSION REQUIREMENTS FOR SENIOR COLLEGE PROGRAM
(e.g., minimum GPA, audition/portfolio)

- The A.A. degree and a minimum GPA of 2.0 (C)
- Grade of C or better in a credit-bearing mathematics course worth three or more credits*
- / Grade of C or better in freshman composition, its equivalent, or a higher-level English course*

*(Effective 10/1/08, per University policy)

Completion of the A.A. degree: Pursuant to University policy, students who have earned a City University Associate in Arts (A.A.) degree will be deemed to have automatically fulfilled the lower division liberal arts and science distribution requirements for a baccalaureate degree (Core Curriculum lower-tier courses plus English composition and Speech, if necessary, at Brooklyn College). Students will be required to complete two upper division (upper-tier) Core Curriculum courses from two (2) of the three (3) groups of courses approved effective September 2006.

Also, graduates of the A.A. degree program who have not completed at least one year of foreign language study (or established an equivalent proficiency) may be asked to complete up to nine (9) credits of foreign language coursework (or established an equivalent proficiency) in addition to their normal degree requirements. Proficiency may be established based upon high school coursework, native language abilities, or examination.

Total transfer credits granted toward the baccalaureate degree: 60

Total additional credits required at the senior college to complete baccalaureate degree: 60

C. COURSE TO COURSE EQUIVALENCIES AND TRANSFER CREDIT AWARDED

General Education (Liberal Arts, Core, Distribution) Courses:						
BMCC - Sending College			Brooklyn College – Receiving College			
Course	Description	Cr	Course	Description	Cr	Cr Granted
ENG 101	English Composition I	3		Block Credit = Academic Foundation	3	3
ENG 201	English Composition II	3		Block Credit = Academic Foundation	3	3
ENG 3XX	English Elective	3		Block Credit= Lower Tier Core Courses	3	3
MAT XXX	Mathematics	4		Block Credit= Lower Tier Core Courses	4	4
SPE 100	Fundamentals of Speech	3		Block Credit= Lower Tier Core Courses	3	3
XXX xxx	Science	4		Block Credit= Lower Tier Core Courses	4	4
XXX xxx	Music or Arts	2		Block Credit= Lower Tier Core Courses	2	2
XXX xxx	Social Science Elective	3		Block Credit= Lower Tier Core Courses	3	3
	Subtotal	25		Subtotal	25	25
Curriculum Requirements						
COM 250	Conflict Resolution	3		Blanket Credit	3	3
SPE 255	Intercultural Communication **2	3	SPEC 1619	Intercultural Communication: Speech Community Perspectives	3	3
SPE 240	Interpersonal Communication **2	3	SPEC 1608	Fundamentals of Interpersonal Communication	3	3
SPE 245	The Mass Media	3		Blanket Credit	3	3
VAT 152	Introduction to Contemporary Media Application	3		Blanket Credit	3	3
<i>(Choose 3 courses from the following = 9 Credits)</i>						
BUS 150	Business Communication	3		Blanket Credit	3	3
BUS 200	Business Organization and Management	3	BUSN 3200	Introduction to Management = Blanket Credit	3	3
CIS 100	Introduction to Computer Applications	3	CISC 1050	Introduction to Computer Applications = Blanket Credit	3	3
MAR 100	Introduction to Marketing	3	BUSN 3100	Principles of Marketing Management = Blanket Credit	3	3
MAR 220	Essentials of Advertising **1	3	TVRA 2517	Television and Radio Advertising = Culture (Track A)	3	3
THE 141	Theatre Management	3		Blanket Credit	3	3
	Subtotal	24		Subtotal	24	24
Curriculum Electives						
	Liberal Arts Electives	4-5		Blanket Credit	4-5	4-5
<i>Choose one course from the following = 3 Credits</i>						
COM 260	Small Group Communication	3		Blanket Credit	3	3
SPE 103	Voice and Diction	3	SPEC 1110	Professional Speech = Blanket Credit	3	3

SPE 220	Public Speaking	3	SPEC 1707	Public Speaking = Blanket Credit	3	3
<i>Choose one course from the following = 3- 4 Credits</i>						
CED 201	Career Planning	2		Blanket Credit	3	3
(AND) CED XXX	Communications Internships	2		Blanket Credit	3	3
OR	Social Science	3		Block Credit= Lower Tier Core Courses	3	3
	Subtotal	11-12		Subtotal	11-12	11-12
Total BMCC Credits Transferred = 60						

D. SENIOR COLLEGE UPPER DIVISION COURSES REMAINING FOR BACCALAUREATE DEGREE

Course and Title	Credits
<i>Program Requirements (27-30 Credits)</i>	
Tier One (18-Credits)	
SPEC 1205 Modern Communication Theories	3
ENGL 3196 Orality, Literacy, and Computer Technology	3
PSYC 3120 Cultural Psychology	3
TRVA 2222W Communication Research	3
Communication 3200	3
TVRA 3535 Communication Law & Policy	3
Tier Two (12-Credits) Students choose either Track A or Track B and then select four additional courses, one from each area:	
Track A. Visual and Media Studies Track	
<i>Culture</i>	
ANTH 3180 Visual Anthropology	3
FILM 2117 Cultural Perspectives in Film	3
FILM 3122 Women in Film	3
3335 Puerto Rican and Latino Studies	3
TVRA 2517 Television and Radio Advertising ^{**1}	3
<i>Media</i>	
FILM 2120 The Nonfiction Film	3
FILM 2129 Film Genres	3
TVRA 2726 Television & Radio Journalism	3
<i>History</i>	
HIST 3462 American Popular Culture	3
ENGL 2402 The Press in America	3
FILM 2116 History of Film II	3
TVRA 2265 Industry, Institutions, & Audiences in Television & Radio	3
<i>Theory</i>	
FILM 3130 Theory, Aesthetics, & Criticism	3
Philosophy 3501	3
SOCY 2800 Mass Communications & Mass Media	3
TVRA 4430W Television & Radio Criticism	3
Track B: Interpersonal and Intercultural Communication Track	
<i>Culture</i>	
AFST 3230 African American Folklore	3
AMST 3406 American Popular Culture	3
ANTH 3395 Anthropological on Intercultural Communication	3
AMST 3402 American Folklore	3
Film 2117	3
Film 2131	3

Puerto Rican and Latino Studies 3105	3
<i>Society</i>	
POLS 3106 Political Opinion & Behavior	3
POLS 3160 Politics & the Media	3
SOCY 2602 Social Class	3
Sociology 53	3
SOCY 2604 Social Change	3
<i>Small Groups</i>	
PSYC 3140 Small Groups	3
SPEC 1608 Fundamentals of Interpersonal Communication **2	3
SPEC 1618 Group Discussion of Social Problems	3
SPEC 1619 Intercultural Communication: Speech Community Perspectives **2	3
Tier Three: One of the following off-campus internship courses (2 or 3 credits)	
Communication 4000 (14 or more field hours per week)	2
Communication 4100 (21 or more field hours per week)	3
Communications Program Requirements	
Two Core Curriculum Upper-Tier Courses <i>(To be determined)</i>	6
General Education - Lower Tier (Liberal Arts, Core, Distribution) and other required courses	8-11
Electives – Blanket Credits	10-16
Foreign Language (to be determined)	9
TOTAL	60

Footnote:

1. Students who plan to pursue track A (Visual and Media Studies) are advised to take Essentials of Advertising (MAR 220) at BMCC. They will receive three (3) credits in Television and Radio Advertising (TVRA 2517) towards the program requirements at Brooklyn College.
2. Students who plan to pursue track B (Interpersonal and Intercultural Communication) will receive three (3) credits for Intercultural Communication (SPE 255) applied to Intercultural Communication: Speech Community Perspectives (SPEC 1619) and three (3) credits for Interpersonal Communication (SPE 240) applied to Fundamentals of Interpersonal Communication (SPEC 1608) at Brooklyn College.

E. ARTICULATION AGREEMENT FOLLOW-UP PROCEDURES

1. Procedures for reviewing, updating, modifying or terminating agreement:

When either of the degree programs involved in this agreement undergoes a change, the agreement will be reviewed and revised accordingly by faculty from each institution's respective departments, selected by their Chairpersons.

2. Procedures for evaluating agreement, i.e., tracking the number of students who transfer under the articulation agreement and their success:

Each semester Brooklyn College will provide the Borough of Manhattan Community College the following information: a) the number of BMCC students who applied to the program; b) the number of BMCC students who were accepted into the program; c) and the number of BMCC students who enrolled; d) the aggregate GPA of these enrolled students.

3. Sending and receiving college procedures for publicizing agreement, e.g., college catalogs, transfer advisers, Websites, etc.:

This articulation agreement will be publicizing on the Borough of Manhattan Community College's website, and Brooklyn College website.

Transfer advisers at BMCC will promote this agreement with eligible students.

Effective Date: Fall 2011

Borough of Manhattan Community College (CUNY)



Sadie Bragg
Senior Vice President for Academic Affairs
Borough of Manhattan Community College

10/6/11

Date

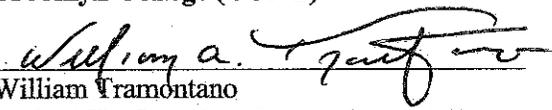


Susana Powell
Chairperson of Speech, Communication and Theatre Arts
Borough of Manhattan Community College

10/6/11

Date

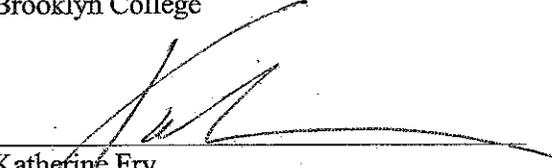
Brooklyn College (CUNY)



William Framontano
Senior Vice President for Academic Affairs
Brooklyn College

9/29/11

Date



Katherine Fry
Director of Communication
Brooklyn College

10/3/11

Date