

THE CITY UNIVERSITY OF NEW YORK
ARTICULATION AGREEMENT BETWEEN
STELLA AND CHARLES GUTTMAN COMMUNITY COLLEGE
PROGRAM IN BUSINESS ADMINISTRATION
and
BROOKLYN COLLEGE
DEPARTMENT OF FINANCE AND BUSINESS MANAGEMENT

Revised

A. SENDING AND RECEIVING INSTITUTIONS

<u>Sending Institution:</u>	Stella and Charles Guttman Community College
Program:	Business Administration
Degree:	Associate of Arts (A.A.)
<u>Receiving Institution:</u>	Brooklyn College
Department:	Finance and Business Management
Program:	Business Administration
Degree:	Bachelor of Business Administration (B.B.A.)

B. ADMISSION REQUIREMENTS FOR SENIOR COLLEGE PROGRAM

1. Minimum GPA 2.0 (C)
2. Completion of the A.A. degree: Pursuant to University policy, students who graduate from Guttman Community College with an Associate in Arts degree in Business Administration will have fulfilled all lower division General Education requirements for the Brooklyn College baccalaureate degree. Students will be required to meet New York State Liberal Arts requirements and all upper division General Education and remaining major requirements at Brooklyn College.
3. Graduates of the A.A. degree program who have not completed at least one year of foreign language study (or established an equivalent proficiency) may be asked to complete up to nine (9) credits of foreign language coursework in addition to their other degree requirements. Proficiency may be established based upon high school coursework, native language abilities, or examination.
4. Total transfer credits granted toward the baccalaureate degree: **60 -61 credits**
5. Total additional credits required at the senior college to complete baccalaureate degree: **60 credits**

C. COURSE-TO-COURSE EQUIVALENCIES AND TRANSFER CREDIT AWARDED

Guttman Community College		Brooklyn College		
Course Number & Title	Credits	Course Number & Title	Credits	Credits Awarded
<i>Guttman General Education Requirements, 30 credits</i>				
ENGL 103 Composition I	3	ENGL 1010 English Composition I	3	3
ENGL 203 Composition II	3	ENGL 1012 English Composition II	3	3
MATH 103 Statistics <i>or</i> MATH 103A <i>and</i> MATH 103B	3	BUSN 3400 Intro to Economics and Business Statistics	3	3
BIOL 122 Intro to Biology: Life in New York City	3	Gen Ed credit under “Life & Physical Sciences” area	3	3
LASC 101 City Seminar I	3	Gen Ed credit under “World Cultures & Global Issues” area	3	3
LASC 102 City Seminar II	3	Gen Ed credit under “U.S. Experience in Its Diversity” area	3	3
SOSC 111 Ethnographies of Work I	3	Gen Ed credit under “Individual and Society” area	3	3
SOSC 113 Ethnographies of Work II	3	Gen Ed credit under “Individual and Society” area (6 th flexible)	3	3
CHEM 110 Introduction to Chemistry	3	Gen Ed credit under “Scientific World” area	3	3
LASC 200 The Arts in New York City	3	Gen Ed credit under “Creative Expression” area	3	3
			Subtotal	30
<i>Business Admin Program Requirements, 30 credits</i>				
ACCT 121 Principles of Accounting I	3	ACCT 2001 Introductory Accounting ¹	3	3
ACCT 201 Principles of Accounting II	3			
BUSI 102 Introduction to Business	3	BUSN 2000 Business and Finance in the Contemporary World	3	3
BUSI 201 Business Law and Ethics	3	ACCT 3201 Business Law	3	3
ECON 201 Macroeconomics	3	BUSN 2100 or ECON 2100 Elementary Macroeconomics	3	3
ECON 203 Microeconomics	3	BUSN 2200 or ECON 2200 Elementary Microeconomics	3	3
ECON 204 Contemporary Economic Issues	3	ECON 2002 Contemporary Problems of the Economy	3	3
INFT Introduction to Management Information Systems	3	CISC 1050 Introduction to Computer Applications <i>or</i> BUSN 3420 Management Information Systems	3	3
*MATH 120 College Algebra and Trigonometry <i>or</i> *MATH 201 Precalculus	3	*MATH 1021 Precalculus Mathematics A/MATH 1026 Precalculus Mathematics B <i>or</i> MATH 1011 Precalculus <i>or</i> Elective (see “Electives”)	4 4	3
		*MATH 1011 Precalculus	3	

¹ Principles of Accounting I and II taken at Guttman = Accounting 2001, Introductory Accounting at Brooklyn

*MATH 201 Precalculus <i>or</i> LAS elective	3-4	Mathematics <i>or</i> MATH 1201 Calculus (see “Electives)	4	3-4
			Subtotal	30-31
<u>Electives, 3-4 credits</u>				
GOVT 201 Urban Politics	3	POLS 3144 Politics of New York	3	3
GOVT 202 American Government and Politics	3	POLS 1001 Introduction to American Government	3	3
**MATH 210 Calculus	4	MATH 1201 Calculus	4	4
			Subtotal	3-4
			Total	60-61

*Students who demonstrate proficiency in “College Algebra & Trigonometry” will take a 3-credit Precalculus course and a Liberal Arts and Science (LAS) elective. Students who demonstrate proficiency in Precalculus will take two LAS electives. Students who do not demonstrate proficiency in “College Algebra & Trigonometry” will take a 3-credit “College Algebra & Trigonometry” course followed by a 3-credit Precalculus course and no electives.

**Students who are able to take at least one elective, and are planning to pursue a BBA at Brooklyn College are advised to take Calculus as an elective.

D. SENIOR COLLEGE COURSES REMAINING FOR BACCALAUREATE DEGREE

Course Number & Title	Credits
General Education Requirements (College Option)	
One course from two of the following:	6
CORC 3101-3199 Exploring Literature	(3)
CORC 3201-3299 Exploring Global Connections	(3)
CORC 3301-3399 Exploring Science	(3)
Total Gen Ed at Brooklyn College	6
Remaining Requirements in Major	
<i>Business Core:</i>	
BUSN 3200 Introduction to Management	3
BUSN 3100 Principles of Marketing Management	3
BUSN 3310 Corporate Financial Management	3
BUSN 3170 International Business and Marketing	3
BUSN 3430 Operations Management	3
BUSN 4101W Seminar in Strategic Marketing <i>or</i> BUSN 4200 W Seminar in Business Management and Policy	3
PHIL 3314 Moral Issues in Business <i>Or</i> Classics 3233 Moral Choices in Classical Literature	3
***BUSN 3410 Fundamental Methods of Mathematical Economics <i>or</i> ***MATH 1201 Calculus	3 <i>or</i> 4
Subtotal	21-25
<i>Major concentration – choose one:</i>	
Business for Health Professions Business Law and Real Estate Consumer and Organizational Behavior E-Business Finance and Investments International Business Leadership and Human Resource Management Management Marketing	
Subtotal	12-18
<i>Electives</i>	
Modern Language Requirement	0-9
Free Electives	2-21
Total credits in major at Brooklyn College	33 - 43
Total credits at Brooklyn College	60

*** If Calculus was not taken at Guttman Community College



Brooklyn College General Education Requirements	6
Remaining Core Requirements in Major	21-25
Finance & Business Management Concentration	12-18
Brooklyn College Modern Language Requirement	0-9
Brooklyn College Electives	2-21
Total Credits to be earned at Brooklyn College:	60
Total Credits to be earned at Guttman CC:	60-61
Total Credits required for B.A. degree:	120-121

E. ARTICULATION AGREEMENT FOLLOW-UP PROCEDURES

1. Procedures for reviewing, updating, modifying or terminating agreement:

Guttman Community College faculty and Brooklyn College faculty will review and analyze the strength of the curriculum and the success of students on an annual basis as part of their annual assessment activities. Modifications will be made as required.

When either of the programs undergoes changes, this articulation agreement will be reviewed and revised as necessary by one or two faculty members from the relevant department of each institution.

2. Procedures for evaluating agreement, i.e., tracking the number of students who transfer under the articulation agreement and their success:

The CUNY Institutional Research Database will be used to track performance (in terms of credit accumulation and GPA) and persistence (in terms of retention and graduation) of all Guttman Community College students who transfer to CUNY Senior Colleges.

3. Sending and receiving college procedures for publicizing agreement, e.g., college catalogs, transfer adviser, websites, etc.:

Guttman Community College and Brooklyn College will collaborate in publicizing this agreement on their websites and in their catalogs. They will share brochures and other marketing materials including web-based promotions. Transfer advisors will be made aware of this agreement and will have available all necessary materials to publicize the agreement to the students with whom they work.

D. ADDITIONAL INFORMATION

Effective date: September 2014

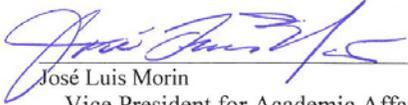
FOR GUTTMAN COMMUNITY COLLEGE:

FOR BROOKLYN COLLEGE:



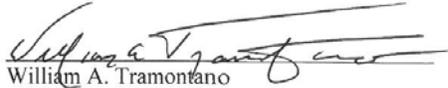
Scott E. Evenbeck
President

Date



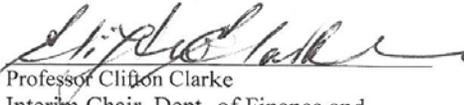
José Luis Morin
Vice President for Academic Affairs
and Provost

12/27/2013
Date



William A. Tramontano
Provost and Vice President for Academic Affairs

12/19/13
Date



Professor Clifton Clarke
Interim Chair, Dept. of Finance and
Business Management

12/19/2013
Date