

OPEN POSITIONS IN NYC

Compiled by Susanne Scott

The following data was collected on February 25, 2015. The source was Indeed.com. The search parameters for all positions were:

- jobs listed in the prior 15 days;
- jobs requiring from 0 – 3 years of experience;
- jobs within a 50 mile radius of NYC;
- jobs listed direct by companies (no search agencies or job boards);
- jobs full-time and permanent;
- jobs requiring a bachelor's degree.

Jobs with the following words were excluded from all the searches: Manager, Director, Senior, VP, Chief. Additional search parameters were added to some searches and some keywords were excluded to further differentiate among disciplines and/or specialties. The total of the jobs in any category is smaller than would be expected by adding the results of the major search parameters as many of the position listings included more than one keyword.

I. Marketing Degree Required or Preferred (36)

Additional Search Parameters (independent of each other)

- | | |
|---------------------------|----|
| • Excel Proficiency | 15 |
| • Research | 17 |
| • Social Media | 16 |
| • Advertising | 12 |
| • Analytics/Statistics | 22 |
| • MS Office | 6 |
| • Internet Search Engines | 6 |
| • Advertising/Promotion | 12 |
| • CRM | 6 |

Excluded Keywords: Sales, Manager, Chief, Director, VP

2. Accounting Degree Required or Preferred (84)

Additional Search Parameters (independent of each other)

- | | |
|---------------------|----|
| • CPA/Public | 18 |
| • Excel Proficiency | 27 |
| • Audit | 18 |

• Financial Analyst	10
• Financial Accounting	2
• Investment/Securities	16
• GAAP	9
• Risk assessment	10
• Cost/Managerial	6
• Oracle	7
• Forensic Accounting	1
• SAP	15
• Quickbooks	2

Excluded Keywords: Sales, Manager, Chief, Director, VP

4. Human Resource Degree Required (13)

• Generalist	6
• Employment/Recruitment	5
• Benefits	2

Excluded Keywords: Sales, Manager, Chief, Director, VP

5. Operations Management Degree Required or Preferred (52)

• Project Management	43
• Scheduling	33
• Excel	42
• ERP	12
• Purchasing/Procurement (other than retail)	15
• Supply Chain	7
• Operations/Production	7
• Process Improvement	8
• Quality Control/Assurance	2

Excluded Keywords: Sales, Manager, Chief, Director, VP, Engineer

6. Sales -- Any business degree Required or Preferred (360)

• Account management	201
• Prospecting	280
• Customer/Client Relations/Support/Service	315

- Excel 56
- CRM 87

Excluded Keywords: Engineer, Computer Science, Manager, Senior, Chief, Director

7. Finance Degree Required or Preferred (74) ¹

- Financial Analyst 17
- Excel 27
- Investment Banking 14
- Financial services 24
- Corporate Finance 4
- Wealth Management 6
- Portfolio Management 6
- Derivatives 6
- Trading 20
- Research Analysis 52
- Risk/Compliance 46
- SQL 19
- Capital Markets 11
- Financial Modeling 5
- Analytics 28

Excluded Keywords: Manager, Chief, Director, VP

¹ Many of these positions, particularly those in research/analysis, analytics, and financial modeling note that an Economics degree is also preferred.

