

All-School Meeting Presentation 3-17-2015

Email to Dean from Mentor

Visit in May (12th – 15th)

Suggested information for first visit:

- Eligibility Application
- Electronic links to
- Drafts of materials for Alignment Plan, if available
- Brochures
- Planning documents
- Budget documents
- Reports (including annual reports)
- Program exclusion data (if appropriate)
- Program information
- Faculty vitae
- Drafts of materials for Alignment Plan, if available
- Assessment activities
- Institutional and departmental organizational charts
- Web site addresses
- Internal process

ASSESSMENT MATERIALS

- Steering Committee Meetings
- Documentation of faculty engagement in process
- Stakeholder reports of Skills Required
- Alumni reports
- Learning Goals for Undergraduate and Graduate Courses
- Initial curriculum maps
- Syllabi of All Courses (consistency)
- Course Coordinators
- Syllabi
- Outcomes Assessment schedule – Direct Measures
- Indirect Measures of Student Satisfaction and Skills
- Processes of Actual Assessment (Direct and Indirect measures)
- Reports of Assessment Outcomes (Internal)
- Assessment Outcomes (external)
- Documentation of curriculum and co-curriculum changes as a result of reports

Undergraduate Learning Goals at the School of Business

- 1. Written communication:** Students will use technical skill and craftsmanship to develop ideas cogently, organize them logically, and present them with focus, style, and content that makes the purpose apparent to the reader. They will demonstrate fluency with language and minimal grammatical errors.
- 2. Information Literacy:** Students will search for, analyze, and identify useful and accurate information using information technology and other resources. They will use it effectively for an intended purpose. Students will recognize the work of others through appropriate citation.
- 3. Ethical awareness:** Students will think critically about ethical issues, and analyze and evaluate situations from opposing ethical perspectives. They will understand social responsibility as an opposing perspective on what the goal of an organization should be: responsibility to society at large or maximizing shareholder wealth.
- 6. Critical thinking/Logic:** Students will demonstrate the ability to think systematically and logically, to use analysis, interpretation, evaluation, inference, and explanation to propose resolutions to routine and complex, ill-structured problems.
- 7. Quantitative reasoning:** **Quantitative reasoning** includes the ability to interpret and represent data related to a specific context or problem; perform mathematical calculations and carry out analyses with clear assumptions; and finally communicate results appropriately.

PROPOSED GRADUATE LEARNING GOALS

Communication Skills

Ethical Reasoning

Critical/Strategic Thinking

Global Awareness

Leadership/Motivation

Analytical/Quantitative Skills

Assessment Schedule for Undergraduate Assurance of Learning

	2014	2015	2016	2017	2018
Written Communication	X	X		X	
Ethical Reasoning		X		X	
Critical Thinking		X		X	
Information Literacy			X		X
Quantitative Reasoning		X		X	X
Management of a Business Enterprise			X		X

Assessment Schedule for Graduate Outcomes

	2014	2015	2016	2017	2018
Written Communication		X		X	
Ethical Reasoning		X	X		X
Critical/Strategic Thinking		X		X	
Global Awareness			X		X
Quantitative Reasoning		X		X	
Leadership/Motivation			X		X

To Do

- Department/Curriculum Committees must deliberate on closing the loop in regards to writing improvement. What should we do about this? What changes are needed in curriculum?
- Department/Curriculum Committees must identify courses where common learning experiences will be developed. Particularly in regards to written communication, ethics, critical thinking. Another W course?
- Course Coordinator Meeting to be scheduled with relevant faculties for core courses
- Department/Curriculum Committee to review pre-reqs for all courses
- Graduate Learning Goals to be Adopted/Assessment Methods to be Established/Rubrics to be completed.
- First Graduate Assessment in Fall 2015
- Must determine how we will assess content knowledge? ETS? Other nationally normed. Internally developed test?
- Quantitative Learning rubric to be completed and assessment be conducted Fall 15
- Information Literacy rubric to be completed and assessment to be conducted in Spring 16