

# **School of Business**

## **Our Mission**

We prepare our diverse learning community for professional careers and active citizenship by providing a high-quality education based on a healthy respect for the intellectual traditions of Brooklyn College. Our priority is to offer a high return on the time and money students invest in their education. We strive to teach and instill in our students communication, quantitative and conceptual skills as well as the ethics, international focus and global mindsets demanded by business. Student learning is enhanced by the broad research and professional activities that faculty integrates into their teaching and the sense of community created through student-faculty interaction.

## **Our Vision**

We aspire to be the business school of choice among our New York–area peer institutions and to be known for excellence within the larger community of business schools.

## **Our Priorities**

1. Preparing students for success in a global business environment
2. Ensuring that faculty and staff are highly qualified and committed to excellence
3. Ensuring that internal systems and processes are efficient and effective
4. Contributing to the economic, educational and societal advancement of Brooklyn

## **Our Values**

**Service:** to all stakeholders

**Encouragement:** to one another and others

**Respect:** for each other and all stakeholders

**Valor:** in defense of noble causes (e.g., freedom of expression)

**Integrity:** in research and creative endeavors

**Commitment:** to diversity and ethical practices

**Excellence:** in all that we do