

## MAPPING LEARNING OPPORTUNITIES ACROSS THE CORE CURRICULUM

Initial Position: February 2014;

This Map shows how each of the courses in the core curriculum contributes to students' mastery of skills the School of Business has adopted as learning goals. Each cell contains the artifacts that are evaluated for a course grade. **Artifacts could include specific multiple choice questions, reports, written work, etc.** that have been included for course grading. **Legend: I = Introduced, R = Reinforced, E = Emphasized**

		Written Communi- cation	Critical Thinking	Ethics	Information Literacy	Quantita- tive Reasoning
PHIL 3314	Moral Issues in Business	R *	R*	R *	R*	
ECON 2100	Macroeconomics	R*				
ECON 2200	Microeconomics					
BUSN 3400	Intro Business and Economic Statistics	---	---	---	---	R Multiple choice
ACCT 2001	Introductory ACCT	R*		R*		
ACCT 3201	Business Law 1	---	R Multiple choice	R Multiple choice	---	---
BUSN 3100	Marketing	R Written work	R Multiple choice, Written work	R Multiple choice, Written work	R Written work	---
BUSN 3200	Management	R Written work	R Multiple choice, Written work	R Multiple choice, Written work	R Written work	---
BUSN 3310	Corp Financial Management	R Written work	R Multiple choice, Written work	R Multiple choice, Written work	R Multiple choice, Written work	R Multiple choice
BUSN 3430	Operations Management	---	---	---	---	R Multiple choice
BUSN 4501W, BUSN 4100W, 4010W, 4200W, 4202W, 4300W, ECON 4400W	Capstone in each discipline	E Written work	<b>E Written work</b>	<b>E Written work</b>	E Written work	---

*\*PHIL 3314 Reinforces prior learning that occurred in Pathways courses*