

Fall 2014

Assurance of Learning Report

In fall 14, the effort began to restructure the School into four departments by dividing the Finance and Business Management Department into a Department of Management and Marketing and a Department of Finance. A new Chair of the department of Finance and Business Management was hired with the plan that he would move to the Finance Department after the split.

During the Fall semester, the following was accomplished:

- A part-time Writing Fellow began work in the School of Business in fall 2014.
- In Fall 2014, the sub-committees for the four learning goals presented their initial work in a all-school AoL meeting.
- Department Curriculum Committees completing their first map of learning goals and core business courses
- A standard template for syllabi was agreed upon, and a syllabi checklist and monitoring process was established
- The Ethics sub-committee developed tools and a rubric for assessment in Fall 2015
- The core coordinator's role was clearly defined
- The FBM Department Curriculum committee began to consider alternatives for improving student writing through formative assessment of specific writing assignments.
- The Accounting Department Chair began coordination with the Philosophy Department to modify the ethics course
- The student chapter of Toastmaster's International was established