

## **Assurance of Learning Report**

### **Spring 2015**

The following was accomplished during the spring 2015 semester:

- Ethical Awareness and Behavior were assessed through a case study embedded in the capstone writing-intensive course
- An assessment of student satisfaction with the School of Business Advising Center was completed
- A Market analysis of the NYC job market was completed
- The business core curriculum was in the Accounting Department was approved by Faculty Counsel
- The new department of Finance was approved by the Board of Trustees
- The rubric for critical thinking and quantitative thinking were developed in preparation for the first assessment in Fall 2015
- A new MSBA in Business Analytics was developed based on the Market Study of NYC Employment
- The Speaker's Bureau was established. Two speakers were brought in, one from Navigant Incorporated and one from West Elm division of Williams Sonoma
- Planning meeting with the Magner Center to organize a lunch with alumni working at Ernst and Young and students interning or just hired
- Graduate Learning Goals adopted by all professors teaching graduate courses
- Core curriculum map modified to include formative writing assessment in 3 core business courses.