

All-School Assurance of Learning Meeting

April 28, 2015, 12:30 – 1:30

Attended: Yuri Arenberg, Myles Bassell, Toby Birnbaum, Hao Hsuan Chui, Clifton Clarke, Carol Connell, Anthony Crossman, Howard Davidoff, Nadia Doych, Joshua Fogel, Hershey Friedman, Mina Glamboosky, Michael Grayson, Nakato Hirakubo, Jack Lachman, Ben Langer, Miriam Lefkowitz, Hong-Jen Lin, Veronica Malow, Herve Queneau, Miriam Tsymuk, Chun Wang, Satina Williams

Excused: Sunil Mohanty (Chairs Luncheon), Yehuda Klein (Chairs Luncheon), Charles Stone (Graduate Deputy Meeting), Moishe Zelcer (Graduate Deputy Meeting), Nadia Doych (Graduate Deputy Meeting) Svetlana Vlady (Conference)

1. Susanne Scott presented an update on the status report for AoL.

- In Process
- ✓ Department/Curriculum Committees must deliberate on closing the loop in regards to writing improvement. What should we do about this? What changes are needed in curriculum? FBM has been working on this and Hershey Friedman and Herve Queneau presented their plans for a pilot in BUSN 3100 in fall 2015. Students will prepare a 2 -3 page written assignment that will address at minimum one of the criteria in the writing rubric adopted in the School. These will be assessed for writing by graduate assistants.

A short discussion took place regarding the merits of using MSBA students or English students for the grading. A final decision was not made.

- ✓ Department/Curriculum Committees must identify courses where common learning experiences will be developed. Particularly in regards to written communication and ethics.
Susanne will work with the Accounting department and the Economics department to see what writing assignment they will use in their courses. Dov Fischer then gave an update on the ethics case that was developed and is being administered on May 13 in the capstone BUSN 4100X

- ✓ Graduate Learning Goals were adopted and the rubrics will be those used for the undergraduates in three of the six learning goals in the fall. Goals are
 - Strategic Thinking
 - Analytical Thinking
 - Communications Skills
 - Ethics
 - Leadership

- Information Literacy

- ✓ We will administer the ETS major field test in business in spring 2016. Funds to pay for this have been requested.

TO DO

- Department/Curriculum Committees to review pre-reqs for all courses
- First Graduate Assessment on writing, ethics, and critical thinking to be completed in Fall 2015. Use same rubrics as for undergraduates
- Quantitative Learning rubric to be completed and assessment be conducted Fall 15 for undergraduates.
- Information Literacy rubric to be completed and assessment to be conducted in Spring 16 for undergraduates
- Map of current student engagement activities must be completed

2. Susanne reviewed AACSB standards 9 – 13 with particular attention given to standard 13.

Definitions

- Student academic and professional engagement occurs when students are actively involved in their educational experiences, in both academic and professional settings, and when they are able to connect these experiences in meaningful ways.

Guidance for Documentation

- Document curricula approaches that actively engage students in academic learning across program types and teaching/learning models employed. The outcomes of the learning process in the form of projects, papers, presentations, examination performances, and other demonstrations of learning should show clear evidence of significant active student engagement in learning.
- Document experiential learning activities that provide business students with knowledge of and experience in the local and global practice of business and management across program types and teaching/learning models employed. These experiential learning activities may include field trips, internships, consulting projects, field research, interdisciplinary projects, extracurricular activities, etc.
- Demonstrate that approaches to academic and professional engagement are sufficient for and consistent with the degree program type and learning goals.

In order to determine our status with regard to this standard, Susanne is going to do a survey of all courses through the syllabi to see how many experiential activities we are using right now.

STUDENT ENGAGEMENT THROUGH ACTIVE LEARNING – BBA Degree

	Section 1	Section 2	Section 3	Section 4	Section 5	Section 6
MARKETING						
• BUSN 3120						
• BUSN 3110						
• BUSN 3130						
• BUSN 3140						
• BUSN 4100W						
• BUSN 3150						
• BUSN 3160						
• BUSN 3180						
MANAGEMENT						
• BUSN 2010						
• BUSN 3260						
• BUSN 3023						
• BUSN 3180						
• BUSN 3230						
• BUSN 3240						
• BUSN 3250						
• BUSN 3251						
• BUSN 3252						
• BUSN 3260						
• BUSN 3420						
• BUSN 3440						
• BUSN 4202W						

3. Susanne presented a schedule for our AoL program.

	2014	2015	2016	2017	2018
Written Communication	X	X		X	
Ethical Reasoning		X		X	
Critical Thinking		X		X	
Information Literacy			X		X
Quantitative Reasoning		X		X	X
Management of a Business Enterprise			X		X

Assessment Schedule for Graduate Outcomes

	2014	2015	2016	2017	2018
Written Communication		X		X	
Ethical Reasoning		X	X		X
Critical/Strategic Thinking		X		X	
Global Awareness			X		X
Quantitative Reasoning		X		X	
Leadership/Motivation			X		X

The Meeting Adjourned at 1:35 PM