

# Koppelman School of Business All-School Meeting/ Assurance of Learning

## Meeting minutes

March 10, 2016  
12:30 PM – 1:45 PM

Meeting Start time: 12:37

Those in attendance:

Grayson, Michael – Accounting  
Fogel, Joshua - Business Management  
Chiu, Hao-Hsuan (Holly) - Business Management  
Fischer, Dov – Accounting  
Davidoff, Howard - Business Management  
Connell, Carol - Business Management  
Vlady, Svetlana – Accounting  
Williams, Satina – Accounting  
Zelcer, Moishe – Accounting  
Lachman, Jack – Accounting  
Crossman, H. Anthony – Accounting  
Langer, Benjamin – Accounting  
Clarke, Clifton - Business Management  
Doytch, Nadia – Economics  
Friedman, Hershey- Business Management  
Amoo, Taiwo- Business Management  
Glambosky, Mina- Finance  
Quenaeu, Herve- Business Management  
Gerstein, Miriam- Accounting

## **AGENDA**

### 1. General Announcements

- Mentor that had previous gone MIA is resurfacing and we will be sending our next evaluation to him.
- We are on schedule as far as undergraduate assessments
- Still need to do graduate
  - o Professor Bassell doing ethical reasoning this semester

- Dean Scott wants examples of assignments (at least 2 pages) for written communication.
- What kind of assignment does critical thinking need? Needs to be able to show the following steps
  - Many choices
  - Identify critical parts
  - Identify their point of view and your own
  - Evidence
  - Decision
- Discussions regarding the Management of Business exam.
  - The exam compares our students' knowledge against students from other AACSB Schools.
  - Ideas were raised for suggestions on how to get the students to take it seriously.
    - Extra credit
    - Take exam in lieu of a class requirement
    - Build it into the syllabus in the capstone in place of something like a midterm
    - Put in syllabus for the fall then it becomes expected and they have to do it

## 2. Learning Goal Subcommittee Reports

- Ethical Reasoning
  - It was stated how the CUNY case that was used for critical thinking can be used for ethical reasoning it will just need to be updated.
  - It should be administered in last year capstones
  - Prof. Connell suggested looking at other senior level courses since they will be doing the management of business exam. Also that we might not want to use the same cases for accreditation because students can look up past materials and use them.
- Information Literacy
  - Professor Crossman gave a PowerPoint presentation
  - Plan of action
    - BUSN 4200W score of 15 or 3
      - Assignment determined by Professors measured by a rubric
    - Six sections at the sophomore and junior level
      - BUSN 3200 score 10 or 2
  - Analyze two management theory questions. Two opposing view articles and they are to provide analysis and conclusions of each by supporting them with independent research.
    - Careful with giving questions straight from the text and plagiarism
  - Will have data at the end of the semester

- Hired four college assistants to edit the papers and provide feedback to students
  - If a student shows substandard writing skills they will be required to rewrite the paper
- Critical Thinking
  - Used CUNY case written by Dean Scott who visited the classes to discuss the case in general and the importance of the assignment overall not to just for class purposes.
  - Students had to submit their reports by December 17<sup>th</sup> through a plagiarism checker
- Quantitative Reasoning
  - GRE based instrument. Easy/Medium/Challenging
  - Measures how ready students are for graduate work
  - 30 question long exam done in a Business, Economics and Account class
    - Results were varied based on major. Economics did the best followed by Accounting, BBA, then BS Management
    - Concluded that the results were better than expected
- Written Communication
  - Continued use of the writing tutor in the advising office
  - Hired two graduate assistants working with BUSN 3100 editing papers and giving them back
  - Helping students to learn to write

### 3. Adjourn

- Next meeting is scheduled for April 22, 2016 from 12:30 to 1:30 room 222

Meeting End time: 1:40