

Brooklyn College
Department of Film

Outcomes
Assessment
2013

Mission Statement

The Department of Film provides students with a solid liberal arts grounding in the history, the theory, and the practice of filmmaking.

The department strives to educate individuals who are intellectually aware and fully capable of growing and thriving in a changing, diverse, and globalized society.

By providing both theoretical perspectives and production experience, the department offers a starting point for a wide range of careers, including those in the film industry, as well as for advanced study in many academic disciplines that require critical and creative thinking.

Goals

- An understanding of the fundamental processes and aesthetic principles of motion picture production.
- An awareness of the multiplicity of ways in which technology may be applied in the creative process.
- A knowledge of cinema as a product of aesthetic, cultural, national, social and historical influences.

Objectives

Skills

- Students will achieve competence in an aspect of motion picture production technique.
- Students will express ideas through image or sound or a combination of the two.
- Students will understand the role of collaboration in the filmmaking process and adopt its use.

Knowledge

- Students will demonstrate knowledge of an aspect of cinematic history.
- Students will increase their understanding of cinematic storytelling forms and genres.
- Students will comprehend the principles of cinematic narrative.
- Students will identify major trends and ideas in contemporary film and media theory.
- Students will recognize the role of gender, race, nationality, ethnicity, and sexuality in film.
- Students will understand the organization and the operation of the film industry.

Curriculum Map

Learning Objectives	1101	2112	2114	2115	2116	2117	2118	2120	2121	2124	2126	2127	2128	2129	2131	2140	2141	3101 W	3122	3125	3130
Express ideas through image and/or sound																					
Achieve competence in an aspect of motion picture production																					
Understand the role of collaboration in filmmaking																					
Demonstrate knowledge of an aspect of film history	✓			✓	✓	✓	✓	✓	✓							✓					
Understand cinematic storytelling forms & genres		✓	✓	✓	✓			✓	✓	✓	✓	✓		✓		✓	✓	✓	✓	✓	✓
Comprehend the principles of cinematic narrative	✓	✓						✓		✓	✓	✓		✓				✓			✓
Identify trends and ideas in contemporary film and media theory							✓										✓				
Role of gender, race, nationality, ethnicity, and sexuality in film						✓			✓				✓		✓				✓		✓
Organization and operation of the film industry			✓					✓					✓		✓	✓	✓			✓	

Film Studies Courses

Learning Objectives	1201	2201	3200	3201	3202	4201	1301	2301	3300 W	3301	4300	4301	4304	2401	3401	3402	2501	3501	3502	2601	3601
Express ideas through image and/or sound	✓	✓	✓	✓	✓	✓								✓	✓		✓	✓	✓	✓	✓
Achieve competence in an aspect of motion picture production	✓	✓	✓	✓	✓	✓								✓	✓	✓	✓	✓	✓	✓	✓
Understand the role of collaboration in filmmaking	✓	✓	✓	✓	✓	✓								✓	✓		✓	✓	✓	✓	✓
Demonstrate knowledge of an aspect of film history																					
Understand cinematic storytelling forms & genres	✓						✓	✓	✓	✓	✓	✓	✓								
Comprehend the principles of cinematic narrative	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		✓
Identify trends and ideas in contemporary film and media theory																					
Role of gender, race, nationality, ethnicity, and sexuality in film					✓																
Organization and operation of the film industry			✓																✓		

Film Production Courses

Learning Objectives	2701	3700	3701	3702	3703	2801	2901	2902	2923	2924											
Express ideas through image and/or sound	✓	✓	✓	✓	✓																
Achieve competence in an aspect of motion picture production	✓	✓	✓	✓	✓	✓															
Understand the role of collaboration in filmmaking	✓	✓	✓	✓	✓	✓	✓														
Demonstrate knowledge of an aspect of film history								✓													
Understand cinematic storytelling forms & genres	✓			✓																	
Comprehend the principles of cinematic narrative	✓	✓	✓	✓																	
Identify trends and ideas in contemporary film and media theory									✓	✓											
Role of gender, race, nationality, ethnicity, and sexuality in film									✓	✓											
Organization and operation of the film industry				✓		✓	✓	✓	✓	✓											

Film Production Courses

Assessment Cycle

Year	Goal/Objective Assessed	Skill Set Assessed	Method	Results/Status
Spring 2007	Students will comprehend the principles of cinematic narrative	Screenwriting	Rubric applied to student films produced in the course Film 46.2	On file in department
Spring 2007	Students will express ideas through image or sound or a combination of the two	Directing	Rubric applied to student films produced in the course Film 46.2	On file in department
Spring 2007	Students will achieve competence in an aspect of motion picture production technique	Cinematography	Rubric applied to student films produced in the course Film 46.2	On file in department
Spring 2009	Students will comprehend the principles of cinematic narrative	Screenwriting	Rubric applied to student films produced in the course Film 46.2	On file in department
Spring 2009	Students will express ideas through image or sound or a combination of the two	Directing	Rubric applied to student films produced in the course Film 46.2	On file in department
Spring 2009	Students will achieve competence in an aspect of motion picture production technique	Cinematography	Rubric applied to student films produced in the course Film 46.2	On file in department

Assessment Cycle, cont

Year	Goal/Objective Assessed	Skill Set Assessed	Method	Results/Status
Spring 2013	Students will comprehend the principles of cinematic narrative	Screenwriting	Rubric applied to student films produced in the course Film 3700	In Progress
Spring 2013	Students will express ideas through image or sound or a combination of the two	Editing	Rubric applied to student films produced in the course Film 3700	In Progress
Spring 2013	Students will achieve competence in an aspect of motion picture production technique	Sound Design	Rubric applied to student films produced in the course Film 3700	In Progress
Spring 2014	Students will express ideas through image or sound or a combination of the two	Directing	Rubric will be applied to student films produced in Film 3700	Planned
Spring 2014	Students will understand the role of collaboration in the filmmaking process and adopt its use	Producing	Rubric will be applied to student films produced in Film 3700	Planned
Spring 2014	Students will achieve competence in an aspect of motion picture production technique	Sound Design	Rubric will be applied to student films produced in Film 3700	Planned

Assessment Status Rubric

Program	Assessment Plans	Learning Goals and Outcomes	Syllabi	Assessment Tools	Use of Assessment Results
BA in Film Production	3	3	2	3	2

1 = Initial / Needs Work

2 = In Progress / Emerging

3 = Developed

4 = Highly Developed / Good Practice