
AES Unit Mission Development Considerations

A Unit Mission Should Be:	A Unit Mission:
<ul style="list-style-type: none"> • Specific to the Unit • Based on Mandates/Responsibilities • Driven by Best Practices 	<ul style="list-style-type: none"> • Defines what the Unit is and what it does • Answers the Questions: <ul style="list-style-type: none"> ○ Whom does the Unit Serve? ○ How? ○ What resources does it provide?
<p>The Unit Mission is more than just words – it should express the uniqueness of the unit. This includes language appropriate for the area, an understanding of best practices within the given field, and should consider <i>not</i> what the unit delivers to the institution, <i>but rather</i>, what would the institution be lacking if the unit did not exist.</p>	

Adapted from BMCC's Workshop on Enhancing Institutional Effectiveness and the Assessment of Academic, Educational, and Student Support (AES) Units: You Can Do It!