

## Brooklyn College Rubric to Assess AES Unit Mission

Dimension	Does Not Meet Criteria	Approaching Criteria	Meets Criteria
Clear	Statement is ambiguous; purpose of the unit is unclear	Some sense of purpose of the unit is present, but may be too broad	Unit purpose is well developed and provides clarity
Concise	Statement is excessively wordy	May convey the intended purpose, but could be stated more succinctly	Statement conveys the intended purpose; no excessive wordiness
Specific to the unit	Statement is vague	Statement may indicate the characteristics of the unit, but lacks distinctiveness from other units or programs	Statement clearly indicates the attributes that separate it from other units or programs
Identifies the unit's constituencies	Statement does not address the group(s) that the unit serves or benefits from its services	Group(s) served is only partially indicated or unclear for which the unit serves or benefits from its services	Articulates the group(s) the unit serves or benefits from its services
Aligns with College Mission	Refer to the Unit's Mission Alignment Form		