ContractHER Cohort

What:
Training for Women Entrepreneurs that are M/WBE Certified

When:
May 3, 10, 17, 24, 31 and June 7
10am-1pm

Where:
Brooklyn College, Graduate Center for Worker Education,
25 Broadway, 7th floor
New York, NY 10004

RSVP:
bit.ly/2U5gs6i_ContractHERCohort
or 212-491-940
Deadline to register: April 29, 2019

ContractHER is a contract readiness program geared to assist certified women-owned MWBEs (firms) in all industries by providing industry knowledge, expert support, mentorship and tools to help companies compete for city and state contracts. The program focuses on helping women which is the smallest group obtaining contracts. They are taught the tools needed to advocate for and actively work to create fair and equal business opportunities for M/WBE growth.

This 6 week training will include these topics:

- Marketing to Government
- Growing Revenues via Teaming
- Proposals—Finding, Writing, Winning
- Financial Session
- Networking Session
- Technical Assistance
- Opportunity to meet contracting officers.

Learn how to build your capability statement; develop your pitch; knowledge on the public and private sector landscape; how to sell products and services to city; state and corporate entities; back office support.