

Department of Business Management

B.B.A. degree program in business administration

HEGIS Code 0506, SED Program Code 30604

Department requirements (56-58.5 credits)

A. Business Core (44-46 credits)

Students must complete all of the following:

Accounting 2001 and 3201, Computer and Information Science 1050 or Computer and Information Science 1110, Business 2100 or Economics 2100, Business 2200 or Economics 2200, Business 3400 or Economics 3400 or Mathematics 2501 or 3501 or Psychology 3400, Business 3410 or Economics 3410 or Mathematics 1201, Business 3430 or Computer and Information Science 2531, Business 3100, Business 3200, [Business 3310] or Finance 3310, Business 3170, Business 4101W or 4200W, Philosophy 3314.

B. Concentration (12-18 credits)

Students must complete a minimum of 12 credits in one of the following nine concentrations:

Business Economics

Required Courses (12 credits): Economics 3102, Economics 3202, Economics 4400W, and Economics 3320 or Business 3320.

Elective Courses (a minimum of 6 credits): [Business 3330] or Finance 3330, [Business 3340] or Finance 3340, Business 3350, Business 3373, [Business 3377] or Finance 3377, Economics 3212, Economics 3232, Economics 3254, Economics 3342, Economics 3352, Economics 3362.

Business 3170 is not required for students in this track and the Business Core is thus reduced by 3 credits.

Business for Health Professions

REQUIRED COURSES (15 credits): Any 15 credits from any combination of the following courses:

Any Biology or Chemistry courses except for courses in the CUNY Pathways curriculum, Health and Nutrition Sciences 2111, 2120, 2300, 2301, 3160, 3210, Kinesiology 3041, 3042, 3045, 3271, 3275, 3281, 3285, 4251, Psychology 2600, 3180, 3600, 3680.

Business 3170 is not required for students in this track and the Business Core is thus reduced by 3 credits.

Business Law and Real Estate

REQUIRED COURSES (15 - 16 credits): Accounting 4201, Business 2300 or Business 3221, Business 3220, Business 3350, and Business 3360 or Accounting 3360 or Business 3182 or Philosophy 3740 or Accounting 3101.

Consumer and Organizational Behavior

Required Courses (15 credits): Business 3140, Business 3210 or Psychology 3171, Business 3220, Business 3240 or Psychology 3172, Business 3251 or Business 3252.

Business 3170 is not required for students in this track and the Business Core is thus reduced by 3 credits.

E-Business

Required Courses (9 credits): Business 3110 or Computer and Information Science 1597 or Television and Radio 3537; Business 3120 or Computer and Information Science 1530; Business 3420 or Computer and Information Science 1590.

Any two of the following (6 credits): Business 3140; Business 3220; Business 3421 or Computer and Information Science 2590; Business 3432 or Computer and Information Science 2532; Business 3440 or Computer and Information Science 1595; Business 4202W or Computer and Information Science 1580W.

A student specializing in this track may modify the Business Core above and may take Computer and Information Science 2820W or Philosophy 3318W in lieu of Philosophy 3314. Students may also substitute Computer and Information Sciences 1600 for Business 3170.

International Business

REQUIRED COURSES (9 credits): Business 3140, Business 3150 or Puerto Rican and Latino Studies 4515, Business 3175 or Business 3178 or [Business 3377] or Finance 3377.

ELECTIVE COURSES (a minimum of 3 credits): Africana Studies 3140; Business 3171; Business 3178; Business 3245; Business 3250 or Women's Studies 3345; Economics 3352, 3362; Sociology 2601; Political Science 3242; Puerto Rican and Latino Studies 4505; Anthropology 3520 or Puerto Rican and Latino Studies 3210.

Leadership and Human Resource Management

REQUIRED COURSES (17 credits): Business 3240 or Psychology 3172, Business 3024 or Business 3245 or Business 3250 or Women's Studies 3345, Business 3251 or Philosophy 3335 or Business 3252, Business 3220, Business 3210 or Psychology 3171 or Economics 3212 or Business 3221, Business 3260.

Management

REQUIRED COURSES (12 credits): Business 3240 or Psychology 3172, Business 3210 or Psychology 3171, Business 3220; Business 3230.

ELECTIVE COURSES (a minimum of 2 credits): Africana Studies 3337; Business 2010; Business 3023; Business 3221, Business 3420 or Computer and Information Science 1590; Business 3250 or Women's Studies 3345; Business 3251 or Philosophy 3335; Business 3252; Business 3260; Business 3440 or Computer and Information Science 1595; Business 3180; Business 4202W or Computer and Information Science 1580W; Economics 3212; Economics 3242; Sociology 3607.

Marketing

REQUIRED COURSES (12 credits): Business 3130 or Television and Radio 2517, Business 3140, Business 3150 or Puerto Rican and Latino Studies 4515 or Business 3160 or Business 3180, Business 4100W.

ELECTIVE COURSES (a minimum of 3 credits): Business 3120 or Computer and Information Science 1530; Business 3110 or Television and Radio 3537 or Computer and Information Science 1597; Business 3421 or Computer and Information Science 2590, Sociology 2800; Television and Radio 1165, 2519; Business 3175.

With permission of the Deputy Chairperson of the Department of Business Management, the student may substitute an appropriate course to replace one of the above courses for any of the BBA concentrations.

The Business Core requirement of "Computer and Information Science 1050 or Computer and Information Science 1110" may be waived by the department for B.B.A. students who can demonstrate sufficiently advanced computer proficiency in spreadsheet analysis.

Writing-Intensive Requirement: Students are required to take at least one writing-intensive course (W course).

Residence Requirement: At least 21 credits of the above courses, including at least one required capstone seminar course, must be completed