

WHO

Best of Brooklyn Gala honoring
Bernard H. '62 and Ethel B. Garil
Philanthropists and Champions of Brooklyn College

WHEN

Wednesday, May 16, 2018 • 6:00 p.m.

WHERE

Liberty Warehouse
260 Conover Street, Brooklyn, NY 11231

WHAT

The Brooklyn College Foundation
will present the Best of Brooklyn Award to
Bernard H. '62 and Ethel B. Garil
*in a lively evening of cocktails, raffle prizes, and dinner with
entertainment by the Brooklyn College Conservatory Big Band.*

EVENT CO-CHAIRS

Don Kramer '58 *Chairman and CEO, ILS Capital Management*

Leonard Kurz

Director, President, Forest Creatures Entertainment

Director, President, Forest Creatures Foundation

Director, Treasurer, Kurz Family Foundation

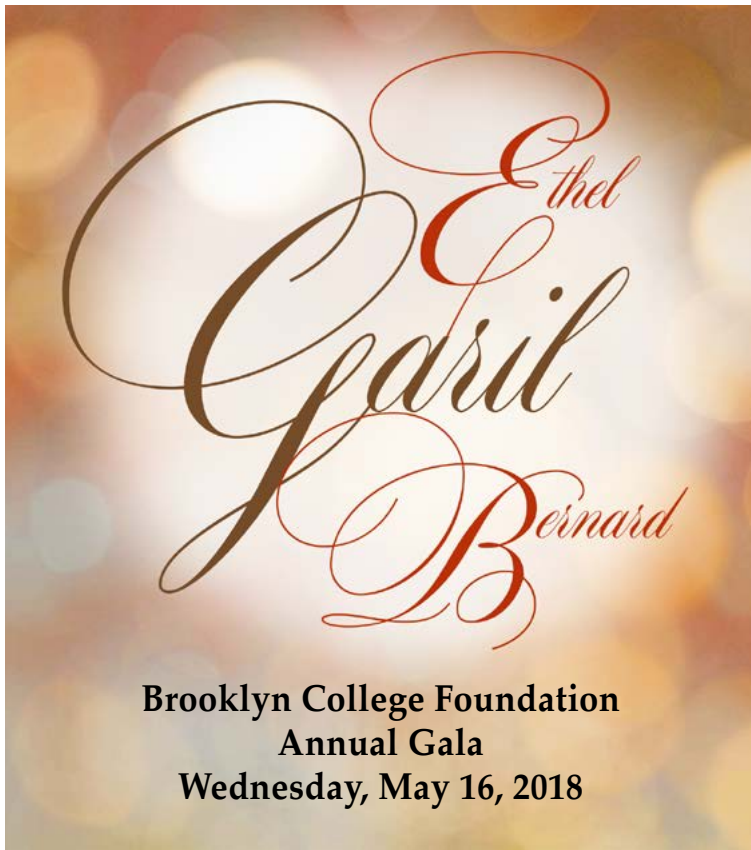
Evan Silverstein '76 *Chair, Brooklyn College Foundation*

Sponsorship Opportunities

- ☐ **PATRON:** 10 tickets, premier dinner table location, Gold Level (full page) journal ad, special recognition/display of logo on Best of Brooklyn website and program: **\$25,000**
- ☐ **PARTNER:** 8 tickets, prominent dinner table location, Full Page journal ad, display of logo on Best of Brooklyn website and program: **\$10,000**
- ☐ **FRIEND:** 4 tickets, reserved dinner seating, Half Page journal ad, display of logo on Best of Brooklyn website and program: **\$5,000**
- ☐ **SPONSOR:** 2 tickets, reserved dinner seating, Quarter Page journal ad, display of logo on Best of Brooklyn website and program: **\$2,500**
- ☐ **PREMIER TICKET(S):** Premier seating, listing in the dinner program and website: ____ x **\$1,000**
- ☐ **SUPPORTER TICKET(S):** Reserved seating, listing in the dinner program and website: ____ x **\$600**
- ☐ **SUPPORT A STUDENT ATTENDEE(S):** ____ x **\$300**

Please indicate any dietary restrictions _____

- ☐ **I am unable to attend but would like to make a contribution to the Annual Fund in the amount of \$_____.**



Method of Payment

Please respond by Wednesday, May 2, 2018

Sponsorship Support \$ _____

Journal Support \$ _____

Total Amount of Payment \$ _____

Name (as it should appear in all printed materials)

Address

City State Zip

Telephone ☐ Home ☐ Business ☐ Mobile

E-mail

☐ Check Enclosed (made payable to the Brooklyn College Foundation)

☐ American Express ☐ MasterCard ☐ Visa

Name (as it appears on card)

Card Number Expiration Date

Signature

Journal Ad Reservations and Tributes

Deadline: Wednesday, April 18, 2018

☐ I/we wish to place an ad / tribute in the Best of Brooklyn journal.

AD DESCRIPTION	DIMENSIONS	COST
<input type="radio"/> Inside front cover	5" w x 8" h (full page)	\$5,000
<input type="radio"/> Outside back cover	5" w x 8" h (full page)	\$5,000
<input type="radio"/> Inside back cover	5" w x 8" h (full page)	\$4,000
<input type="radio"/> Gold level (full page)	5" w x 8" h	\$2,000
<input type="radio"/> Full page	5" w x 8" h	\$1,000
<input type="radio"/> Half page	5" w x 3.75" h	\$500
<input type="radio"/> Quarter page	5" w x 1.75" h	\$250
<input type="radio"/> Single line		\$50

ARTWORK

☐ Print-ready art (in 300 dpi, JPEG or PDF format)
e-mailed to mhecht@brooklyn.cuny.edu

OR

☐ Produce an ad with the following text:

PLEASE RETURN FORM WITH CONTRIBUTION TO:

Brooklyn College Foundation
2900 Bedford Avenue
Brooklyn, NY 11210-2889

For additional information, please contact Michelle Hecht
at the Brooklyn College Foundation:

TELEPHONE: 718.951.5139

FAX: 718.951.4248

E-MAIL: bestofbrooklyn@brooklyn.cuny.edu

WEBSITE: www.bestofbrooklynaward.org

Contributions are tax-deductible to the full extent of the law.
Proceeds to benefit the Brooklyn College Foundation
Annual Fund.