# FINANCIAL STATEMENTS AND AUDITOR'S REPORT

**JUNE 30, 2009** 

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## **Independent Auditor's Report**

**Board of Trustees The Brooklyn College Foundation, Inc.** 

We have audited the accompanying balance sheet of The Brooklyn College Foundation, Inc. as of June 30, 2009, and the related statements of activities and changes in net assets, and cash flows for the year then ended. These financial statements are the responsibility of the Foundation's management. Our responsibility is to express an opinion on these financial statements based on our audit. The prior year summarized comparative information has been derived from the Organization's 2008 financial statements and, in our report dated August 4, 2008, we expressed an unqualified opinion on those financial statements.

We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes consideration of internal control over financial reporting as a basis for designing audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of The Brooklyn College Foundation, Inc.'s internal control over financial reporting. Accordingly, we express no such opinion. An audit also includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements, assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of The Brooklyn College Foundation, Inc. as of June 30, 2009, and the changes in its net assets and its cash flows for the year then ended in conformity with accounting principles generally accepted in the United States of America.

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## **BALANCE SHEET**

## JUNE 30, 2009 (With Summarized Financial Information for June 30, 2008)

		2009		2008					
ASSETS	-		_	<u> </u>					
Cash and cash equivalents Investments (includes \$966,981in 2009 and \$1,114,580 in	\$	1,323,338	\$	2,818,567					
2008 held for split-interest agreements) (Notes 2 and 3)		49,976,977	-	58,545,900					
Interest receivable Contributions receivable (net of allowance of \$400,000 in		1,515		8,626					
2009 and 2008) (Note 4)		12,563,216		13,913,363					
Beneficial interest in remainder trusts (Note 3)		734,780		885,744					
Beneficial interest in life insurance		114,720		97,765					
Prepaid expenses and other receivables		17,389		23,748					
Artwork	-	3,205,320	_	3,205,320					
Total assets	\$_	67,937,255	\$_	79,499,033					
LIABILITIES AND NET	LIABILITIES AND NET ASSETS								
Liabilities									
Accounts payable and accrued expenses	\$	112,238	\$	177,357					
Annuity obligations (Note 3)	_	652,652	_	711,224					
Total liabilities		764,890	_	888,581					
Net assets (deficit) (Exhibit B) Unrestricted									
Operating		2,956,842		3,447,663					
Endowments - deficit funding (Note 6)		(8,129,189)							
Board-designated endowment		0.000.000		1,108,509					
Artwork		3,205,320	-	3,205,320					
Total unrestricted net assets (deficit)		(1,967,027)		7,761,492					
Temporarily restricted (Note 6)		28,750,231		28,105,408					
Permanently restricted (Note 6)	_	40,389,161	_	42,743,552					
Total net assets	-	67,172,365	_	78,610,452					
Total liabilities and net assets	\$_	67,937,255	\$_	79,499,033					

See independent auditor's report.

The accompanying notes are an integral part of these statements.



# STATEMENT OF ACTIVITIES AND CHANGES IN NET ASSETS

YEAR ENDED JUNE 30, 2009 (With Summarized Financial Information for the Year Ended June 30, 2008)

Teal Ended Julie 30, 2000)			Unrestricted							T	otal				
			_			Board		Total	Temporarily Restricted		Permanently Restricted		2009		2008
Revenues, gains, losses and other support Contributions, grants, legacies and bequests Investment income (loss) (Note 2) Change in value of split-interest agreements Change in value of beneficial interest in remainder trust			\$	746,524 845,532 (21,020)	\$	(9,237,698)	\$	746,524 (8,392,166) (21,020)	\$ 	\$	687,129 (128,680) 12,188	\$	4,595,430 (8,093,364) (6,572) (150,964)	\$	8,237,575 (2,571,969) 43,491 (29,761)
Special events Less direct costs of special events Donated artwork	\$ ——-	151,048 (19,599)		122,829				122,829	8,620				131,449 514,850		274,502 2,971,500 462,145
Donated services (Note 9) Donated occupancy (Note 9) Miscellaneous income				514,850 82,475 5,082,117_				514,850 82,475 5,082,117	10,361 (5,082,117)				82,475 10,361		82,475
Net assets released from restrictions (Note 6)  Total revenues, gains, losses and other support			_	7,373,307		(9,237,698)		(1,864,391)	 (1,622,581)	_	570,637	_	(2,916,335)	_	9,469,958
Expenses (Note 7) Program service - scholarships and awards Scholarships and awards				5,632,193				5,632,193					5,632,193		3,765,514 700,000
Capital project Travel Meetings				96,946 83,332				96,946 83,332 386,172					96,946 83,332 386,172		222,726 91,170 437,833
Supplies Printing and publications Postage				386,172 52,036 793 8,468				52,036 793 8,468					52,036 793 8,468		50,416 5,286 2,958
Maintenance and repairs Miscellaneous			_	58,880			_	58,880				_	58,880 6,318,820		38,494 5,314,397
Total program service - scholarships and awards			_	6,318,820			_	6,318,820				_	0,510,020		5,51,,55
Supporting services  Management and general  Office salaries				395,266				395,266					395,266 109,127		369,801 110,882
Payroll taxes and benefits Consulting and professional fees Insurance				109,127 162,004 35,786				109,127 162,004 35,786					162,004 35,786		135,641 35,942
Office and computer expenses Conferences and travel Occupancy (Note 9)			_	55,650 195 82,475			_	55,650 195 82,475				_	55,650 195 82,475		88,838 1,078 82,475
Total management and general			_	840,503			_	840,503				_	840,503		824,657

# STATEMENT OF ACTIVITIES AND CHANGES IN NET ASSETS

YEAR ENDED JUNE 30, 2009 (With Summarized Financial Information for the Year Ended June 30, 2008)

Expenses (continued) Supporting services (continued) Fund raising Salaries Payroll taxes and benefits Consulting and professional fees Other fund raising					
Total fund raising					
Total supporting services					
Total expenses					
Changes in net assets before other changes Reclassifications (Note 6)					
Change in net assets (Exhibit C)					
Net assets - beginning of year					
Net assets (deficit) - end of year (Exhibit A)					

See independent auditor's report.

The accompanying notes are an integral part of these statements.

## EXHIBIT B -2-

	Unrestricted							Total					
_	General		Board Designated	.—	Total	_	Temporarily Restricted	_	Permanently Restricted	_	2009	_	2008
\$	772,488 195,664 41,910 352,367			\$	772,488 195,664 41,910 352,367					\$_	772,488 195,664 41,910 352,367	\$	725,298 167,146 65,350 384,191
	1,362,429				1,362,429					_	1,362,429	_	1,341,985
	2,202,932			_	2,202,932					_	2,202,932	_	2,166,642
_	8,521,752				8,521,752					_	8,521,752	_	7,481,039
	(1,148,445) (7,471,565)	\$	(9,237,698) 8,129,189	_	(10,386,143) 657,624	\$_	(1,622,581) 2,267,404	\$_	570,637 (2,925,028)	_	(11,438,087)	_	1,988,919
<u> </u>	(8,620,010)		(1,108,509)		(9,728,519)		644,823		(2,354,391)		(11,438,087)		1,988,919
_	6,652,983		1,108,509	_	7,761,492	_	28,105,408	_	42,743,552	-	78,610,452	-	76,621,533
\$	(1,967,027)	\$	<u>-</u>	\$_	(1,967,027)	\$_	28,750,231	\$_	40,389,161	\$_	67,172,365	\$_	78,610,452



## STATEMENT OF CASH FLOWS

## **YEARS ENDED JUNE 30, 2009 AND 2008**

		2009		2008
Cash flows from operating activities				
Change in net assets (Exhibit B)	\$	(11,438,087)	\$	1,988,919
Adjustments to reconcile change in net assets		, , , ,		•
to net cash used by operating activities				
Contributions restricted for long-term investment		(687,129)		(4,739,030)
Contributions restricted for annuity agreements				(116,766)
Realized loss (gain) on sale of investments		1,659,764		(2,707,727)
Unrealized loss on investments		7,431,475		6,593,453
Change in value of split-interest agreements		6,572		(43,491)
Change in value of beneficial interest in remainder trust		150,964		29,761
Donated artwork				(2,971,500)
Donated stock		(75,117)		(154,297)
Decrease (increase) in assets				
Interest receivable		7,111		4,759
Contributions receivable		740,654		679,569
Beneficial interest in life insurance		(16,955)		(97,765)
Prepaid expenses and other receivables		6,359		1,732
Decrease in liabilities				
Accounts payable and accrued expenses	-	(65,119)		(18,774)
Net cash used by operating activities	-	(2,279,508)		(1,551,157)
Cash flows from investing activities				
Purchase of investments		(16,723,410)		(15,188,112)
Proceeds from sales of investments		16,276,211		12,800,638
Net cash used by investing activities	-	(447,199)	•	(2,387,474)
iver easir asoa by hivesting activities	-	(447,199)		(2,307,474)
Cash flows from financing activities Proceeds from contributions restricted for investment				
in endowment		1,296,622		4,441,667
Proceeds from contributions restricted for annuity obligations				260,355
Payments to annuitants	-	(65,144)	-	(72,492)
Net cash provided by financing activities	_	1,231,478		4,629,530
Net increase (decrease) in cash and cash equivalents		(1,495,229)		690,899
Cash and cash equivalents - beginning of year	_	2,818,567		2,127,668
Cash and cash equivalents - end of year	\$_	1,323,338	\$	2,818,567

See independent auditor's report.

The accompanying notes are an integral part of these statements.



#### NOTES TO FINANCIAL STATEMENTS

**JUNE 30, 2009** 

## NOTE 1 - NATURE OF ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

## Nature of Organization

The Brooklyn College Foundation, Inc. (the Foundation), located in Brooklyn, New York is incorporated under the laws of the State of New York as a nonprofit corporation to assist Brooklyn College by developing an ongoing and increasing base of support from alumni and friends of the College. The Foundation is supported primarily by contributions and investment income.

The Board of Trustees of the Foundation manages all funds held in trust by the Foundation in accordance with its act of incorporation. The Foundation is a tax-exempt organization under Section 501(c)(3) of the Internal Revenue Code and, accordingly, is not subject to federal income taxes; however, it pays unrelated business income tax on the income from certain limited partnerships. The Internal Revenue Service has classified the Foundation as an organization that is not a private foundation.

## Significant Accounting Policies

### **Basis of Presentation**

The financial statements are prepared on the accrual basis.

### **Use of Estimates**

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

### Revenue Recognition

All revenues are considered to be available for unrestricted use unless specifically restricted by donors.

Investment income is recognized when earned.

#### NOTES TO FINANCIAL STATEMENTS

JUNE 30, 2009

## NOTE 1 - NATURE OF ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

## Significant Accounting Policies (continued)

#### **Net Assets**

Unrestricted net assets represent funds available for any purpose in performing objectives of the Foundation. Board-designated funds represent unrestricted funds which may, from time to time, be designated by Board action for specific purposes. The board-designated fund included the appreciation/depreciation of the investments held by the permanently restricted fund that have not been restricted by the donor. Endowments - deficit funding include amounts funded by unrestricted net assets for market losses in the endowment funds.

Temporarily restricted net assets are those whose use by the Foundation has been limited by donors to a specific time period or purpose.

Permanently restricted net assets have been restricted by donors to be maintained by the Foundation in perpetuity.

## Contributions Receivable

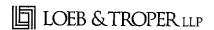
Unconditional promises to give that are expected to be collected within one year are recorded at net realizable value. Unconditional promises to give that are expected to be collected in future years are recorded at the present value of their estimated future cash flows. The discounts on those amounts are computed using risk-free interest rates applicable to the years in which the promises are received. Amortization of the discounts is included in contribution revenue. Conditional promises to give are not included as support until the conditions are substantially met.

### **Contributions**

Unconditional contributions are reported as either temporarily or permanently restricted support if they are received with donor stipulations that limit the use of the donated assets. When a donor restriction expires, that is, when a stipulated time restriction ends or purpose restriction is accomplished, temporarily restricted net assets are reclassified as unrestricted net assets and reported in the statement of activities as net assets released from restrictions.

## Allowance for Doubtful Accounts and Bad Debts Expense

Contributions receivable are charged to bad debt expense when they are determined to be uncollectible based upon a periodic review of the contributions receivable by management. Factors used to determine whether an allowance should be recorded include the age of the receivable and a review of payments subsequent to year-end.



#### NOTES TO FINANCIAL STATEMENTS

### JUNE 30, 2009

## NOTE 1 - NATURE OF ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

## Significant Accounting Policies (continued)

### Cash and Cash Equivalents

Cash and cash equivalents include investments in highly liquid debt instruments with original maturities when acquired of three months or less.

## **Investments**

Investments are carried at fair value.

### **Artwork**

Donated artwork is recorded at appraised value at the time of donation.

## **Summarized Financial Information**

The financial statements include certain prior-year summarized comparative information in total but not by net asset class. Such information does not include sufficient detail to constitute a presentation in conformity with accounting principles generally accepted in the United States of America. Accordingly, such information should be read in conjunction with the Foundation's financial statements for the year ended June 30, 2008, from which the summarized information was derived.

### Reclassifications

During 2008, certain net assets were reclassified between net asset classes in accordance with donor agreements.

## **Beneficial Interest in Remainder Trusts**

The beneficial interest in remainder trusts is recorded at its present value based on actuarial valuation.

## Beneficial Interest in Life Insurance

The beneficial interest in life insurance is recorded based on the cash value of life insurance.



#### NOTES TO FINANCIAL STATEMENTS

JUNE 30, 2009

## NOTE 1 - NATURE OF ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

Significant Accounting Policies (continued)

## **Donated Services and Occupancy**

Donated services are recognized as contributions if the services create or enhance nonfinancial assets or require specialized skills, are performed by people with those skills, and would otherwise be purchased by the Foundation. Donated occupancy is recognized based on the fair value of the rental.

The time expended by members of the Board of Trustees and other volunteers is not recognized as contributions in the financial statements.

## Fair Value Measurements

Financial Accounting Standards Board (FASB) Statement No. 157, Fair Value Measurements (FASB Statement No. 157), establishes a framework for measuring fair value. The framework provides a fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value. The hierarchy gives the highest priority to unadjusted quoted prices in active markets for identical assets or liabilities (Level 1 measurements) and the lowest priority to unobservable inputs (Level 3 measurements). The three levels of the fair value hierarchy under FASB Statement No. 157 are described below. Level 1 inputs to the valuation methodology are unadjusted quoted prices for identical assets or liabilities in active markets that the Foundation has the ability to access. Level 2 inputs to the valuation methodology include:

- Quoted prices for similar assets or liabilities in active markets;
- Quoted prices for identical or similar assets or liabilities in inactive markets;
- Inputs other than quoted prices that are observable for the asset or liability;
- Inputs that are derived principally from or corroborated by observable market data by correlation or other means.

If the asset or liability has a specified (contractual) term, the Level 2 input must be observable for substantially the full term of the asset or liability. Level 3 inputs to the valuation methodology are unobservable and significant to the fair value measurement. The asset or liability's fair value measurement level within the fair value hierarchy is based on the lowest level of any input that is significant to the fair value measurement. Valuation techniques used need to maximize the use of observable inputs and minimize the use of unobservable inputs.

## NOTES TO FINANCIAL STATEMENTS

**JUNE 30, 2009** 

## NOTE 1 - NATURE OF ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

Significant Accounting Policies (continued)

## Fair Value Measurements (continued)

The following is a description of the valuation methodologies used for assets measured at fair value. There have been no changes in the methodologies used at June 30, 2009.

Money market - Valued at the closing price reported on the active market on which the individual securities are traded.

U.S. Government obligations, domestic and international equity - Valued at the closing price reported on the active market on which the individual securities are traded.

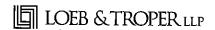
Fixed income funds - Valued at the net asset value (NAV) of shares held at year end.

Partnerships and hedge funds - There are no observable inputs and certain of the underlying investments are not publicly traded and there is no secondary market for such funds. The partnership is valued at the NAV of shares held at year end by the managers of the underlying funds.

The methods described above may produce a fair value calculation that may not be indicative of net realizable value or reflective of future fair values. Furthermore, while the Foundation believes its valuation methods are appropriate and consistent with other market participants, the use of different methodologies or assumptions to determine the fair value of certain financial instruments could result in a different fair value measurement at the reporting date.

## Fair Value Measurements on a Nonrecurring Basis

As permitted by FSP 157-2, the fair value measurement disclosure was deferred for any (a) long-lived assets and finite-lived intangible assets in the determination of impairment under SFAS No. 142 or SFAS No. 144, (b) asset retirement obligations initially measured at fair value under SFAS No. 143, Accounting for Asset Retirement Obligations, and (c) nonfinancial liabilities for exit or disposal activities initially measured at fair value under SFAS No. 146, Accounting for Costs Associated with Exit or Disposal Activities.



### NOTES TO FINANCIAL STATEMENTS

**JUNE 30, 2009** 

## NOTE 1 - NATURE OF ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

Significant Accounting Policies (continued)

### Fair Value Measurements on a Nonrecurring Basis (continued)

SFAS No. 159, The Fair Value Option for Financial Assets and Financial Liabilities - Including an Amendment of SFAS No. 115 (SFAS No. 159), permits but does not require measurement of financial instruments and certain other items at fair value. Unrealized gains and losses on items for which the fair value option has been elected are reported in earnings. As the Foundation did not elect to fair value any of the financial instruments under the provisions of SFAS No. 159, the adoption of this statement effective July 1, 2008 did not have an impact on the financial statements.

## FASB Interpretation No. 48 - Accounting for Uncertainty in Income Taxes - an Interpretation of FASB Statement No. 109 (FIN 48)

In July 2006, the FASB issued Interpretation No. 48, Accounting for Uncertainty in Income Taxes - an Interpretation of FASB Statement No. 109 (FIN 48). FIN 48 prescribes a recognition threshold and measurement attribute for the financial statement recognition and measurement of a tax position taken or expected to be taken in a tax return. FIN 48 also provides guidance on derecognition, classification, interest and penalties, accounting in interim periods, disclosure, and transition. FIN 48 was effective for fiscal years beginning after December 15, 2006. On November 7, 2007, the FASB voted to defer FIN 48 for one year until fiscal years beginning after December 15, 2007. On October 15, 2008, the FASB voted to continue the deferral of FIN 48 for non-public companies and not-for-profits for an additional year until fiscal years beginning after December 15, 2008. On July 8, 2009, the FASB decided that FIN 48 will be effective for periods ending after September 15, 2009.

As FIN 48 has not yet been adopted, the Foundation is continuing to use FASB Statement No. 5, Accounting for Contingencies (FAS 5) to evaluate uncertain tax positions. the Foundation is currently evaluating the impact on the financial statements of adopting FIN 48.

## NOTES TO FINANCIAL STATEMENTS

## JUNE 30, 2009

## **NOTE 2 - INVESTMENTS**

The fair values of investments on a cumulative basis are as follows:

	Quoted Prices in Active Markets (Level 1)	Significant Other Observable Inputs (Level 2)	Significant Unobservable Inputs (Level 3)	Total		
Money market	\$ 16,908,473	\$ -	\$ -	\$ 16,908,473		
U.S. Government obligations	89,026	-	-	89,026		
Domestic equity	10,136,050		-	10,136,050		
International equity Fixed income	4,953,230	-	-	4,953,230		
funds	12,483,012	-	-	12,483,012		
Partnerships and hedge funds	<del></del>	<del>-</del>	5,407,186	5,407,186		
	\$ <u>44,569,791</u>	\$	\$ <u>5,407,186</u>	\$ <u>49,976,977</u>		

## Level 3 Gains and Losses

The table below sets forth a summary of changes in the fair value of the Level 3 assets for the year ended June 30, 2009:

	Partnerships	Hedge Funds	Total		
Balance, beginning of year	\$ 7,803,598	\$ 1,104,092	\$ 8,907,690		
Redemptions	(2,216,392)		(2,216,392)		
Investment loss	(1,064,609)	(219,503)	(1,284,112)		
Balance, end of year	\$ <u>4,522,597</u>	\$ <u>884,589</u>	\$ <u>5,407,186</u>		



## NOTES TO FINANCIAL STATEMENTS

## **JUNE 30, 2009**

## **NOTE 2 - INVESTMENTS (continued)**

## Level 3 Gains and Losses (continued)

Investment income for the year ended June 30, 2009 consists of the following:

Interest and dividends	\$ 1,049,952
Realized loss on sale of investments	(1,659,764)
Unrealized loss on investments	(7,431,475)
Less investment management fees	(52,077)
	\$ (8.093.364)

## **NOTE 3 - SPLIT-INTEREST AGREEMENTS**

The Foundation manages two custodial trusts known as the Blum Fund and Schwartzman Fund, of which the Foundation is the trustee and remainderman.

The Foundation also administers a Charitable Gift Annuity Program, which is regulated by the State of New York Insurance Department and managed by the Foundation. The Foundation is the remainderman of the annuities.

The total fair market value of the assets held for split-interest agreements is \$966,981 at June 30, 2009. The discount rates used to determine the present value of the split-interest agreements range between 4.4% and 8%.

Additionally, the Foundation is the remainderman of charitable remainder trusts for which it is not the trustee.



#### NOTES TO FINANCIAL STATEMENTS

### **JUNE 30, 2009**

## **NOTE 4 - CONTRIBUTIONS RECEIVABLE**

Contributions receivable have been discounted over the payment period using 5% - 6% discount rates at the time of the contribution. Contributions receivable are due as follows:

2010	_	
2010	\$	8,911,160
2011		3,398,588
2012		361,052
2013		595,000
2014		25,000
		13,290,800
Less allowance for doubtful accounts		(400,000)
Less discount to present value		(327,584)
	\$_	<u>12,563,216</u>

Four pledges totaling approximately \$10,770,000 represent a significant portion of the total outstanding contributions balance at June 30, 2009.

## **NOTE 5 - CONCENTRATIONS**

Financial instruments which potentially subject the Foundation to a concentration of credit risk are cash accounts with a major financial institution in excess of FDIC insurance limits. Management believes that credit risk related to these accounts is minimal.

## **NOTE 6 - NET ASSETS**

Temporarily restricted net assets were released from donor restrictions by incurring expenses satisfying the restricted purposes of:

Scholarships, awards, capital projects and programmatic support

\$\_\_\_\_5,082,117

Temporarily restricted net assets at June 30, 2009 are available for the following purposes:

Scholarships, awards, capital projects and programmatic support

\$ 28,750,231



#### NOTES TO FINANCIAL STATEMENTS

JUNE 30, 2009

### NOTE 6 - NET ASSETS (continued)

### Endowment

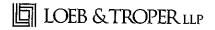
The Foundation's endowment funds are established to provide (i) scholarships, fellowships, prizes and other assistance to students of Brooklyn College; (ii) awards, prizes, and subventions to Brooklyn College faculty and staff or other persons for outstanding achievements or services to Brooklyn College; (iii) funds for the library, academic departments, and for the administration of Brooklyn College; (iv) support for the establishment, maintenance, building, improvement, operation and support of recreational rooms, places, and buildings of Brooklyn College; and (v) support for the functioning and operation of the curricular and extra-curricular activities of Brooklyn College and its related and associated agencies.

### Interpretation of Relevant Law

The Board of Trustees of the Foundation has interpreted the Uniform Management of Institutional Funds Act (UMIFA) as requiring the preservation of the fair value of the original gift as of the gift date of the donor-restricted endowment funds absent explicit donor stipulations to the contrary. As a result of this interpretation, the Foundation classifies as permanently restricted net assets (a) the original value of gifts donated to the permanent endowment, (b) the original value of subsequent gifts to the permanent endowment, and (c) accumulations to the permanent endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added to the fund. The remaining portion of the donor-restricted endowment fund that is not classified in permanently restricted net assets is classified as temporarily restricted net assets until those amounts are appropriated for expenditure by the organization in a manner consistent with the standard of prudence prescribed by UMIFA.

### Return Objectives, Strategies Employed and Spending Policy

The primary investment objective of the Endowment is to attain an average nominal total return of 8% over a full market cycle. This nominal rate of return equates to the long-term inflation rate of 3% plus the Endowment's required annual spend rate of 5% of earnings. In order to achieve this rate of return, some investment risk must be taken in the management of the Endowment. The most effective way to establish appropriate risk levels for the Endowment is through net asset allocation (i.e., cash, fixed income, credit investments, long-only equities, alternative assets/hedge funds, private equity and real assets). A strategic long-term asset allocation has been adopted for the Endowment. Over time, the Endowment's allocation to specific asset classes should remain within the percentage ranges that are part of the long-term strategic asset allocation. The overall asset allocation strategy shall be to construct a diversified investment portfolio that should enhance long-term total return while avoiding undue risk or concentration in any single asset class.



### NOTES TO FINANCIAL STATEMENTS

## **JUNE 30, 2009**

## **NOTE 6 - NET ASSETS (continued)**

### Funds with Deficiencies

During 2009, the Foundation incurred losses in the portfolio that were recorded in unrestricted net assets for underwater endowment funds. The deficiencies are shown in the unrestricted net assets class.

## Endowment Net Asset Composition by Type of Fund as of June 30, 2009

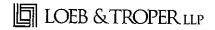
Investments to be held in perpetuity totaled \$40,389,161 in 2009. The income is expendable for the following purposes:

Programmatic support	\$ 18,822,187
Scholarships	16,797,794
Professorships	3,619,680
Internships	1,149,500
	\$ 40 389 161

## Changes in Endowment Net Assets for the Year Ended June 30, 2009

	Unrestricted	Board Designated	Temporarily Restricted	Permanently Restricted	Total
Endowment net assets, beginning of year Interest and dividends		\$ 1,108,509	\$ 2,273,735 282,652	\$ 42,743,552	\$ 46,125,796 282,652
Unrealized and realized loss Change in the value of beneficial interest		(9,237,698)	,	(128,680)	(9,366,378)
in remainder trusts			202.011	12,188	12,188
Contributions Reclassification	\$ <u>(8,129,189</u> )	8,129,189	203,211 1,022,150	687,129 (2,925,028)	890,340 (1,902,878)
Endowment net assets, end of year	\$ <u>(8,129,189</u> )	\$	\$ <u>3,781,748</u>	\$ <u>40,389,161</u>	\$ <u>36,041,720</u>

During 2009, certain net assets were reclassified from permanently restricted to temporarily restricted net assets in accordance with donor agreements.



## NOTES TO FINANCIAL STATEMENTS

## **JUNE 30, 2009**

#### **NOTE 7 - EXPENSES**

Total expenses per Exhibit B	\$ 8,521,752
Investment management fees	52,077
Direct cost of special events	19,599
Total expenses	\$ 8.593.428

Direct costs of special events consist of the following:

## **NOTE 8 - PENSION**

The Brooklyn College Foundation has a 403(b) pension plan for its employees. For the year ended June 30, 2009, the expense was \$49,229.

## NOTE 9 - DONATED SERVICES AND OCCUPANCY

The Foundation receives donated space for its offices from Brooklyn College. Additionally, the President, Vice President for Finance and Administration, Vice President for Institutional Advancement, Assistant Vice President for Finance, Budget and Planning/Comptroller, the Director of Finance and Planning of Brooklyn College and Development Associate provide professional services to the Foundation. The personnel services totaled \$514,850 and the office space totaled \$82,475 for the year ended June 30, 2009.