Brooklyn College Foundation
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www.brooklyncollegefoundation.org

Foundation for Success Campaign Cabinet

Marge Magner ’69
Campaign Chair
Brysam Global Partners

Willard Archie ’68
Retired CEO,
Mitchell & Titus

Oheneba Boachie-Adjei ’76
Chief of Scoliosis Service,
Hospital for Special Surgery

Don Buchwald ’59
President,
Don Buchwald &
Associates, Inc.

Alan Dershowitz ’59
Felix Frankfurter
Professor of Law,
Harvard Law School

Barry Feirstein ’74
Brooklyn College
Foundation Board Chair
President, Feirstein Capital
Management Corp.

Roy Furman ’60
Vice Chairman,
Jefferies & Co.

Ilene Gold ’62
Karen L. Gould
President of Brooklyn College

Michael Lynne ’61
Co-Chair,
Unique Features

Martin D. Sass ’63
CEO
M.D. Sass Investors
Services, Inc.

Al Tanger ’01
Chairman,
Marlin Broadcasting

Morton Topfer ’59
Managing Director,
Castletop Capital

Howard Wohl ’64
Retired Vice Chairman,
Ivy Asset Management Corp.

Carol Zicklin ’61
Brooklyn College
Foundation Board Vice Chair

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May Brooklyn College live through the generations...

PRESIDENT FRANKLIN DELANO ROOSEVELT
At a ceremony on the Brooklyn College campus, October 1936
Brooklyn College was built to transform lives. As a public institution centered in an urban setting, we have provided a solid grounding and strong academic programs in the liberal arts and sciences, education, and business. We have expanded intellectual horizons and opened the doors of opportunity for thousands of students.

Eight decades on, we remain a vibrant and complex college. Our mission is the same: providing affordable access to excellent higher education.
Our graduates become leaders in business, the arts, civil society, education, and the health professions. Many graduates say that without Brooklyn College, higher education and professional success would have been impossible…

1. Barbara Boxer ’62, U.S. Senator from California
2. Don Buchwald ’59, Talent Agent
3. Shirley Chisholm ’46, 1st African-American Candidate for President
4. Stanley Cohen ’43, Biochemist, Winner of the 1986 Nobel Prize for Medicine
5. Alan Dershowitz ’59, Felix Frankfurter Professor of Law, Harvard University
6. Richard Frankel ’68, Broadway Producer
7. Roy Furman ’60, Vice Chairman, Jefferies & Co.; Broadway Producer
8. Myron Kandel ’52, Founding Financial Editor, CNN
9. Saul Katz ’60, President, New York Mets
10. Sylvia Fine Kaye ’33, Lyricist and Composer
12. Michael Lynne ’61, Film Producer
13. Marty Markowitz ’70, Brooklyn Borough President
14. Paul Mazursky ’51, Film Director
16. Gloria Naylor ’81, Novelist
17. N. Nick Perry ’78, Deputy Majority Leader of the New York State Assembly
18. Rosemary Pooler ’59, Justice of the U.S. Court of Appeals for the Second Circuit
19. Deborah Poritz ’58, 1st woman Chief Justice of the Supreme Court, New Jersey
20. Stephen Riggio ’75, Vice Chairman of Barnes & Noble
21. Mera Rubell ’65, Art Collector
22. Barry Salzberg ’74, CEO, Deloitte LLP
23. Steve Schirripa ’80, Actor
24. Jimmy Smits ’80, Actor
As an English major in the Brooklyn College B.A.-M.D. program, I developed an essential part of myself. Engaging with peers and mentors, I secured creative and collaborative abilities for the rest of my life through rich opportunities within the English Department and Honors College, from creating zines to writing my thesis.

MARYANA SHENDEROV, M.D. ‘07
Resident, University of Maryland Medical Center

At Brooklyn College I found a vibrant community of students and professors who helped me grow intellectually and as an individual. I fondly remember my time at the college helping people as a volunteer at the BC EMS, playing on the tennis team, learning the principles of topics ranging from organic synthesis to Dante’s Inferno, and, most of all, meeting lifelong friends and my wife.

EUGENE SHENDEROV, PH.D. ‘05
M.D./Ph.D. Student, Johns Hopkins University School of Medicine, Graduate Partnerships Program at the National Institutes of Health and University of Oxford, England

Mac Wellman’s playwriting M.F.A. program at Brooklyn College is the only program in the country that I ever wanted to attend, and I couldn’t have had a more perfect experience. Thanks to the low tuition, I was able to use my first playwriting grants to support myself rather than to pay off student loans!

YOUNG JEAN LEE ’06 M.F.A.
Artistic Director of Young Jean Lee’s Theater Company
...and the tradition continues today.

"Space physics research is fulfilling, exciting, and fun, and I have Brooklyn College to thank for getting me started."

JERRY GOLDSTEIN, PH.D. ’93
Staff Scientist in the Space Science Department of Southwest Research Institute in San Antonio, Texas

"Every step of my career can be attributed to the strong foundation provided to me by my professors and the staff at Brooklyn College. I graduated with the necessary tools and was prepared to face the challenges of a diverse political career."

ASSEMBLYMAN PHILLIP GOLDFEDER ’04
Member of the New York State Assembly, representing the 23rd District in Queens

"Brooklyn College provided me with a quality education that became the solid foundation for all my graduate efforts."

LISETTE NIEVES ’92
Social Entrepreneur-in-Residence at the Blue Ridge Foundation
Belle Zeller Distinguished Visiting Professor in Public Policy at Brooklyn College

"Brooklyn College was a wonderful training ground for my current work, both in the Undergrad and Graduate level. It is a wonderful microcosm of how NYC works. I encourage anyone interested in Urban Policy to consider Brooklyn College."

COUNCILMAN JUMAANE D. WILLIAMS ’01, ’05 M.A.
Member of the New York City Council representing Brooklyn’s 45th District
We are ranked in the top 25 colleges for student diversity. Our students and their families come from 136 countries and speak nearly one hundred different languages — bringing a profound international perspective to our community.
FACULTY RESEARCH

Adolescence
IAN McMAHAN
Professor Emeritus, Psychology

Nightshift NYC
RUSSELL SHARMAN
Associate Professor, Anthropology and Archaeology

Hellenistic and Roman Ideal Sculpture: The Allure of the Classical
RACHEL KOUSSEY
Associate Professor, Art

Raising Brooklyn: Nannies, Childcare, and Caribbeans Creating Community
TAMARA MOSE BROWN
Assistant Professor, Sociology

Brooklyn Public Monuments: Sculpture for Civic Memory and Urban Pride
ELMER SPRAGUE
Professor Emeritus, Classics

Cytoskeleton Methods and Protocols (Methods in Molecular Biology)
RAY H. GAVIN
Professor, Biology

Eden on the Charles: The Making of Boston
MICHAEL J. RAWSON
Assistant Professor, History

Performing Arts Management: A Handbook of Professional Practices
TOBIE STEIN
Professor, Theater

Consumers of Internet Health Information: Psychological Impact among Women with Breast Cancer
JOSHUA FOGE
Associate Professor, Finance and Business Management

Philosophy of Mathematics: Selected Writings Charles S. Peirce
MATTHEW E. MOORE
Professor, Philosophy

Identities in Context
KATHERINE G. FRY
Associate Professor, Television and Radio

Barbara Jo Lewis
Associate Professor, Finance and Business Management and Television and Radio

The Complete Book of Spells, Curses and Magical Recipes
LEONARD R. N. ASHLEY
Professor Emeritus, English
Our professors are productive, diverse in their scholarly interests, and visionary. Our location in New York enables us to draw distinguished scholars who are deeply committed to teaching.
The faces and accents of my students have changed a lot over the years, but they are the same as ever—eager, ambitious, talkative, and big-city savvy. It’s sometimes hard to say who learns more in one of my classes, them or me.

PROFESSOR EDWIN BURROWS
Distinguished Professor of History, co-winner of the 1999 Pulitzer Prize in History
Maria Ann Conelli, Ph.D.
is a Brooklyn College alumna.
Dean Conelli’s career has spanned both museum and academic settings, most recently serving as executive director of the American Folk Art Museum, and as dean of the School of Graduate Studies and acting dean of the School of Art and Design at the Fashion Institute of Technology. Her leadership experience in arts administration provides her with a strong background in curriculum development, strategic planning, global partnerships, and fundraising.

Willie E. Hopkins,
Ph.D., M.B.A.
served as dean of the College of Business at California State University, Chico. Prior to that, he served as dean of the School of Business and Technology at the University of Maryland Eastern Shore and as associate dean for research and administration at Colorado State University. He is the author of two scholarly books, has a combined total of over 100 journal articles and conference presentations, and serves on the editorial review boards of several distinguished academic journals.

Kimberley L. Phillips, Ph.D.
comes from the College of William and Mary, where she has served as the Frances L. and Edwin L. Cummings Associate Professor of History and American Studies since 2004. Until 2009, she was also dean for educational policy and, before that, director of its American studies program. Dean Phillips has a record of scholarship as a historian of the American experience. She is a distinguished lecturer for the Organization of American Historians and has received fellowships and awards from Harvard University and Wellesley College, among others.
In 2011 the college re-organized into five schools in order to foster student success, raise the profile of our academic programs, enhance cross-departmental interaction, expand external partnerships, and attract external funding.

**SCHOOL OF NATURAL AND BEHAVIORAL SCIENCES**

Kleanthis Psarris, Ph.D.

was until recently the chair of the Department of Computer Science at the University of Texas at San Antonio, as well as director of its Center of High Performance Computing and Software. As department chair, he increased external research funding substantially, improved enrollment and retention, increased diversity among the faculty and student body, established strong ties with business and industry partners, expanded and renewed facilities and equipment, and raised funds to support departmental priorities.

**SCHOOL OF EDUCATION**

Deborah A. Shanley, Ed. D

has pursued research in the field of behavioral analysis on students with social and emotional challenges. Prior to coming to Brooklyn College, she was dean of the School of Liberal Arts and Education at Medgar Evers College. Known for her activist perspective on teacher education renewal, Dean Shanley has framed her leadership in a wide network of national collaborative partnerships. On the local level, she has established multiple relationships with local high schools, as well as numerous community organizations.

The schools include the following departments:

**SCHOOL OF BUSINESS:**
Accounting; Economics; and Finance and Business Management.

**SCHOOL OF EDUCATION:**
Early Childhood Education and Art Education; Secondary Education; Childhood Education and Special Education; School Psychology, School Counseling and Educational Leadership.

**SCHOOL OF HUMANITIES AND SOCIAL SCIENCES:**
Africana Studies; Classics; English, History; Judaic Studies; Modern Languages and Literatures; Philosophy; Political Science; Puerto Rican and Latino Studies; SEEK; Sociology; and Speech Communication Arts and Sciences.

**SCHOOL OF NATURAL AND BEHAVIORAL SCIENCES:**
Anthropology and Archaeology; Biology; Chemistry; Computer and Information Science; Earth and Environmental Sciences; Health and Nutrition Sciences; Mathematics; Physical Education and Exercise Science; Physics; and Psychology.

**SCHOOL OF VISUAL, MEDIA AND PERFORMING ARTS:**
Art; Film; Music; Theater; Television and Radio.
Since 2000, a $400 million capital building program has provided the college with new state-of-the-art facilities for teaching and learning, athletics, and the arts.
New graduate programs in cinema at Steiner Studios will create affordable access to career opportunities in filmed entertainment for New York City’s population while providing a pipeline of diverse talent for the industry.
When Brooklyn College was founded in 1930, it was free to New York City residents. Today, the largest part of our budget is drawn from tuition and private funding.
Brooklyn College tuition compares favorably with the national average for public higher education. Nevertheless this modest amount is a challenge for many of our students, 57% of whom come from families earning less than $40,000 per year.

**AFFORDABLE COLLEGE TUITION**

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<th>Tuition Level</th>
<th>Brooklyn College</th>
<th>Public In State Nationwide</th>
<th>Public Out of State Nationwide</th>
<th>Private Colleges Nationwide</th>
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**PERCENT OF STUDENTS REPORTING HOUSEHOLD INCOME UNDER $40,000**

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<tr>
<th>Percentage</th>
<th>Brooklyn College</th>
<th>Public 4-year Colleges Nationwide</th>
<th>Private 4-year Colleges Nationwide</th>
<th>Highly Selective Private Institutions Nationwide</th>
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As someone whose life was changed by the opportunities that were opened to me because of my Brooklyn College education, it is gratifying to see that the lives of today’s students are being similarly transformed—and to know that each of us can materially contribute to advancing this mission.

MARGE MAGNER ’69
Foundation for Success Campaign, Campaign Chair
The success of our campaign since 2000—exceeding $150 million in private support—has proved what we can achieve as a community with the inspiring support of many alumni and friends. Accordingly, we have set an additional target of $50 million for a total of $200 million in the Foundation for Success Campaign.

This final phase of our current campaign will advance our goals of attracting first-rate faculty, fostering academic innovation aligned with the needs of our society, providing 21st-century teaching and research facilities, and offering our students the full range of academic and real-world learning experiences that will lead to future success.

We invite you to support our aspirations for academic excellence and the career success of Brooklyn College students. By joining in our campaign you will give new meaning and substance to President Roosevelt’s vision of a college that will transform lives and “live through the generations.”