



BROOKLYN COLLEGE FOUNDATION FOR SUCCESS CAMPAIGN

Brooklyn College Foundation

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www.brooklyncollegefoundation.org

Foundation for Success Campaign Cabinet

Marge Wagner, '69
Campaign Chair
Brysam Global Partners

Willard Archie, '68
Retired CEO,
Mitchell & Titus

Oheneba Boachie-Adjei, '76
Chief of Scoliosis Service,
Hospital for Special Surgery

Don Buchwald, '59
President,
Don Buchwald &
Associates, Inc.

Alan Dershowitz, '59
Felix Frankfurter
Professor of Law,
Harvard Law School

Barry Feirstein, '74
Brooklyn College
Foundation Board Chair
President, Feirstein Capital
Management Corp.

Roy Furman, '60
Vice Chairman,
Jefferies & Co.

Ilene Gold, '62

Karen L. Gould
President of Brooklyn College

Michael Lynne, '61
Co-Chair,
Unique Features

Martin D. Sass, '63
CEO
M.D. Sass Investors
Services, Inc.

Al Tanger, '01
Chairman,
Marlin Broadcasting

Morton Topfer, '59
Managing Director,
Castletop Capital

Howard Wohl, '64
Retired Vice Chairman,
Ivy Asset Management Corp.

Carol Zicklin, '61
Brooklyn College
Foundation Board Vice Chair

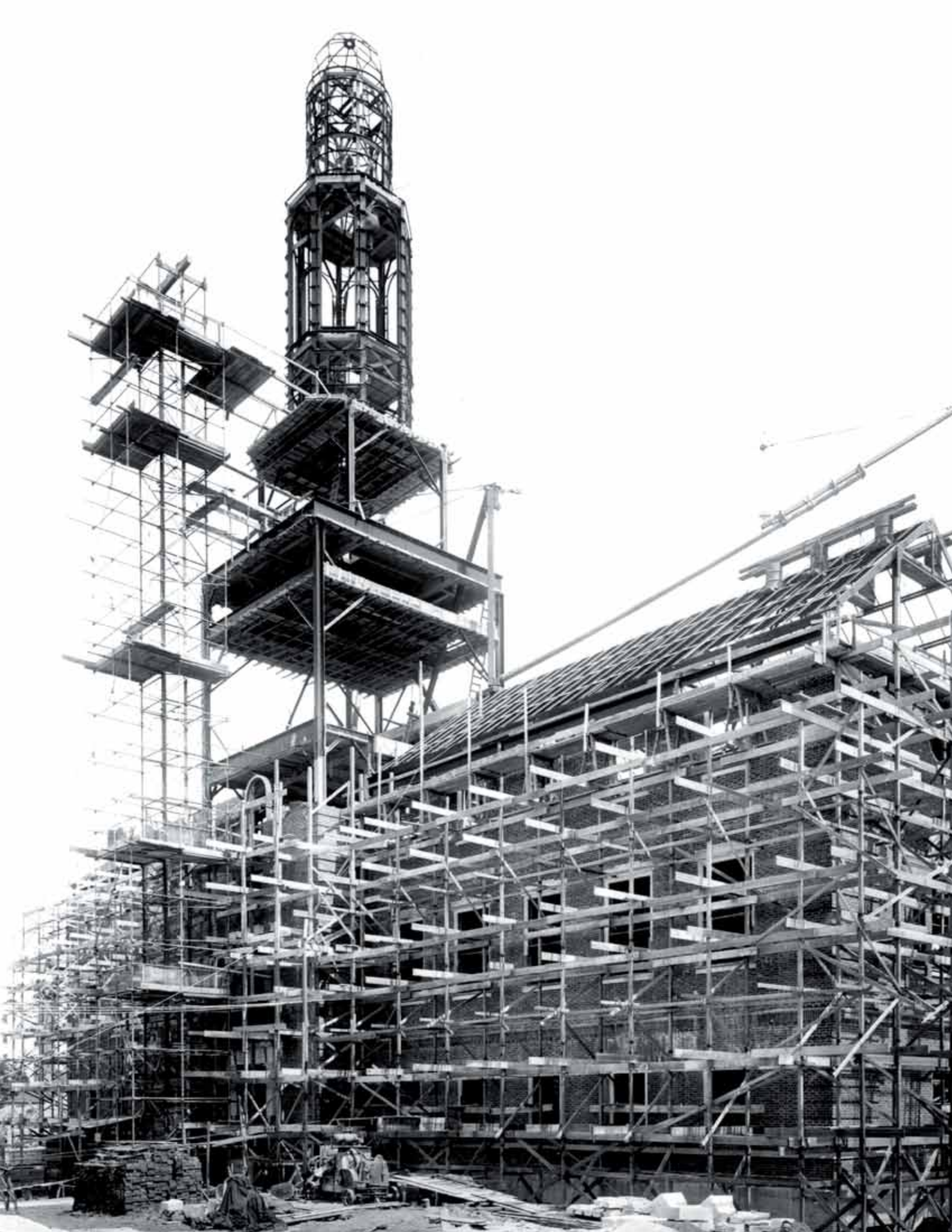




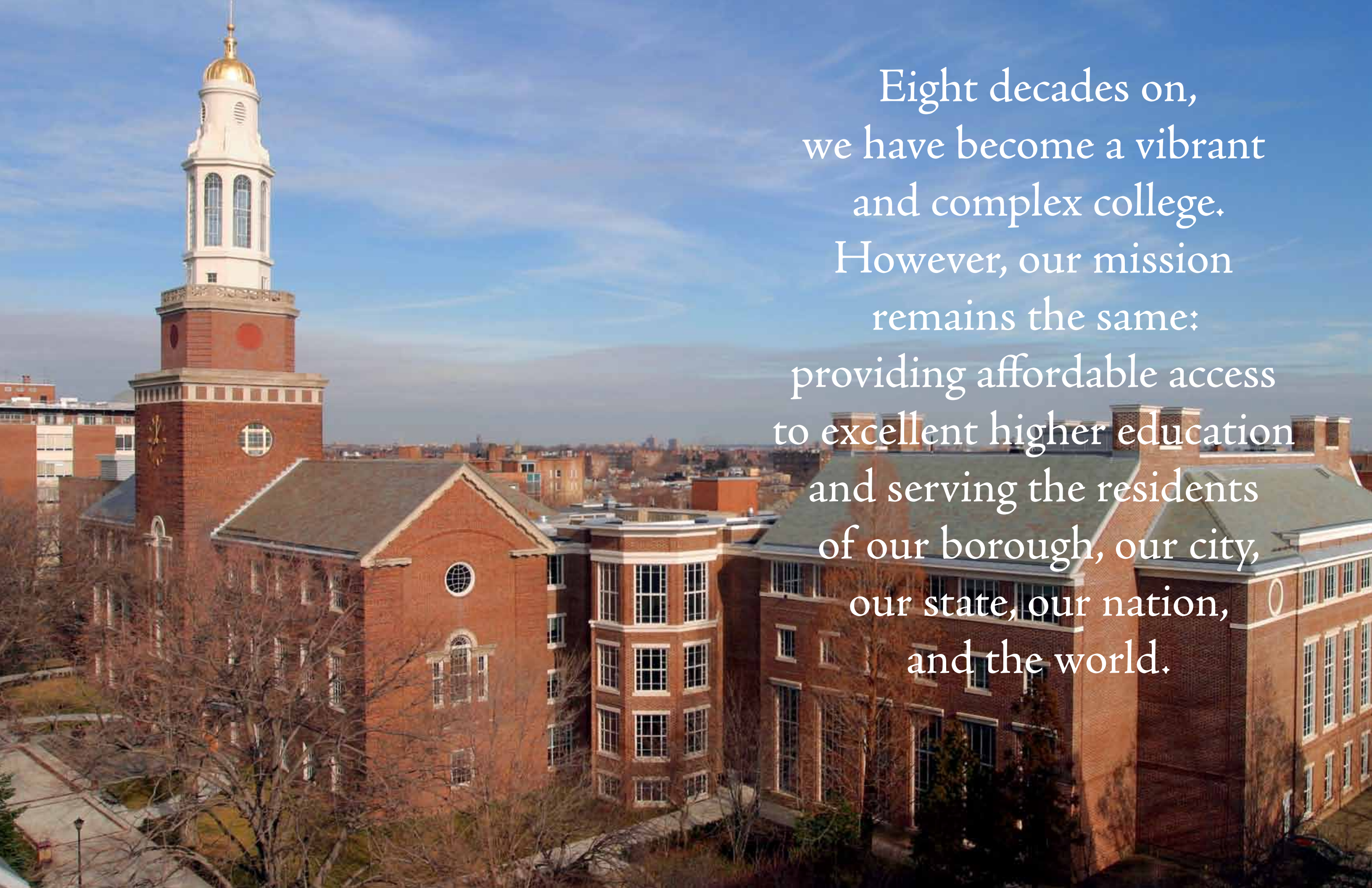
“
May
Brooklyn
College live
through the
generations...
”

PRESIDENT FRANKLIN DELANO ROOSEVELT

At a ceremony on the Brooklyn College campus, October 1936



Brooklyn College
was built to transform lives.
As a public institution
centered in an urban setting,
we have provided a
solid grounding and strong
academic programs in the
liberal arts and sciences,
education, and business.
We have expanded
intellectual horizons
and opened the doors
of opportunity for
thousands of students.



Eight decades on,
we have become a vibrant
and complex college.
However, our mission
remains the same:
providing affordable access
to excellent higher education
and serving the residents
of our borough, our city,
our state, our nation,
and the world.

Our graduates become leaders in business, the arts, civil society, education, and the health professions. Many graduates say that without Brooklyn College, higher education and professional success would have been impossible...



1. Barbara Boxer, '62, U.S. Senator from California
2. Don Buchwald, '59, Talent Agent
3. Shirley Chisholm, '46, 1st African-American Candidate for President
4. Stanley Cohen, '43, Biochemist, Winner of the 1986 Nobel Prize for Medicine
5. Alan Dershowitz, '59, Felix Frankfurter Professor of Law, Harvard University
6. Richard Frankel, '68, Broadway Producer
7. Roy Furman, '60, Vice Chairman, Jefferies & Co.; Broadway Producer
8. Myron Kandel, '52, Founding Financial Editor, CNN
9. Saul Katz, '60, President, New York Mets
10. Sylvia Fine Kaye, '33, Lyricist and Composer
11. Mitchel Levitas, '51, Former Op-Ed Page and Book Review Editor, New York Times
12. Michael Lynne, '61, Film Producer
13. Marty Markowitz, '70, Brooklyn Borough President
14. Paul Mazursky, '51, Film Director
15. Jerry Moss, '57, Co-founder, A&M Records
16. Gloria Naylor, '81, Novelist
17. N. Nick Perry, '78, Assistant Majority Leader of the New York State Assembly
18. Rosemary Pooler, '59, Justice of the U.S. Court of Appeals for the Second Circuit
19. Deborah Poritz, '58, 1st woman Chief Justice of the Supreme Court, New Jersey
20. Stephen Riggio, '75, CEO, Barnes & Noble
21. Mera Rubell, '65, Art Collector
22. Barry Salzberg, '74, CEO, Deloitte LLP
23. Steve Schirripa, '80, Actor
24. Jimmy Smits, '80, Actor



“

At Brooklyn College I found a vibrant community of students and professors who helped me grow intellectually and as an individual. I fondly remember my time at the college helping people as a volunteer at the BC EMS, playing on the tennis team, learning the principles of topics ranging from organic synthesis to Dante's *Inferno*, and, most of all, meeting lifelong friends and my wife.

”

EUGENE SHENDEROV
MD/PhD Student, Johns Hopkins University School of Medicine, Graduate Partnerships Program at the National Institutes of Health and University of Oxford, England

“
As an English major in the Brooklyn College B.A.-M.D. program, I developed an essential part of myself. Engaging with peers and mentors, I secured creative and collaborative abilities for the rest of my life through rich opportunities within the English Department and Honors College, from creating zines to writing my thesis.

”

MARYANA SHENDEROV
Medical Student, SUNY Downstate Medical Center College of Medicine



“

Mac Wellman's playwriting MFA program at Brooklyn College is the only program in the country that I ever wanted to attend, and I couldn't have had a more perfect experience. Thanks to the low tuition, I was able to use my first playwriting grants to support myself rather than to pay off student loans!

”

YOUNG JEAN LEE
MFA '06
Artistic Director of Young Jean Lee's Theater Company

“
Space physics research is fulfilling, exciting, and fun, and I have Brooklyn College to thank for getting me started.

”

DR. JERRY GOLDSTEIN, '93
Staff Scientist in the Space Science Department of Southwest Research Institute in San Antonio, Texas



“

Every step of my career can be attributed to the strong foundation provided to me by my professors and the staff at Brooklyn College. I graduated with the necessary tools and was prepared to face the challenges of a diverse political career.

”

Y. PHILLIP GOLDFEDER, '04
Director of Intergovernmental Affairs, Senator Charles E. Schumer

“
Brooklyn College provided me with a quality education that became the solid foundation for all my graduate efforts.

”

LISETTE NIEVES, '92
Executive Director, New York City branch of Year Up



“
Brooklyn College (BC) was a wonderful training ground for my current work, both in the Undergrad and Graduate level. It is a wonderful microcosm of how NYC works. I encourage anyone interested in Urban Policy to consider BC.

”

COUNCILMAN JUMAANE D. WILLIAMS, '01, MA, '05
Member of the New York City Council representing Brooklyn's 45th District



STUDENTS

We ranked third among more than 300 campuses surveyed for student diversity. Our students and their families come from 146 countries and speak 89 different languages—bringing a profound international perspective to our community.



“

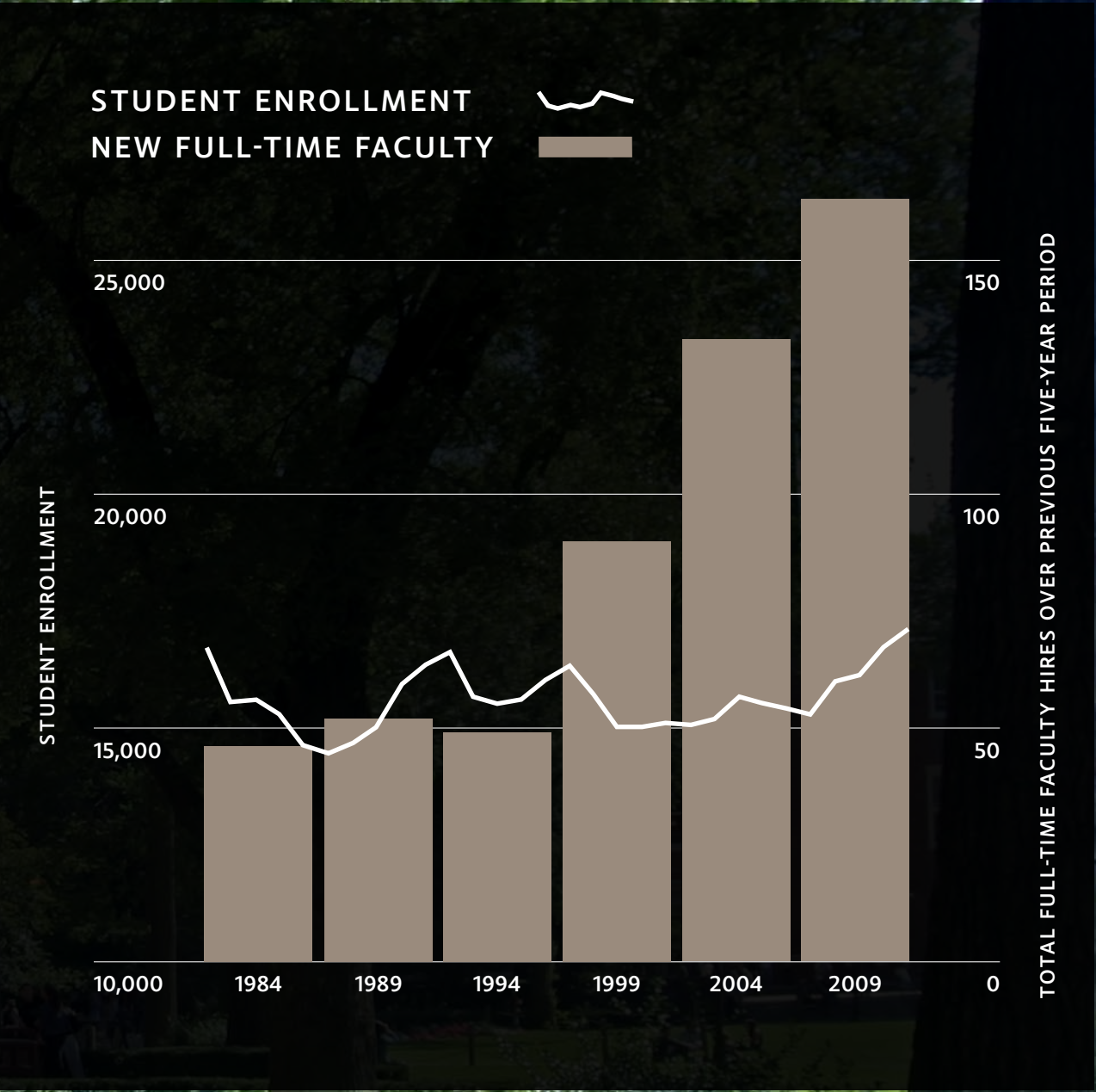


When I came here four years ago, Brooklyn College was ranked as the most beautiful campus in America. However, over the past four years, I realized that the true beauty of Brooklyn College actually exists within its students and the unique synergy produced by their diversity. Attending Brooklyn College was therefore more than just an educational experience. It made us citizens of the world and prepared us to confront international challenges.

”

MARY PENNISI
Class of 2008 Valedictorian

Since 1985, our enrollment has climbed from 14,426 to 17,094, while full-time faculty hiring has increased significantly.



FACULTY
RESEARCH

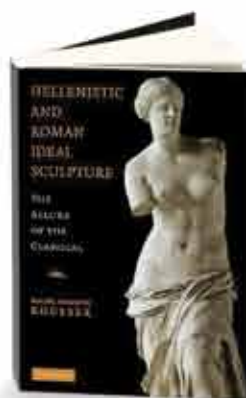
Our professors are productive, diverse in their scholarly interests, and visionary. Our location in New York enables us to draw distinguished scholars who are deeply committed to teaching.



Living Memory: The Social Aesthetics in a Northern Italian Town (2009)
JILLIAN CAVANAUGH
Associate Professor, Anthropology and Archaeology



Nightshift NYC (2008)
RUSSELL SHARMAN
Associate Professor, Anthropology and Archaeology



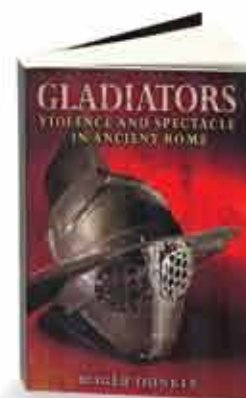
Hellenistic and Roman Ideal Sculpture: The Allure of the Classical (2008)
RACHEL KOUSSER
Associate Professor, Art



Monte Carlo Methods (2008)
PAULA WHITLOCK
Professor, Computer and Information Science



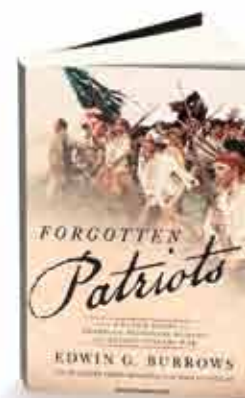
Quantum Computing for Computer Scientists (2008)
NOSON S. YANOFSKY
Associate Professor, Computer and Information Science



Gladiators: Violence and Spectacle in Ancient Rome (2008)
ROGER DUNKLE
Professor Emeritus, Classics



The Green Bubble: Waste into Wealth: The New Energy Revolution (2008)
ROBERT I. BELL
Professor, Economics



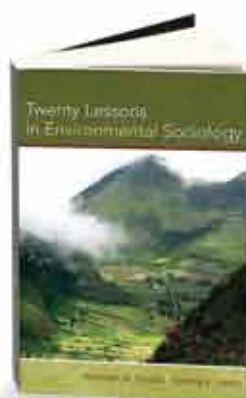
Forgotten Patriots: The Untold Story of American Prisoners during the Revolutionary War (2008)
EDWIN BURROWS
Distinguished Professor, History



Identities in Context: Media, Myth, Religion in Time and Space (2008)
KATHERINE G. FRY
Associate Professor, Television and Radio
BARBARA JO LEWIS
Associate Professor, Economics



Consumers of Internet Health Information: Psychological Impact among Women with Breast Cancer (2009)
JOSHUA FOGEL
Associate Professor, Economics



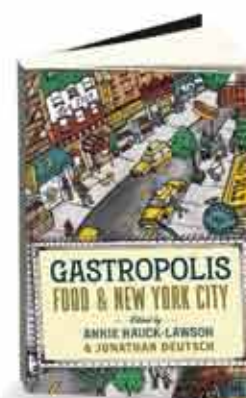
Twenty Lessons in Environmental Sociology (2008)
KENNETH A. GOULD
Professor
TAMMY L. LEWIS
Visiting Professor, Sociology



Performing Arts Management: A Handbook of Professional Practices (2008)
TOBIE STEIN
Professor, Theater



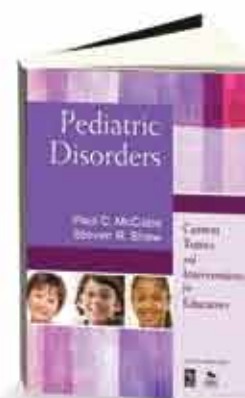
Two September (2008)
MAC WELLMAN
Professor, English



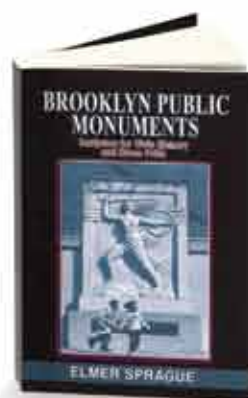
Gastropolis: Food and New York City (2008)
ANNIE HAUCK-LAWSON
Associate Professor, Health and Nutrition Sciences



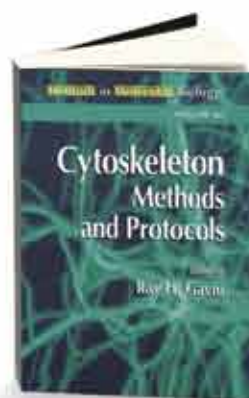
The Organ and Its Music in German-Jewish Culture (2009)
TINA FRÜHAUF
Adjunct Assistant Professor, Music



Pediatric Disorders (2010)
PAUL C. MCCABE
Associate Professor, School of Education



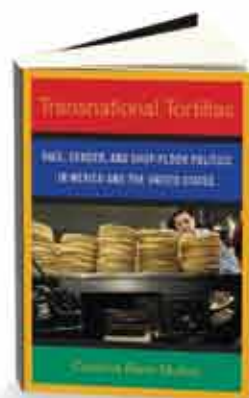
Brooklyn Public Monuments: Sculpture for Civic Memory and Urban Pride (2008)
ELMER SPRAGUE
Professor Emeritus, Classics



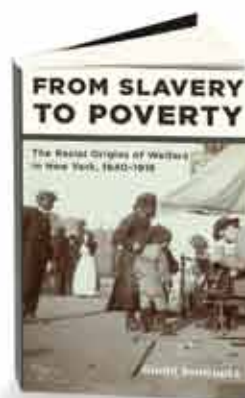
Cytoskeleton Methods and Protocols (Methods in Molecular Biology) (2010)
RAY H. GAVIN
Professor, Biology



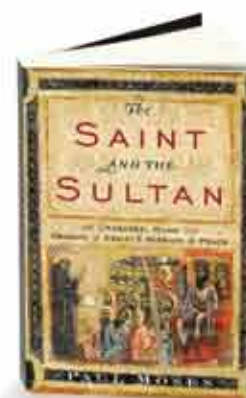
After Eight (2009)
LILLIAN HURD O'REILLY
Assistant Dean, Professional Advancement and Continuing Education



Transnational Tortillas: Race, Gender, and Shop-floor Politics in Mexico and the United States (2008)
CAROLINA BANK MUNOZ
Associate Professor, Sociology



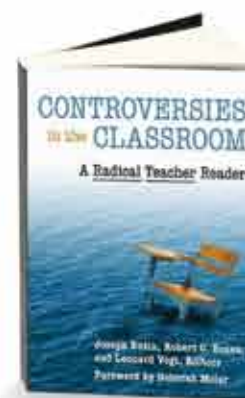
From Slavery to Poverty: The Racial Origins of Welfare in New York, 1840-1918 (2009)
GUNJA SENGUPTA
Professor, History



The Saint and the Sultan: The Crusades, Islam and Francis of Assisi's Mission of Peace (2009)
PAUL MOSES
Professor, English



How Does It Feel to Be a Problem? Being Young and Arab in America (2008)
MOUSTAFA BAYOUMI
Associate Professor, English



Controversies in the Classroom: A Radical Teacher Reader (2008)
JOSEPH ENTIN
Associate Professor, English

“

The faces and accents of my students have changed a lot over the years, but they are the same as ever—eager, ambitious, talkative, and big-city savvy. It's sometimes hard to say who learns more in one of my classes, them or me.

”

PROFESSOR EDWIN BURROWS

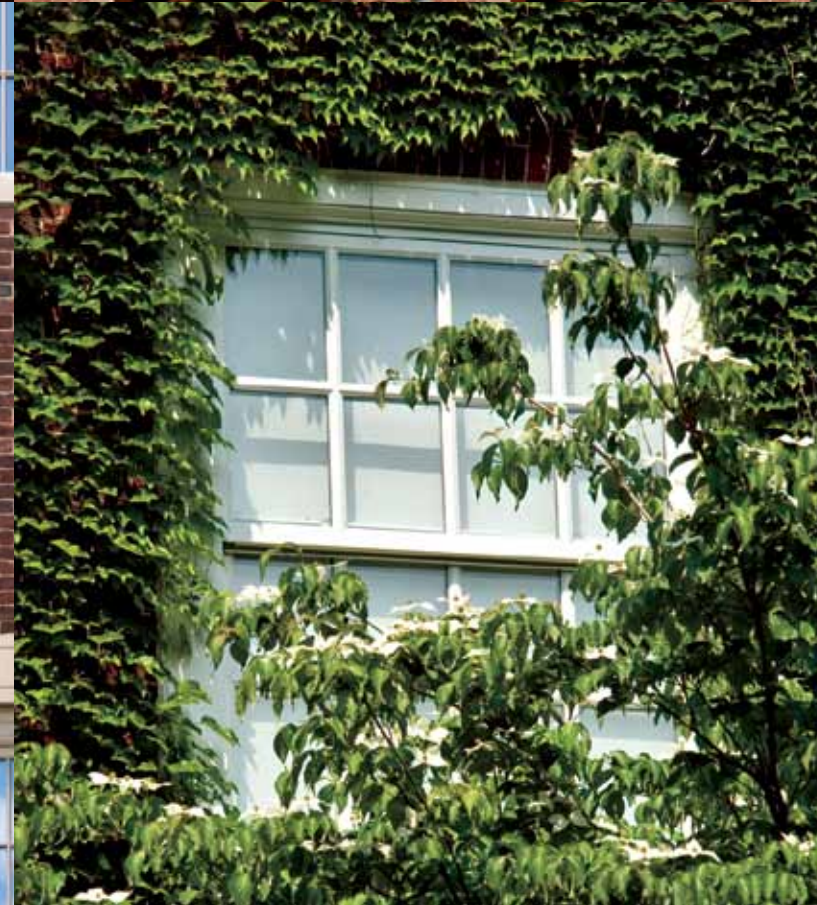
*Distinguished Professor of History,
Co-winner of the 1999 Pulitzer Prize in History*

Since 2000, a \$400 million capital building program has provided the College with new state-of-the-art facilities for teaching and learning.



CAMPUS

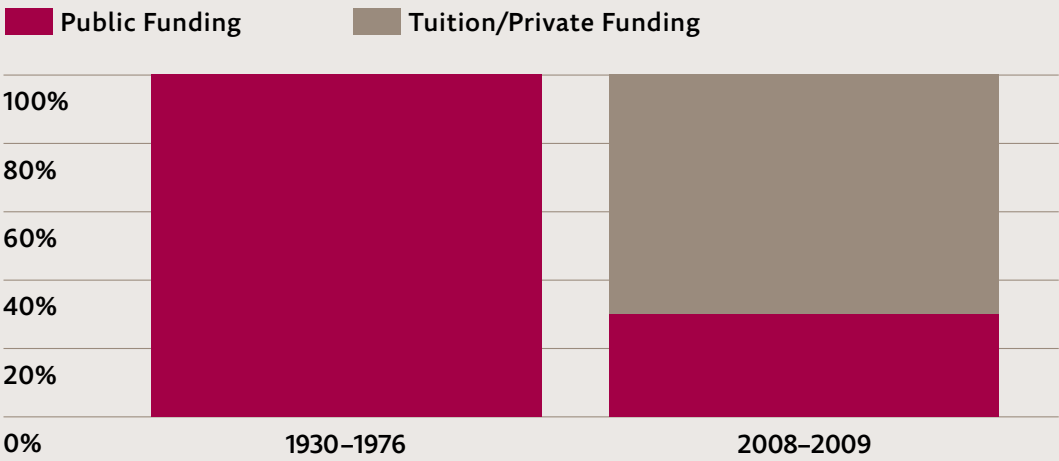
At the same time we have maintained and restored much of the original architectural vision. But there is much more to do.



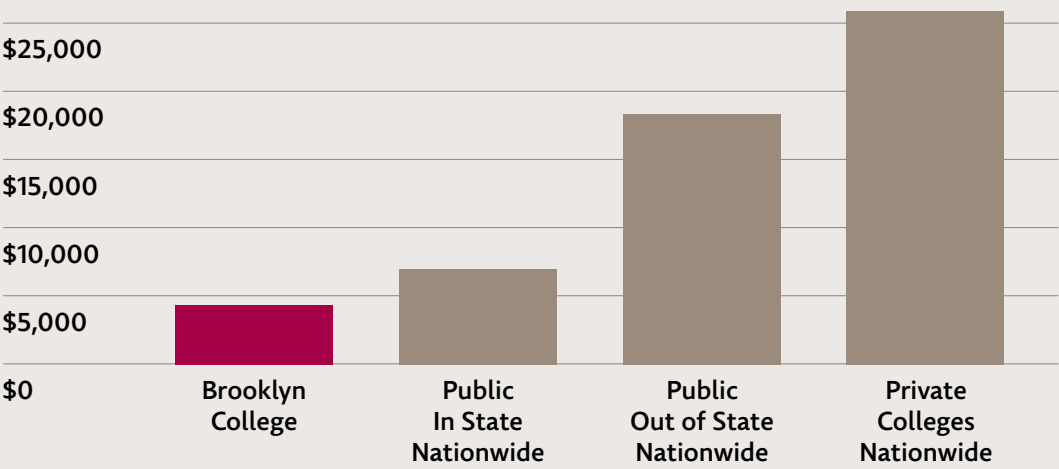
When Brooklyn College was founded in 1930, it was free to New York City residents. Today, the largest part of our budget is drawn from tuition and private funding.

At \$4,600, tuition compares favorably with the national average for public higher education. Nevertheless even this modest amount is a challenge for many of our students, 65% of whom come from families earning less than \$40,000 per year.

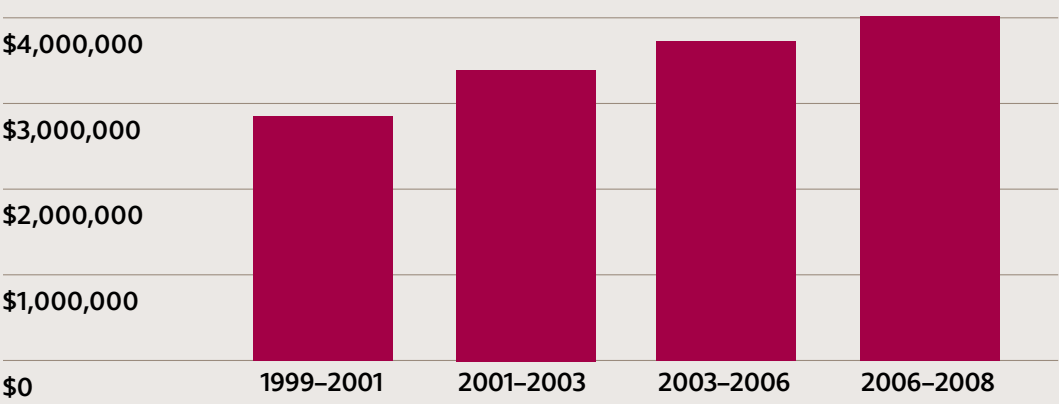
FUNDING FOR BROOKLYN COLLEGE



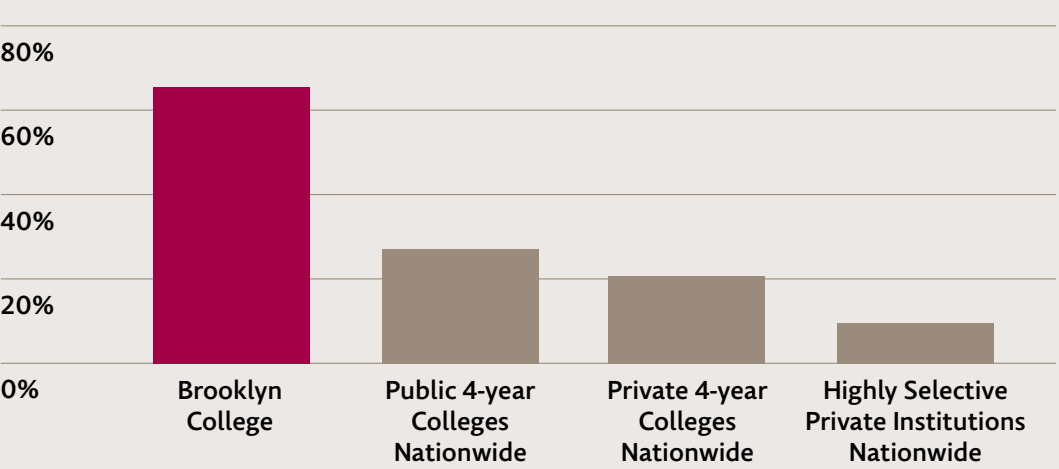
AFFORDABLE COLLEGE TUITION



PRIVATE FINANCIAL AID DOLLARS SUPPORTING BROOKLYN COLLEGE STUDENTS



PERCENT OF STUDENTS REPORTING HOUSEHOLD INCOME UNDER \$40,000



“

As someone whose life was changed by the opportunities that were opened to me because of my Brooklyn College education, it is gratifying to see that the lives of today's students are being similarly transformed—and to know that each of us can materially contribute to advancing this mission.

”

MARGE MAGNER, '69

Foundation for Success Campaign, Campaign Chair



The success of our campaign since 2000—
exceeding \$100 million in private support—
has proved what we can achieve as a community
with the inspiring support of many alumni and friends.

Accordingly, we have set an ambitious new target of
a further \$100 million for a total of \$200 million in the
Foundation for Success Campaign.

This new phase of our campaign will advance our goals
of attracting first-rate faculty, fostering academic innovation
aligned with the needs of our society, providing 21st century
teaching and research facilities, and offering our students
the full range of academic and real-world learning
experiences that will lead to future success.

We invite you to support our aspirations for academic
excellence and the career success of Brooklyn College
students. By joining in our campaign you will give
new meaning and substance to President Roosevelt's
vision of a college that will transform lives and
“live through the generations.”

